

INTRODUCTION

Vajram Partner Capital Program.

Procurement-linked working capital participation for a closed partner network.



Closed-network model



₹10 lakh entry ticket



Bucket-based deployment

“Fund the backend of EBG’s brands.”

THE NEED

Demand is scaling faster than working capital.

Vajram supports multiple EBG demand engines—from EVs to appliances, wellness equipment, food systems and prefab.



THE WORKING CAPITAL GAP



₹50 Cr
short-gap funding
opportunity.



The challenge is not demand. It is working-capital velocity.

WHY THIS MODEL

A faster alternative to conventional funding.

Designed to complement—not replace—traditional financing channels.

	 Bank / NBFC	 Bill Discounting	 Partner Capital Program
 Speed	Slow Weeks to months	Moderate Days to weeks	Fast 24–72 hours
 Flexibility	Low Rigid structures	Medium Select flexibility	High Built for your business
 Bucket-level allocation	Not available Loan-level only	Partial Not granular	Yes Granular & dynamic
 Partner visibility	Low Limited transparency	Medium Periodic updates	High Real-time visibility
 Relationship capital	Transactional Limited engagement	Transactional Limited engagement	Strategic Long-term alignment



More agility. More traceability. More alignment.

A closed-network working-capital participation model.

Partners select a bucket. Vajram deploys capital into procurement, sourcing, logistics and operating cycles.



Invitation only



Illustrative concept; final structure subject to documentation and applicable law.

PARTNER ACCESS

₹10 lakh is the starting ticket. Choice is the differentiator.

Partners can align their capital with a category they understand or believe in.

Minimum Ticket:

₹10 Lakh



Acer Electric



NonStop



Daewoo



Food Brands



Tarzan



Carlton



Mobility Systems



Wellness Equipment



Kitchen Systems



General OEM



Choose the brand engine. Back the operating cycle.



Capital moves through a real operating engine.

Every rupee is meant to work inside Vajram's operating stack.



Purpose: to unlock working-capital speed, not idle capital parking.

Velocity creates value.

