

Hosted By



CLIFF STEINHAUER

Director, Information Security and Engagement

Cliff Steinbauer is a passionate information security and privacy professional. Currently based in Seattle, he has over a decade of experience in sales, marketing, and project management. With the National Cybersecurity Alliance, Cliff works to direct community engagement through live events, educates through thought leadership, and runs the Cybersecurity program for NCA. Cliff enjoys sharing the message of securing your digital life, protecting information systems and the people that run them, and mentoring young folks to promote interest in the field.



BARRY EITEL

Content Writer

Barry crafts resources and news reports for the general public and cybersecurity specialists. He has written about technology, finance and small business for Insure.com, Policygenius, and Lendio. He was the Silicon Valley Correspondent for Turkey's Anadolu Agency. He is also a playwright and screenwriter, and several of his plays have been produced around the country. He received his MFA in Dramatic Writing from NYU Tisch.

Level Up Your Organization's Cybersecurity Knowledge!

We are offering a virtual gamified presentation during Cybersecurity Awareness Month, highlighting the month's key messages and advice including multi-factor authentication, strong passwords and phishing.

Organizations can have additional messaging to tie their Cybersecurity Awareness Month program to the show.

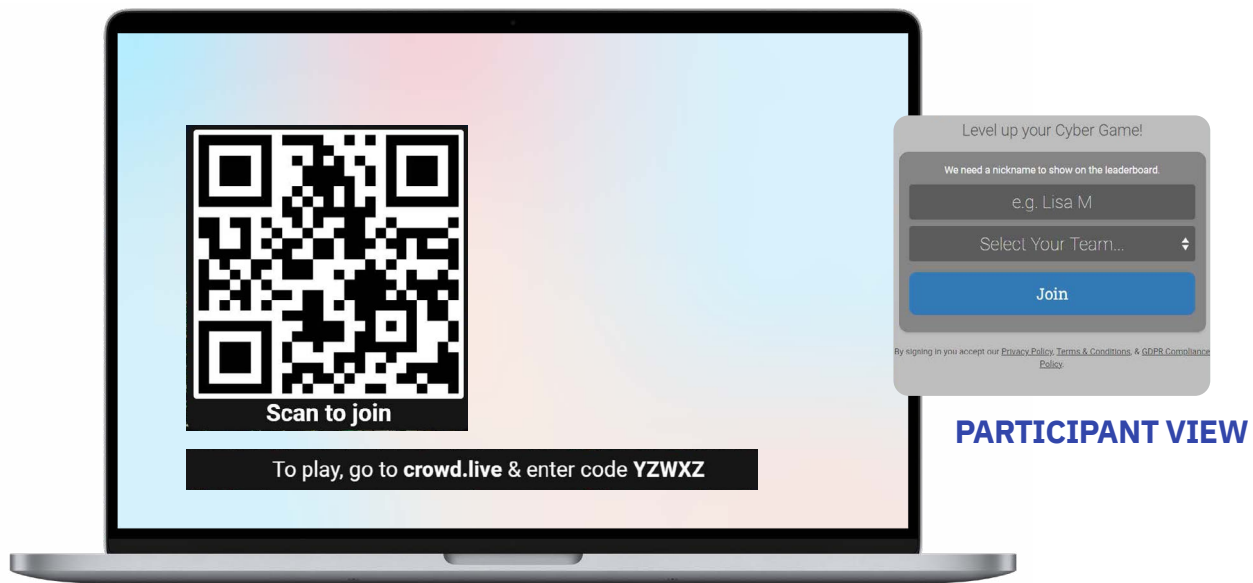
FEATURING:

- Engaging 40 - 50 minute presentation with trivia and poll questions
- Live (virtual) hosts from the National Cybersecurity Alliance
- Crowd participation via CrowdPurr online engagement platform
- Time for audience Q&A
- Opportunity for co-hosting with the event organization partner

HOW IT WORKS

- Participants join via QR code or URL on any device.
- Responses are recorded on the phone or device on a player 'view' while the webinar will continue to display the main presenter view.
- 20 questions will appear on both the player's device and the webinar video. The bank of questions in 2024 are all either multiple-choice or true/false.
- Everyone has a chance to win, answers are scored on both accuracy and speed – the faster a player answers correctly, the more points they score!

