

Ester Xofra Mateo

Digital Product Designer



EXPERIENCE

Digital Product Designer

Bershka

Jun 2024 - Present (Hybrid)

Digital Product Designer

HelloMrLead

Mar 2024 - Jun 2024 (Remote)

UX/UI Designer

UXLine

Jan 2024 - Mar 2024 (Remote)

UX/UI Designer

Digital of Things

May 2022 - Nov 2022 (Barcelona, Spain)

International Experience in Australia

Career Break

Oct 2019 - Nov 2021 (Sydney, Australia)

Administrative | Project Management

Universitat de Barcelona

May 2015 - Sep 2019 (Barcelona, Spain)

Administrative Officer

Sysmex España

Jul 2024 - Jun 2015 (Barcelona, Spain)

EDUCATION

UX/UI Design for Web and App, Postgraduate Degree

IDEP BARCELONA Escuela Superior de Imagen y Diseño (UAO)

Oct 2023 - Sep 2024

Front-End Development, Bootcamp

Ironhack Spain

Jan 2023 - Feb 2023

Graphic Design and Digital Environment, Master's Degree

LaBasad, Barcelona School of Arts and Design

Oct 2021 - Dec 2022

Project Management, Master's Degree

EAE Business School

2018 - 2019

Business and Administration, Bachelor's Degree

Universitat de Barcelona

2010 - 2015

CONTACT

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🌐 www.esterxoframateo.com

in www.linkedin.com/in/esterxofra/

SKILLS & TOOLS

UX Research

User interviews, surveys, and usability testing to inform design decisions

UX Design

Wireframes, user flows, and information architecture for intuitive experiences

Visual Design

Crafting high-fidelity design that align with branding and accessibility standards

Prototyping

Interactive prototypes for validating and refining user experiences

Figma

Advanced prototyping, collaborative design, and design systems

Adobe Creative Suite

Illustrator, Photoshop, InDesign, After Effects

Front-End Development

HTML, CSS, and JavaScript

LANGUAGES

Catalan Bilingual

Spanish Bilingual

English C1 - Professional Working

Italian B2 - Limited Working

CERTIFICATIONS

Project Management Professional (PMP)

Project Management Institute

Issued Oct 2019 - Expires Oct 2025

Front-End Web Development

Ironhack Spain

Issued Feb 2023

C1 Advanced (CAE)

Cambridge University

Issued Apr 2022