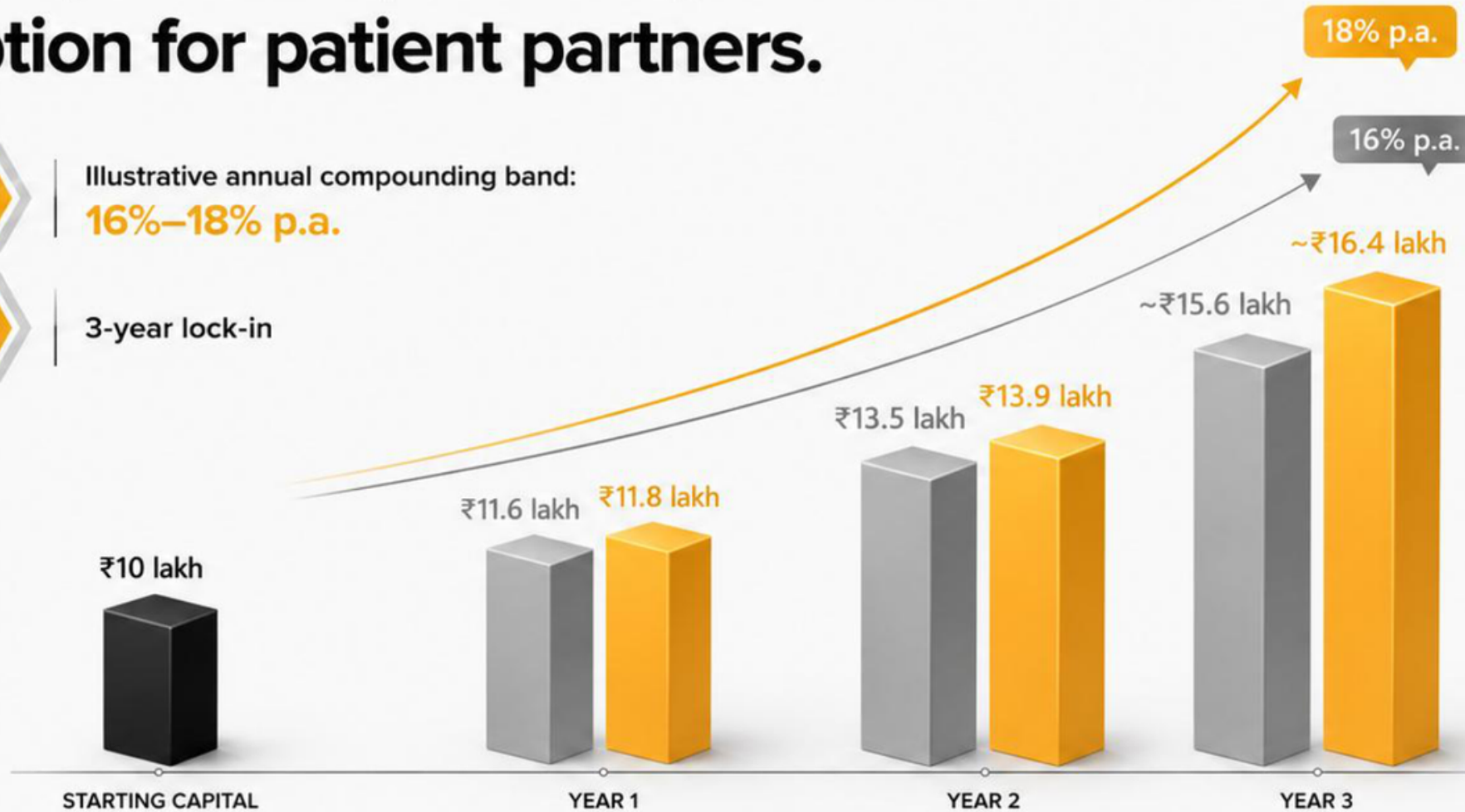
A 3-year compounding option for patient partners.



Illustrative annual compounding band:
16%–18% p.a.



3-year lock-in



Illustrative end value (at Year 3)

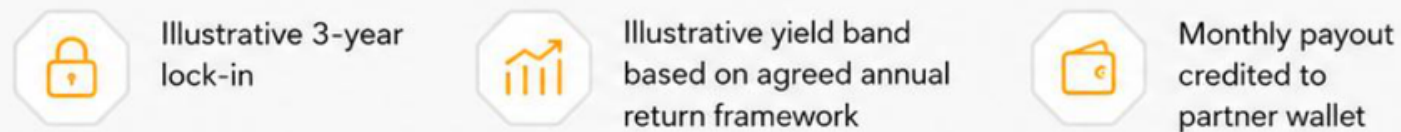
₹10 lakh
→
~₹15.6 lakh
at **16%** p.a.

₹10 lakh
→
~₹16.4 lakh
at **18%** p.a.



Illustrative only. Final economics depend on structure, documentation, deployment performance and applicable law.

A monthly-yield wallet model for active partners.



i Illustrative concept; actual payout structure subject to final documentation and applicable law.

Partner Wallet

Active

Current Balance

₹ 18,75,000

Total Earned (YTD)

