TV

TARLAN VAHIDI

Los Angeles, CA / Malibu, CA Creative Director •
UI/UX Designer • Art Director • Photographer

213 910 7226
tarlan.vh@gmail.com
tarlanv.com

PROFESSIONAL SUMMARY

Multidisciplinary creative professional with experience leading UI/UX design, branding, photography, and creative direction across architecture, startup, hospitality, and lifestyle industries. Proven ability to develop cohesive visual identities, digital experiences, and marketing campaigns for both independent clients and large-scale corporate environments. Skilled in creative strategy, user-centered design, content production, and cross-functional collaboration.

CORE SKILLS

Creative Direction. UI/UX Design . Branding & Identity Design .
Art Direction . Photography . Digital Product Design . Visual Communication ,
Presentation Design . Event Design . Adobe Creative Suite . Figma . Framer .
Marketing & Content Strategy

EDUCATION

2010 to 2014 Toronto ON, CA	OCAD University Graphic Design Bachelor of Design
2013 to 2014 Copenhagen, DE	Royal Danish Academy of Fine Arts Skole of Design Visual Communication Exchange Program
March 2014 Augsburg, GR	Augsburg University of applied Science Information Design Workshop
2007 to 2008 Oakvillw ON,CA	Sheridan College Art Fundamental Certification
2004 to 2007 Augsburg, GR	University of Waterloo Faculty of Science Biotechnology Program

INTERESTS

Architecture, Photography, Space, Longevity, Boxing, Tennis, NFL
House music, Formula One

TV

213 910 7226
tarlan.vh@gmail.com
tarlanv.com

PROFESSIONAL EXPERIENCE

TV DESIGN

Founder & Creative Director
2024 to Current
Los Angeles, Malibu. CA

Selected Projects

Ocean Point Development — Malibu, CA
Creative Director, UI/UX Designer, Events Design, Marketing, Social Media, Photography (2024 – Present)

- Led creative direction and visual identity development for luxury development and hospitality-related initiatives
- Produced marketing photography and branded visual assets
- Designed digital experiences and presentation materials for client-facing campaigns and events

Jordan Park Projects — Los Angeles, CA
Creative Director, UI/UX Designer, Events Design, Marketing, Social Media, Photography (2025 – Present)

- Directed visual branding and user experience design initiatives
- Produced photography and digital creative assets for marketing and brand storytelling

Sand Pebble Book Cover — Los Angeles, CA
Creative Director, Print Design (2026)

- Conceptualization & Design: Developing unique visual concepts through illustration, photography, and typography, usually creating multiple drafts for review

Influenscore Startup App — Los Angeles, CA
Creative Director, UI/UX Designer (2025 – 2026)

- Designed user interface and user experience systems for startup application platform
- Developed visual branding, layouts, and product design concepts

TRUST Startup App — Los Angeles, CA
Creative Director, UI/UX Designer (2024 – 2025)

- Led creative strategy and UI/UX direction for early-stage application development
- Created branding systems, wireframes, and digital user flows

TV

213 910 7226
tarlan.vh@gmail.com
tarlanv.com

NBBJ

Associate Graphic Designer
Los Angeles, CA
2017 – 2024

Selected Projects

NBBJ Branding for Events(Awards + Promotions)

- Developed presentation and animations for the deck
- Create brand identities for each year's event
- Create Marketing Materials (Email banner and Post Card)

NBBJ Almanac Website

- Led creative strategy and UI/UX direction for the website
- Created branding systems, wireframes, and digital user flows

NBBJ Annual Review of the Work

- Directed visual branding and user experience design initiatives
- Produced photography and digital creative assets for marketing and brand storytelling

NBBJ Process Design (Design systems)

- Directed visual branding and user experience design initiatives
- Create the Design Systems for the dashboard
- Produced infographics/Icons and digital creative assets

NBBJ Design Change

- Developed graphic design and presentation materials
- Create Brand Identity for initiatives
- Produced high-quality digital and print graphics

LinkedIn — San Jose, CA

- Developed graphic design and presentation materials
- Collaborated with architects, designers, and marketing teams on visual storytelling initiatives
- Developed a website for client

Cedar Sinai Hospital — Beverly Hills, CA

- Developed graphic design and presentation materials
- Collaborated with architects, designers, and marketing teams on visual storytelling initiatives

Warner Brothers — Los Angeles, CA

- Produced high-quality digital and print graphics for client presentations and proposals
- Developed graphic design and presentation materials

UCSD Hospital — San Diego, CA

- Create a Master Plan Book Report
- Produced infographics/Icons and digital creative assets
- Produced Diagrams and drawings support the text

NBBJ Leading Change

- Developed graphic design and presentation materials
- Create Brand Identity for initiatives
- Produced high-quality digital and print graphics