ÖMER AYDOĞDU

Portfolio: omeraydogsa.myportfolio.com

Email: omeraydogsa@gmail.com

Phone: +420 777 859 066

PROFILE

14+ years across advertising agencies and product companies in Istanbul and Prague, leading brand identity and campaign creative direction across web, social, and digital platforms, with hands-on design production and experience building visual design systems from the ground up.

EXPERIENCE

UI/UX DESIGNER

VS MEDIA, PRAGUE – NOV 2021 – JUN 2026

- Directed overall brand presentation across online and offline channels, overseeing branding and marketing materials
- Initiated and built the company's design system from existing brand assets, proposing it and delivering it independently
- Led a full visual redesign of the account management system, spanning 40+ screens across desktop and mobile
- Designed the creator dashboard, homepage navigation, and ongoing site improvements
- Collaborated daily with developers and product stakeholders to ship features

FREELANCE DESIGNER

PRAGUE (DEC 2018 – NOV 2021)

- yachting.com: visual and UI design for a yacht charter booking platform, including listings, technical specs, and pricing structures

ART DIRECTOR

MARK BBDO, PRAGUE (AUG 2017 – DEC 2018)

- Art direction and visual concepts across digital and traditional media campaigns for Czech and international brands

SR. GRAPHIC DESIGNER

SINNERSCHRADER, PRAGUE (MAR 2016 – JUN 2017)

- Visual concepts and design for digital campaigns, collaborating closely with development teams at a leading European digital agency

RELOCATED TO PRAGUE (MAR 2015 – MAR 2016)

ART DIRECTOR

MOBIWAN, ISTANBUL (JUL 2014 – MAR 2015)

- Digital campaigns and visual concepts for mobile-focused advertising, including mobile app design

ART DIRECTOR

RAFINERI, ISTANBUL (MAR 2011 – JUL 2014)

- Brand identity, digital campaigns, and interactive projects at a digital advertising agency

SKILLS & TOOLS

Art Direction · Brand Identity · Campaign Creative Direction · Visual Design Systems · Digital Advertising · UI Design
Figma · Adobe Photoshop · Adobe Illustrator · Adobe InDesign · Adobe After Effects

LANGUAGES

Turkish (native) · English (professional) · Czech (B1, actively studying)

EDUCATION

BA Visual Communication Design — Istanbul Bilgi University · (2006–2011)