

ivan.hobbs

MOTION ARTIST



3D MODELER



ILLUSTRATOR

Multidisciplinary Motion Designer with 10+ years of experience creating motion graphics, 3D animation, branding, and visual content for businesses, authors, musicians, and digital creators. Experienced leading projects from concept through delivery, combining design, storytelling, and technical execution to create engaging visual experiences.

EXPERIENCE

+ Freelance Motion Designer & Graphic Designer

Self-Employed • Remote

Nov 2013 - Present

- Design motion graphics, branding, illustrations, and marketing assets for clients across publishing, advertising, music, and digital media.
- Produce commercial animation from concept development through storyboarding, 3D production, compositing, and final delivery.
- Develop logos, brand identities, book covers, promotional materials, social assets, and print collateral.
- Build long-term client relationships while managing multiple creative projects simultaneously.

+ Building Engineer

University of Chicago • Chicago, IL

Aug 2016 - Present

- Manage daily operations and preventative maintenance for 5-6 commercial office buildings.
- Troubleshoot HVAC systems, Building Automation Systems (BAS), and pneumatic controls.
- Perform preventative maintenance on mechanical equipment including motors, belts, filters, pumps, and air handlers.
- Coordinate maintenance inventory while providing responsive service to building tenants.

EDUCATION

+ Bachelor of Fine Arts (BFA)

Illinois Institute of Art - Chicago • Chicago, IL

Class of 2012

Animation, Interactive Technology, Video Graphics & Special Effects

CONTACT

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PORTFOLIO

ivanhobbs.net

CORE SKILLS

Motion Design

3D Modeling

3D Animation

Storyboarding

Compositing

Illustration

Graphic Design

TOOLS

Autodesk Maya

Adobe Photoshop

Adobe Illustrator

Adobe After Effects