

# Youth Sponsorships Info Pack

Quality training leading to a **brighter** future.



**IWI TAPU  
BUSINESS**

**Forward** thinking that matters.

# About Us:

Iwi Tapu Business Network was established in 2020 with the vision to empower Kingdom business. Our vision is that as successful business owners we have the power to shape, influence and effect our community, local governance and national politics. We provide a network of like-minded business owners and provide the training required in business and leadership.

## Our Values

- We uphold Kingdom business ethics.
- We are integral and accountable in all our business endeavors.
- We treat our friends and family with the highest value.
- We express ITBN with professionalism.
- We support our communities, in and outside of church.
- We give without the expectation to receive.
- We are here to build lifelong relationships within the ITBN community.



# Governance:

Iwi Tapu Business Network is a not-for-profit group that comes under Iwi Tapu Trust.

## Pastoral oversight – Elder Jamie Warren

As a business owner and senior church leader, Elder Jamie offers a unique pastoral perspective and gives counsel on a governance level for any direction required for ITBN.

## Group Directorship – Alexandra Donaghy

Originally born in the UK, Alex is the founder of the Reputation + Marketing model that has contributed to the successful growth of many clients. Alex is dedicated to guiding brands and empowering businesses to realise their full growth potential through the fusion of sales and marketing strategies. With a track record spanning over thirty years, Alexandra has honed her expertise in strategic planning and executing activations, making significant contributions across diverse industries and brands, ranging from SMEs to non-profit organizations and large corporate enterprises, operating in both B2B and B2C sectors.

## Group Life Coach – Glen Donaghy

New Zealand born, (Tainui Tribe), Glen has over 30 years in the public social sector, as well as leadership positions for NFP organisations. Glen's empathetic approach when coaching leaders ensures his client's value their one-on-one coaching sessions, leaving them with insights full of life and business skills to build their teams.

## Admin – Anastasia Campion



We believe that supporting our youth in their business dreams and leadership development is one of the best expressions of 'Forward thinking that matters'.

As such, we have designed a package, encouraging businesses to include a sponsorship in their monthly subscription.

**We have two sponsorship plans available:**

**1. Worldwide Business Intelligence Entrepreneurs Training programme.**

- Value - \$1850 per annum
- Who can apply: 17-24 years old
- How many sponsorships are available each year?: This is entirely dependent on how many business within the ITBN network are willing to give the funding.
- What is expected of me?: As the recipient of the sponsorship, you will be expected to give a monthly update in writing to your sponsor.

**2. Reach LX Leadership Development programme**

- Value - \$3900 per annum
- Who can apply: 17-24 years old, who is currently in some form of leadership role.
- How many sponsorships are available each year?: This is entirely dependent on how many business within the ITBN network are willing to give the funding.
- What is expected of me?: As the recipient of the sponsorship, you will be expected to give a monthly update in writing to your sponsor.





# How to apply for a sponsorship

1. ITBN will announce on the ITBN Facebook Group page when a sponsorship becomes available. We will request submissions to come through to our governance team by a specific date.
2. All sponsorship submissions are then considered by the ITBN governance team and the business sponsor.
3. The winning recipient will be contacted and then announced to the network.
4. The recipient will have a one-on-one coaching session with Glen and Alex Donaghy, and then be given access to the training platform.
5. Each month, the recipient will be asked to provide an update on progress in writing to their sponsor.
6. Once the training is complete you will be provided a certificate of completion.



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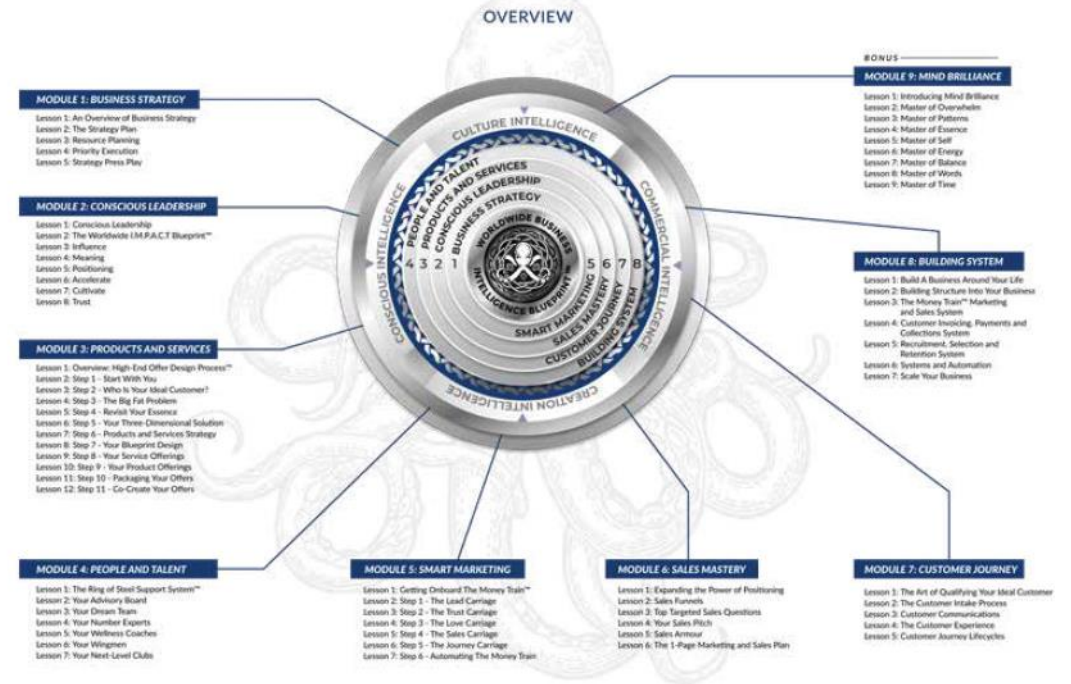
# Business Entrepreneur Training 12-month training programme