↑ 12.6%

₹ 3,24,000

View Statement >

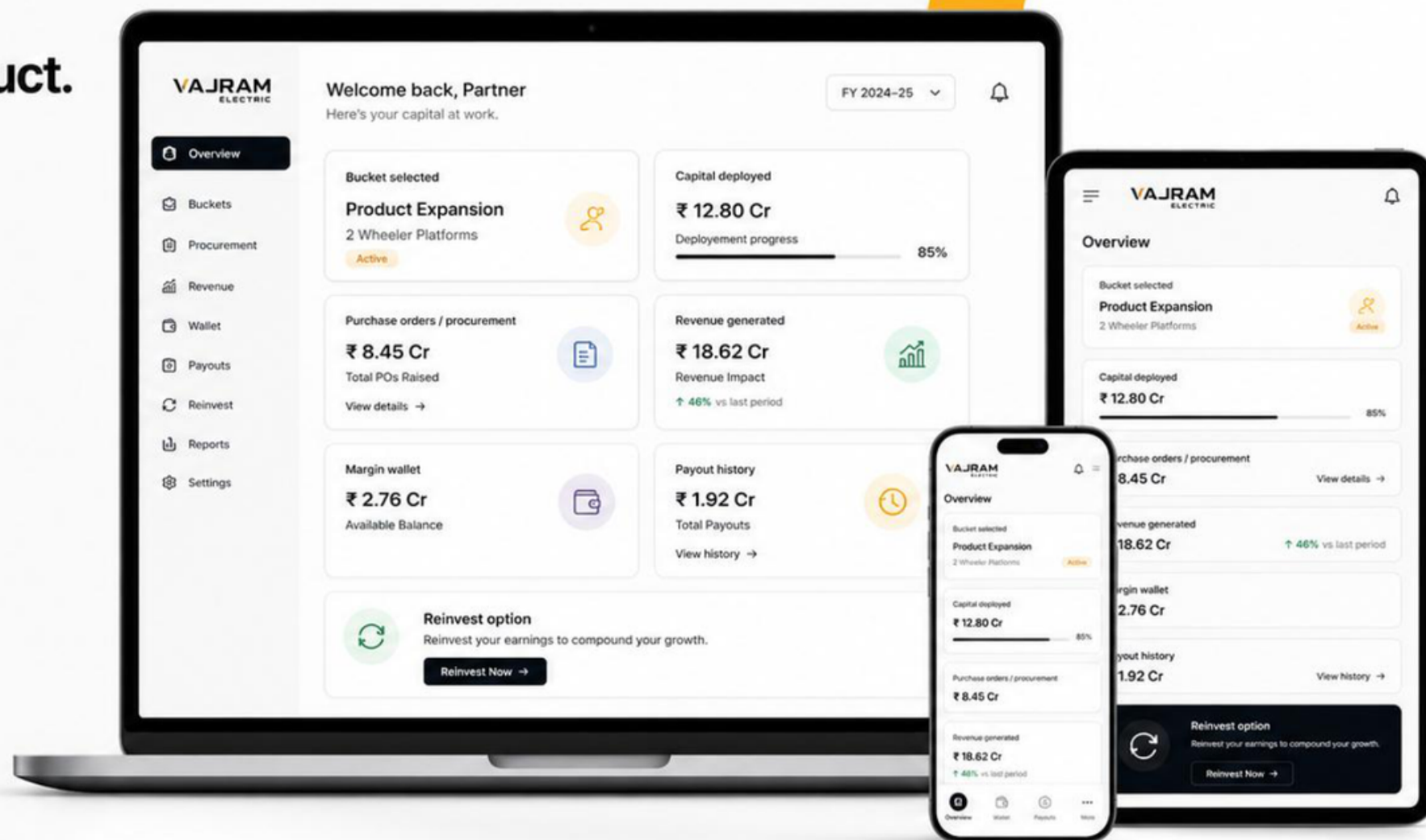
Recent Monthly Credits			
✓	May 2025	₹ 1,08,000	Credited
✓	Apr 2025	₹ 1,05,000	Credited
✓	Mar 2025	₹ 1,01,000	Credited

Cash flow visibility can become a participation advantage.

Transparency should feel like a fintech product.

The ambition is Swiggy-like visibility for backend capital deployment.

