

# TIAGO PUGLISI

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## SENIOR GRAPHIC DESIGNER

Multidisciplinary designer with 15+ years of experience across digital marketing, production design, email marketing, branding, packaging, and e-commerce. Proven track record delivering creative solutions for agency, retail, and consumer brands including Best Buy, Citi, Polaris, Rejuvenation, and Savage X Fenty. Skilled in Adobe Creative Suite, Figma, HTML/CSS, and cross-functional collaboration.

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## Work Experience

### PRODUCTION DESIGNER

September 2025 — Present  
(Remote)

#### **BOLD Orange | Minneapolis, MN**

- Produce and deliver high-volume digital marketing assets for clients including Best Buy, Citi Bank, Polaris, and Target Accelerator, ensuring brand consistency, accuracy, and on-time execution across campaigns.
- Collaborate with creative directors, designers, copywriters, account managers, and project managers to bring integrated marketing campaigns from concept through final production.
- Create and adapt email, digital, social, web, and promotional assets that support client marketing initiatives while maintaining established brand standards.
- Manage multiple client projects simultaneously in a fast-paced agency environment, consistently meeting deadlines and accommodating evolving business priorities.
- Perform detailed quality assurance reviews to ensure creative assets meet design specifications, brand guidelines, and production requirements before launch.
- Contribute to efficient creative workflows by organizing assets, implementing stakeholder feedback, and supporting seamless project execution across cross-functional teams.

### DESIGNER *CONTRACT*

July 2025 — August 2025  
(Remote)

#### **Savage X Fenty | Los Angeles, CA**

- Designed digital marketing assets including emails, web banners, paid ads, and social content for product launches and promotional campaigns.
- Collaborated with marketing, merchandising, and creative teams to deliver engaging customer-facing experiences.
- Supported e-commerce initiatives through homepage, landing page, and promotional asset design.

### SENIOR EMAIL DESIGNER

July 2021 — June 2025

#### **Williams-Sonoma Inc., Rejuvenation | Portland, OR**

- Mentored and trained three junior designers.
- Designed, coded and delivered high-volume email campaigns.
- Managed Web Promo Design for major seasonal and holiday campaigns.
- Collaborated with cross-functional teams across digital channels.
- Updated HTML files to support business priorities.
- Designed marketing assets and DPA ads.
- Revised and helped develop the e-commerce digital style guide.

## **PRODUCTION DESIGNER**

February 2020 — June 2021

### **Broadhead | Portland, OR**

- Produced print and digital marketing assets while maintaining client brand standards and campaign objectives.
- Collaborated with account, creative, and copy teams to execute integrated marketing campaigns.
- Designed social media, web, and print materials for multiple client accounts.
- Delivered high-volume creative work under tight deadlines in a fast-paced agency environment.

## **GRAPHIC DESIGNER**

October 2017 — January 2020

### **Northbay Products | Camas, WA**

- Developed branding, packaging, and visual identity systems for multiple consumer product brands.
- Designed retail packaging, catalogs, e-commerce content, and Amazon brand assets.
- Created digital marketing campaigns across social and e-commerce channels.
- Directed product photography and video projects to support marketing initiatives.

## **PACKAGING DESIGNER COORDINATOR**

January 2017 — May 2017

### **Town & Country Living | New York, NY**

- Coordinated packaging development from concept through production while ensuring quality, budget, and timeline requirements.
- Managed cross-functional communication between design, merchandising, suppliers, and factories.
- Reviewed packaging proofs and specifications to ensure accuracy and brand consistency.

## **SHOWROOM COORDINATOR & LEAD DESIGNER**

January 2007 — December 2016

### **Lintex Linens Inc. | New York, NY**

- Designed packaging, textiles, branding, and marketing materials for home fashion products.
- Developed seasonal collections and showroom presentations for major retail accounts.
- Coordinated product photography and marketing photoshoots.
- Collaborated with overseas manufacturers and internal teams to bring products to market.

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## Education

### **BACHELOR OF SCIENCE**

2017 — 2018

### **SUNY (State University of New York) Empire State College**

Graphic Design

### **ASSOCIATE IN SCIENCE**

2014 — 2017

### **CUNY (City University of New York) LaGuardia Community College**

Business Administration

### **CERTIFIED GRAPHIC DESIGN**

2010 — 2012

### **SUNY (State University of New York) FIT Fashion Institute of Technology**

Graphic Design

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## Language

**English / Portuguese / Spanish**

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## Skills

**Adobe Creative Suite**

**Figma**

**HTML, CSS**

**Framer**

**Microsoft Office**