

CAMILLE LEMONNIER

PRODUCT & UX DESIGNER

CONTACT

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ABOUT ME

Product & UX Designer at a SaaS startup, I work across the full product lifecycle, from defining features to implementation, always with a strong focus on clarity and usability. My background in architecture and retail interior design helps me translate complex systems into structured, intuitive user experiences.

SKILLS

Research: User research, usability testing, user interviews, data analytics

UX & Interaction Design: User flows, information architecture, wireframes, lo-fi/hi-fi prototyping

Product & Strategy: Feature scoping, prioritisation, competitor analysis, AI-accelerated design processes

UI & Visual Design: UI design, design systems, branding & storytelling

Collaboration: Cross-functional collaboration, developer handoff

EXPERIENCE

Product & UX Designer 2023 - TODAY
Datamorf - SaaS automation platform (B2B)

- Sole Product Designer leading end-to-end design of a B2B SaaS platform, from concept to delivery, defining user flows, information architecture, and interactions across the platform
- Contributed to product strategy and roadmap decisions, helping prioritise features aligned with user needs and business goals
- Simplified a complex workflow builder interface into a clear and scalable experience improving task completion rates by ~50%
- Collaborated directly with developers to ensure smooth implementation, reducing iteration cycles and improving delivery speed
- Conducted user interviews and usability testing, leading to continuous UX improvements and more informed product decisions
- Performed competitor analysis and benchmarking to refine positioning and identify UX opportunities

LANGUAGES & TECH

French (native), English (C2), Spanish (C2), Catalan (B1)

Figma, Framer, Photoshop, Illustrator

Product Designer & Founder - side project 2023 - TODAY
Cami Studio Design - Independent design studio (e-commerce)

- Designed and launched a collection of handmade products, managing the full process from concept to production and sales
- Built and grew a cohesive brand and online presence, increasing visibility and engagement through website and visual identity design

EDUCATION

UX DESIGN CERTIFICATE
Google - Coursera

MASTER & BACHELOR IN ARCHITECTURE

- ENSA Paris Val-de-Seine
- UPC Barcelona
- ERASMUS exchange program

Architect & Retail Interior Designer 2021 - 2023
Cartier (via G4 Group) - Global luxury retail environments

- Designed retail spaces for Cartier, focusing on customer journey, spatial storytelling, and brand experience to create immersive environments

Architect 2020 - 2021
Atelier Jean Nouvel - International architecture & design studio

- Contributed to high-end residential and hospitality projects from concept to execution, applying user flow and functional zoning to resolve complex spatial challenges