-  **Bucket selected**
Clearly defined capital buckets aligned to growth priorities.
-  **Capital deployed**
Real-time tracking of capital deployed across buckets.
-  **Purchase orders / procurement**
Live visibility of POs raised and procurement status.
-  **Revenue generated**
Track revenue impact created from deployed capital.
-  **Margin wallet**
Your share of margins, updated in real time.
-  **Payout history**
Transparent record of all payouts made to you.
-  **Reinvest option**
Reinvest earnings to unlock compounding growth.



“

Trust grows when capital can be seen at work.

Back the operating backbone behind multiple EBG brands.



The front-end brands create demand. Vajram powers the backend.



Manufacturing +
assembly engine



Multi-brand
demand visibility



Bucket-based
choice for partners



Potential for scalable
working-capital
deployment

“ *This is not one product. It is a backend platform.* ”

Ten deployment buckets. One operating backbone.

Partners choose the operating cycle they understand. Vajram powers the backend.

BRAND-LED BUCKETS

1



EV products and
mobility platforms

2



mobility, rehab and
active-age systems

3



appliances and
imported SKU assembly

4



café systems, machines
and kitchen equipment

5



prefab systems and
structural components

SYSTEM-LED BUCKETS

6



wellness and
salon equipment

7



MOBILITY SYSTEMS

platform-led
mobility products

8



WELLNESS EQUIPMENT

recovery and
wellness hardware

9



KITCHEN SYSTEMS

café and food-service
equipment

10



GENERAL OEM

broader assembly and
contract manufacturing



Single-bucket or multi-bucket participation, subject to final structure.

“ Partners do not fund abstraction. They choose operating cycles. ”

Partners choose conviction. Vajram chooses execution.

The program is designed to make bucket selection simple, visible and intelligent.

BUCKET SELECTION FLOW



Acer Electric

Electrical Mobility & EV Ecosystem

High Demand Momentum



Capital Need
₹8.45 Cr
Total Ask



Deployment Focus
Accessories & components
EV ecosystem



Operating Cycle
6–9 months
Average cycle



Illustrative Revenue Impact
₹26.8 Cr
At full deployment

DEPLOYMENT OVERVIEW



Sourcing
Qualified suppliers



Assembly
Component build



Fulfilment
Channel distribution



Market Reach
Demand activation



Impact
Revenue realization

Capital Deployed
₹4.20 Cr



49%
of total ask



Start focused. Scale with confidence.

Begin with one bucket that aligns with your thesis.
Expand to more buckets as you see results.



Start with
one bucket



Track
performance



Expand to more
buckets



Compound
impact

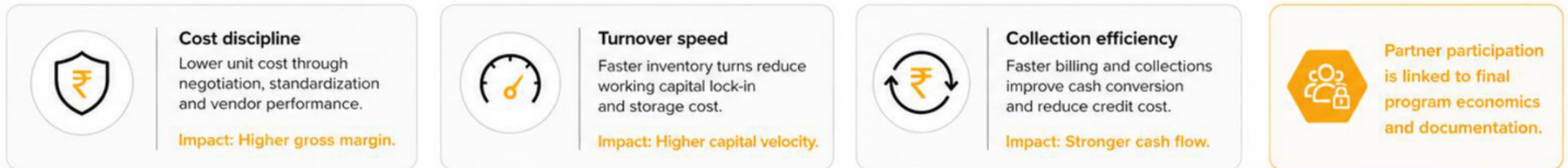
THE ECONOMICS

Margins are created inside the operating cycle.

Capital velocity, procurement discipline and faster collections create the value pool.



KEY VALUE DRIVERS



The value is not in idle capital. It is in productive cycles. ”

PARTNER VALUE

One wallet. Two choices.

Every partner can choose between periodic withdrawals and reinvestment for compounding.

Partner Wallet
Active

Current Balance
₹ 18,75,000



Total Earned (YTD)

↑ 12.6%
₹ 3,24,000

Monthly Credit

₹ 1,08,000


 Margin Wallet
 ₹ 2,76,000 >


 Payout History
 View all >


 Reinvest Option
 Available >



Withdraw

Take your credited earnings into your wallet / bank-linked payout flow.

