

Hari Prasath G

UX/UI Designer

SUMMARY

UI/UX Designer with **2.11 years** of total experience, including **10 months** in mobile and web design. Proficient in Adobe XD, Figma, Photoshop, Framer, and Illustrator. Experienced in **end-to-end product design**, including user research, wireframing, prototyping, and creating user-centered, interactive screens for enhanced user experience.

WORK EXPERIENCE

Freelance designer

Jun 2024 - Present

Product Designer(Freelancer)

- As a freelance designer, I have crafted apps and websites, helping brands strengthen their digital presence and drive business growth
- Led the end-to-end design process for **Cogg**, a community-building app enabling intra- and inter-college networking, with **5K+ users**. Currently working on new features for the V2 launch.

Nakheel Services

Nov 2024 - Dec 2024

UX/UI Designer

- Designed websites for **10+ B2C brands** across industries such as e-commerce and tech, all of which are live and seeing significant traffic growth.

Surfin Meta Bharath Pvt. Ltd, Bangalore

Jul 2024 - Nov 2024

Product Designer Intern

- Played a key role in the research phase of crucial features for the **PayRupik** instant loan app, designed UIs, and enhanced the experience for **5M+ users**.
- Redesigned and optimized websites for Arthavya, PayRupik, and SMB IT Consultancy, enhancing UX/UI, implementing SEO strategies, and integrating interactive elements—resulting in improved user engagement and **increased website traffic**.

Nexub Inc, Chennai

Apr 2024 - Jun 2024

Product Designer Intern

- Contributed to internal projects by designing posters, developing websites, and gaining a strong foundation in UI/UX **design principles** and practices.

Cognizant Technology Solutions, Chennai

Feb 2022 - Mar 2024

Programmer Analyst

- Developed interactive dashboards to visualize KPIs, streamline report generation, and enhance decision-making efficiency.

CONTACT

- Tenkasi, India
- +918940616206
- prasathh536@gmail.com
- [Figma](#)
- [Portfolio](#)
- [linkedin](#)
- [Behance](#)

SKILLS

- User Research
- Prototyping
- Wireframing
- Information Architecture
- Interaction Design
- Responsive design
- Branding
- Design Systems
- Visual Design

TOOLS

- Figma
- Adobe XD
- Adobe Photoshop
- Adobe Illustrator
- Framer

EDUCATION

- B.E/Automobile Engineering**
Kongu Engineering College
Perundurai - 638060 | 2018 - 2022 | 9.02 CGPA
- HSC** | St. Francis Xavier Higher
Secondary School Tuticorin -
628001 | 2018 | 90.91 %

LANGUAGES KNOWN

- English
- Tamil

CERTIFICATIONS

- [Power BI Data Analyst Associate](#)
- [AWS Certified Cloud Practitioner](#)
- [UI/UX Certification](#)