Worldwide Business Intelligence brings you 9 intelligent pathways towards business prosperity, freedom and purpose through:

- Conscious Leadership
- Business Strategy
- Products and Service
- People and Talent
- Smart Marketing
- Sales Mastery
- Customer Journey
- Building Systems
- Mind Brilliance



## THE OCTOPUS CONTENT MAP™



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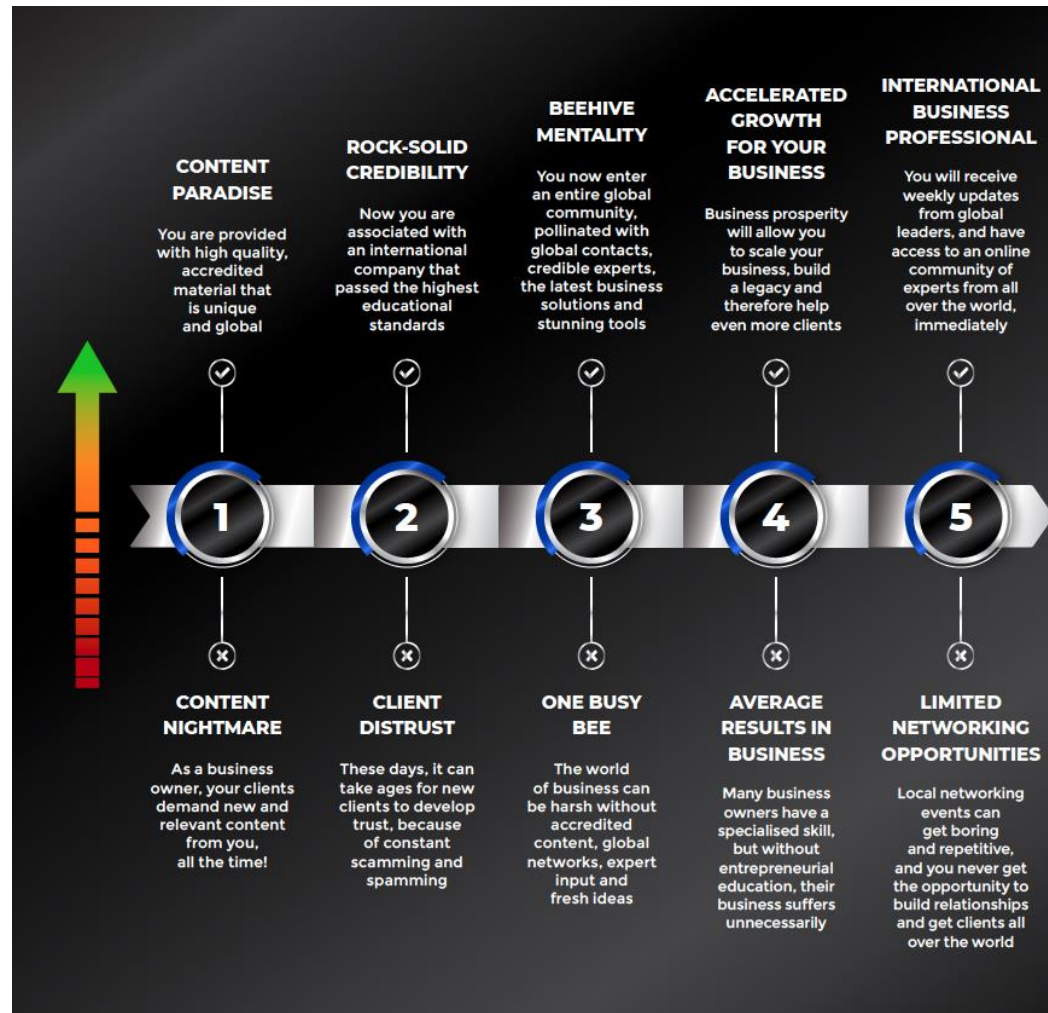
Forward thinking that matters.