Withdraw Funds

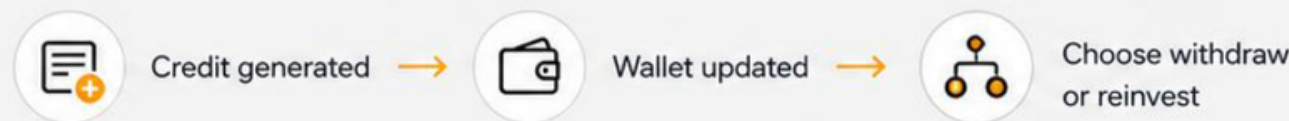
OR



Reinvest

Let earnings compound inside the program to pursue higher long-term value.

Reinvest Earnings



“ Flexibility turns participation into a product. ”

THE CONTROL FRAMEWORK

Trust needs proces, not promises.

The program is designed around visibility, reporting and operating control.



Visibility is the first layer of control.

GOVERNANCE ARCHITECTURE

Closed-network structure. Documented governance.

The program is intended to be invitation-led, documented and governed with discipline.



“ Serious capital deserves serious governance. ”

RISK & MITIGATION

Clarity on risk builds better partnerships.

The strongest capital programs are transparent about both opportunity and risk.

KEY RISK AREAS			MITIGANTS		
	Operating execution risk	Risk of delays, quality issues or underperformance in operations and delivery.	→		Multi-bucket optionality Allocate across multiple buckets (stage, tenor, and use-case) to manage downside and boost agility.
	Liquidity / timing risk	Mismatches between capital deployment timing and cash conversion cycles.	→		Deployment visibility and dashboard tracking Real-time tracking of commitments, deployments, utilization and returns via partner dashboard.
	Demand-cycle risk	Exposure to demand fluctuations across sectors, seasons or markets.	→		Structured documentation and reporting Standardized agreements, disclosures and periodic reporting for full transparency.
	Concentration risk	Over-reliance on a single brand, category, partner or customer segment.	→		Diversified brand ecosystem Backed by multiple validated brands across categories to reduce concentration.
	Documentation / compliance risk	Incomplete documentation or non-compliance that can delay deployment or recovery.	→		Program governance and oversight Defined governance, oversight committee and controls aligned to best practices.

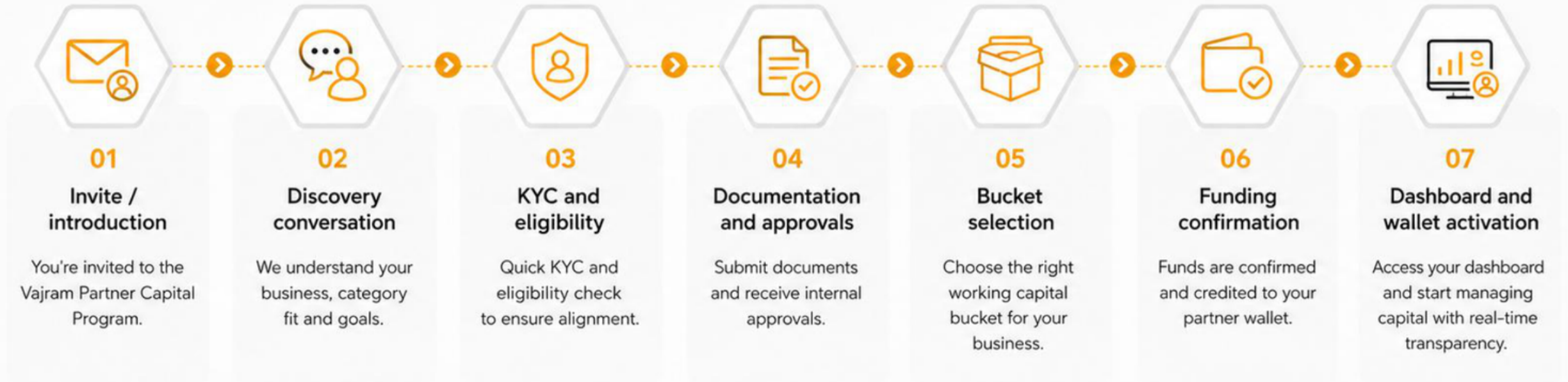


This presentation uses illustrative examples. Final structures, economics and terms are subject to documentation and applicable law.