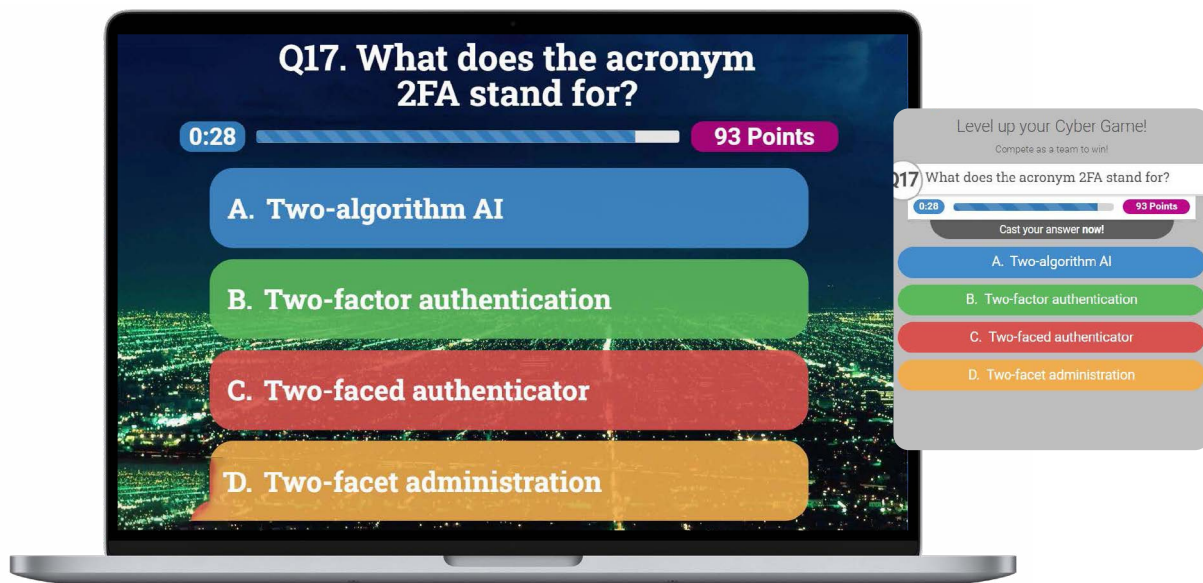
Participant Sign Up



PARTICIPANT VIEW

PRESENTATION VIEW

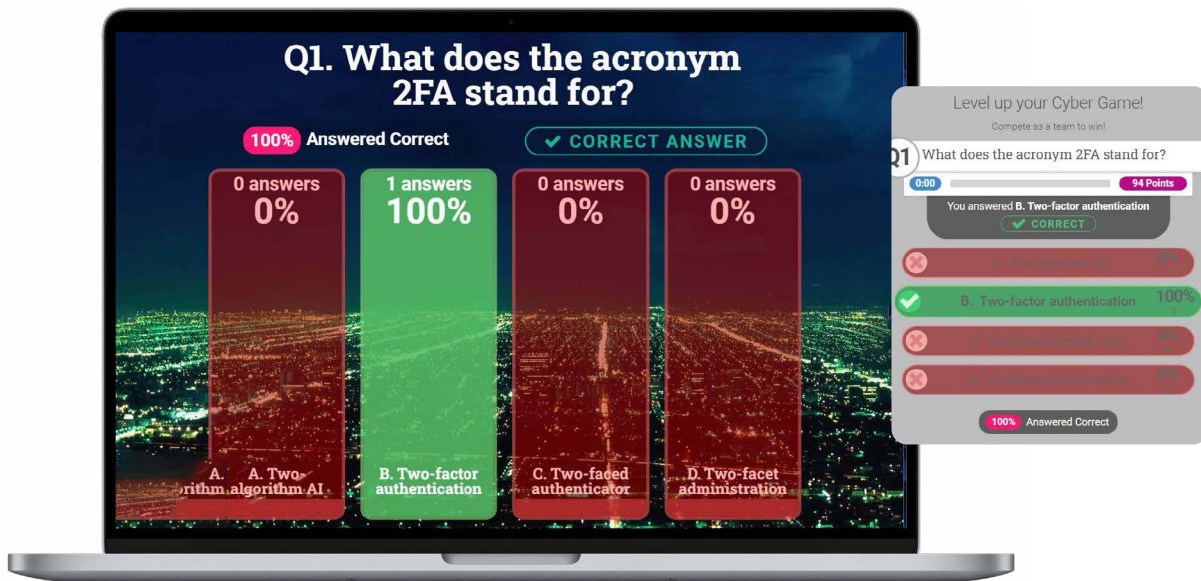
Timed Question Answering



Response Distribution



Answer Results



Individual Rankings

The laptop screen displays "Current Player Rankings" with a progress bar for "1st. Player 1" showing "Answered 1 of 44 correctly" and "94 POINTS". The mobile app overlay shows "Level up your Cyber Game!" and a "Current Player Rankings" table.

Rank	Players	Points
1	Player 1	94

Team Rankings

The laptop screen displays "Current Team Rankings" with a progress bar for "1st. IT" showing "Averaged 1 of 44 correctly" and "94 AVG POINTS". The mobile app overlay shows "Level up your Cyber Game!" and a "Current Team Rankings" table.

Rank	Teams	Average Points
1	IT	94

TEAMS ARE OPTIONAL BUT MUST BE PRE-DEFINED

Sheduling

Once we've found a date and time for your session, we will hold that time for one week.

When you're ready to confirm, simply send us a calendar invite with the meeting link and we'll accept that as your confirmation.