



# CAROLINE FLYNN

## PRODUCT DESIGNER

### EXPERIENCE

04

#### FinalSite

May 2024 - Present

WEB DESIGNER

Remote

Working as an independent contractor at a large full stack web design agency focusing on website redesigns for higher and private education institutions.

#### Webstacks

Nov 2021 - Nov 2023

PRODUCT DESIGNER

San Diego, CA

Spearhead design at a fast paced web design agency for high-profile clients, predominately financial technology, cyber security, & healthcare companies.

UX/UI design through user-centered research, conception, prototyping, and testing of digital experiences across breakpoints driving measurable success for clients.

Creation and management of design system libraries in the atomic design format utilizing atoms, molecules, organisms, templates, and pages. Ensuring consistency, efficiency, scalability, and improved collaboration across teams.

Managed overall project goals and constraints in an agile work environment including design scope and schedule requirements. Adhering to strict deadlines and demonstrating the ability to pivot quickly and properly prioritize tasks.

Mentored design interns through a structured curriculum ensuring the delivery of high-quality, user-centered deliverables by leading regular design reviews and weekly 1:1's.

#### Flore' by Sun Genomics

Jun 2019 - Nov 2021

SR. DESIGNER

San Diego, CA

A BioTech start up specializing in custom probiotic formulas based off of gut DNA. Lead all design and marketing aspects of the product from conceptualization to launch. Developed the brand identity in its entirety.

Designed wireframes and design system for the customer portal, enhancing UI and streamline UX, working with developers to manage project scope and parameters.

Redesigned product packaging, including boxes/sachets, medical collection kits, and temperature controlled shipping mailers. Worked directly with suppliers, manufacturers, and printers, managing the process from start to finish for all components of the product.

Lead product photoshoots, approving shot lists & art direction. Managed social media.

#### LogicSource, Inc.

Jan 2018 - Feb 2019

ASSOCIATE DESIGNER

Norwalk, CT

A sourcing & procurement agency where I provided design support for senior level executives, both internally and at client sites such as Nordstrom, Harley Davidson, Century 21, & GAP, developing client-facing sales & marketing deliverables.

#### American View Productions

Jan 2016 - Dec 2017

DIGITAL DESIGNER

Bridgeport, CT

Collaborated with a team designing in an agency environment. Executed on branding, promotional marketing material, and graphics for feature length films.

### EDUCATION

01

MAY 2017

#### Quinnipiac University

BA, Interactive Digital Design  
Minor, Fine Arts

### SKILLS

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Web Design	Figma
UX/UI	Adobe CC
Design Systems	Slack
Wireframing	Jira
Management	Asana

### CONTACT

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