THE JOURNEY

From invite to live wallet in a few steps.

The program is designed for fast, structured and transparent onboarding.

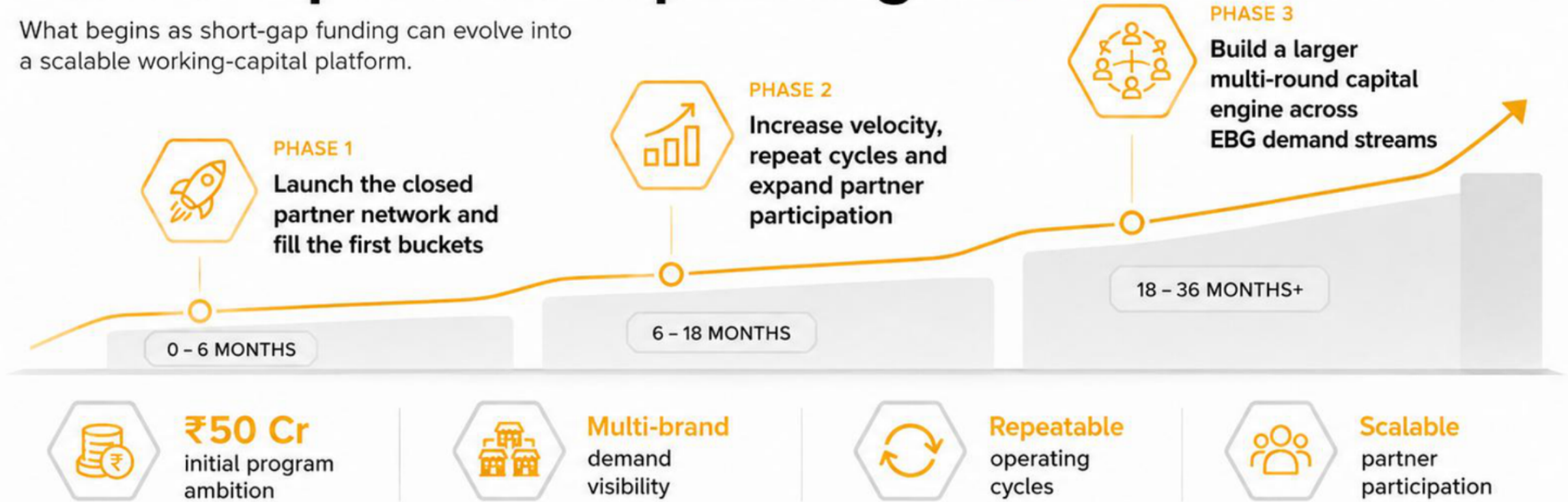


Designed for **fast activation** after documentation readiness.

THE ROAD AHEAD

Start with ₹50 Cr. Build a repeatable capital engine.

What begins as short-gap funding can evolve into a scalable working-capital platform.



“ This is not one transaction. It is the beginning of a capital platform. ”

PARENT ECOSYSTEM TRACK RECORD

Back the backend of EBG's brands.

Join Vajram's closed partner capital network.



Closed-network participation



₹10 lakh starting ticket



Bucket-based deployment choice



Transparent dashboard visibility



Wallet, payout and reinvestment flexibility



Fund the operating backbone behind multiple EBG brands.

Invitation-led participation | Structured deployment | Visible capital at work.



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