# Business Entrepreneur Training 12-month training programme

This programme has been certified with:





# Business Entrepreneur Training 12-month training programme

The training modules are:

- WINGMAN STRATEGIES
- SHIPWRECK PREVENTION CHECKLIST
- SUPER 10 SALES PITCH DECK
- 4GS PRIORITIES SYSTEM
- PREMIUM POSITIONING FORMULA
- TYPES OF Influencers
- SOCIAL PROOF CHECKLIST
- RING OF STEEL SUPPORT SYSTEM
- DIGITAL Footprint CHECKER
- WORLD NETWORKING MAP
- THE MONEY TRAIN
- 10 SALES QUESTIONS
- 3-DIMENSIONAL Deal-Making
- CLEAR COMMUNICATION CULTIVATOR
- LEADERSHIP ACCELERATOR
- MASTER OF Energy BLUEPRINT
- NICHE ASSESSMENT
- CREATE 100 Active Leads FOR YOUR LIST
- GREATER SENSE OF SELF PLAN
- LOVE STRATEGIES for your BUSINESS
- 5 WAYS to Gain Potential CLIENT TRUST
- HOW TO LEVERAGE LINKEDIN
- SALES READINESS ARMOR
- HOW TO RUN A FOCUS GROUP
- EXIT STRATEGY DASHBOARD
- TRIED-AND-TESTED Traffic DRIVERS
- SAMPLE BUSINESS PROPOSALS
- DISRUPTIVE Recruitment PROCESS
- WORLDWIDE I.M.P.A.C.T BLUEPRINT
- HIGH-END OFFER DESIGN

For more information, please visit: <https://www.worldwidebusinessintelligence.com/>



# REACHLX Leadership Development

LEADER EXPERIENCE PLATFORM

Equipping leaders with the tools and techniques to excel at every step of the leadership journey over a 12-month (plus) period.

Combining over a decade of rigorous research and product development with automation, the REACH LX Platform provides leaders with evidence-based, data-led tools that are designed to be picked up and used by leaders of all levels. Which means that with REACH, your leaders are equipped to solve their biggest leadership challenges so they can excel at every step of leadership.

## Leaders are equipped with tools and techniques to excel when they are:

- **Building Teams** By selecting, securing and assimilating top talent.
- **Developing Culture** – To create an environment where people 'can' and 'want' to do their best work.
- **Developing Self** - By learning to listen with a growth mindset and accessing curated learning.
- **Developing and retaining team members** - With targeted coaching and diverse learning opportunities.
- **Leading, managing and motivating** - Different people and teams and in different contexts.
- **Using strengths-based management** - To build project teams, delegate effectively and succession plan using a strengths-based management approach.



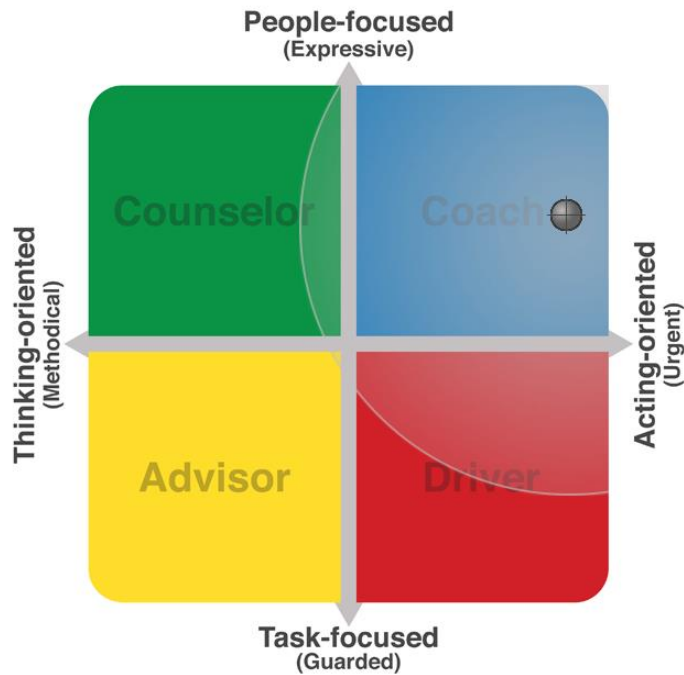
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# Leadership Development

It all starts with the Reach Psychometric profiling tool which forms the basis for the ongoing leadership development.

Reach uses an Augmented Intelligence approach combining the power of one-on-one coaching with AI scientific data led analytics to create a holistic and robust leadership training module.



For more information, please visit: <https://lxplatform.io/>



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# How do I apply for a sponsorship?

Simply email Alex Donaghy to give an expression of interest:  
[iwitapubusiness@gmail.com](mailto:iwitapubusiness@gmail.com)

We'll see you there!



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