

Realino Marpaung

Digital Designer

Designer with a strong foundation in improving user experiences and solving visual problems through user-centered design. Experienced in crafting motion graphics, designing for digital platforms, and delivering impactful printed media solutions. Adept at using multiple design tools and collaborating with cross-department teams. Aspiring to further enhance my expertise in digital design and user interface design.

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SKILLS

User Interface Design | Creative Design | Web Design | Promotional Design | Motion Design | Branding | Critical Thinking | Detail-oriented | Decision Making

WORK EXPERIENCE

1. Graphic & UI/UX Design (Jan - Oct 2024) | Contract

Semaai (Agriculture Tech Startup) | Jakarta, Indonesia

- **Motion Graphic Design** Creating a simple motion graphic tutorial to help users navigate the Semaai app more easily.
- **UI/UX Design** Helping support the product team by improving one of the features on the Semaai app.
- **Social Media Design** Working with the social media team and illustrator to create engaging content about the company, internal, and external events.
- **Packaging Design** Designing packaging for fertilizer and creating brand awareness through promotional design materials.

2. Graphic Communication Specialist (Feb 2022 - Jul 2023) | Full-time

IKEA (Multinational Retail Company) at Mal Taman Anggrek | Jakarta, Indonesia

- **Promotional Design** Creating graphic design materials required by the store, primarily working on promotional banners for new articles, discounted products, and detailed product information. Also responsible for creating visual identities for IKEA Mal Taman Anggrek events, such as its birthday, Chinese New Year, and Halloween.
- **Digital Media** Creating promotional materials for implementation on Instagram and the mall's LED display.

3. Social Media Design (Jul - Oct 2023) | Contract

Purwadhika Digital School (Digital Bootcamp) | Tangerang, Indonesia

- **Social Media Design** Working with a social media specialist and videographer to create engaging content relevant to the target users.

EDUCATION

Bachelor of Design (S.Ds) in Graphic Design | August 2016 - August 2021

Universitas Pelita Harapan

COURSE & CERTIFICATION

Binar Academy UI/UX Design (Jul - Nov 2023) | Apprenticeship

Involved in a project to revamp and prototype one of Mobile JKN (BPJS Kesehatan) features, collaborating with other UI/UX designers and a product manager.