Céline Amiel

Graphic & Product Designer

> exceptional digital experiences are born when aesthetics and usability unite seamlessly.

Contact

celineamiel@mac.com

054 47 28 665

Education

2024

UX/UI Product Design Certificate

Netcraft Academy Elad-Group - Tel-Aviv

1998-2001

Bachelor's degree in Visual Communication

ECV PARIS (École de Communication Visuelle)

Skills

UX/UI & prototyping

Figma, Framer

Visual Design

Adobe creative suite (Photoshop, Illustrator, InDesign)

Animation

After Effects (Working knowledge)

Languages

English

Professional

Hebrew

Medium +

French

Fluent

Work Experience

Since 2024

Freelance UX/UI & Graphic Designer

Self-employed, Israel

Transitioned to UX/UI design after completing professional training, applying 20+ years of visual design expertise to create user-centered digital experiences

- Design wireframes, prototypes, and high-fidelity interfaces using Figma and Framer
- Conduct user research and usability testing to validate design decisions
- Collaborate with clients to translate business requirements into intuitive user experiences

2009/2024

Freelance Graphic Designer Self-employed, Israel

- Provided comprehensive design solutions with focus on visual storytelling and brand coherence
- Developed transferable skills in visual hierarchy, user attention, and design systems
- Successfully managed 100+ client projects from concept to delivery

2002/2008

Graphic Designer - Advertising Agencies France & Israel

- Created advertising campaigns for major brands including Procter & Gamble (fragrance & skincare)
- Worked at Optimum Advertising Agency (Israel, 2008) and Calligari Berville Grey (France, 2002-2007)
- Delivered multi-channel campaigns across print and digital platforms

LAMORIM · UNITED · FAUCHON PARIS · BOSS · HASNIT · hskl · DOMAINE SEROR · exodigo

Celine Amiel

Visit my website