

Your March Journal

Hi there,

Welcome to March! Do you have dirt in your teeth? I hope not! March isn't our best month in West Texas, but we wouldn't be as tough and "gritty" without those dusty windy days!

In West Texas (especially during the spring but don't tell my audiology colleagues), you have my permission to use a Q-tip in your ears. Now, don't go crazy by pushing it in too deep, but I highly recommend just going around the edges to remove any wax and dirt, especially if you get caught in a dirt storm or attend a track meet!

March isn't a time when you recruit visitors to West Texas, especially if you want them to stay here! Blowing tumbleweeds, brown skies, and even porta-potties blown over and rolling down the street are not uncommon sights!

Every year at this time, I give myself a pep talk as to why we chose Lubbock to be our forever home. Here are my most convincing points, in case you are wavering.

- West Texas sunsets and skies are unmatched
- The people are top-notch, kind, and genuine and would help a stranger out of a jam in a heartbeat. Have you ever been at a stoplight with a stalled car and 3 men in big trucks get out to stop traffic and push the lady in the vehicle out of the intersection, safely? It's a common sight and warms my heart
- You can get anywhere in town in 10-15 minutes
- Those cool summer nights have others from different parts of the state wishing once we hit mid-July that they were sitting on your back porch instead of inside their homes
- Every area in the world has its pros and cons, and wind and dirt just happen to be ours

Cheers to my fellow gritty West Texans! Cool summer nights are right around the corner, press on!

Julie Hubik, Au.D.
Owner and the team at Cornerstone Audiology



Dr. Julie Hubik



Spring Cleaning Your Devices

Speaking of wind and dirt, this is the perfect time to schedule your hearing aid cleaning appointment.

Hearing aid cleanings are very important to maintain and our cleanings in the Service Center are top-notch! With all that dirt in the air, you want to make sure that the microphones on your hearing aids are free of debris so that the sound can pass through as it should.

Have you heard about our **Redux Machine**? With each professional cleaning in our Service Center, our staff utilizes the Redux to remove wax, dust, and moisture from your devices and have them sounding like new!



This is covered for those of our patients who have a Service Plan and is part of our recommendation for your devices every 4 months at your clean and check appointments.

Staff Spotlight Meet Maddie

Have you met Maddie S.? (By the way, we have 3 Madison's at Cornerstone Audiology) -



Maddie came to us after her husband became a patient and went home to her saying, "you should apply for a job at Cornerstone Audiology!"

She did and we loved her!

Maddie is steady and reliable, kind and great with patients on the phone. She works on Tuesdays and Thursdays and is usually first on phones those days.

Maddie is from Ropes and loves to craft and spend time with her husband, new baby boy and their two dogs.

We are grateful for all she does for patients as a Patient Care Coordinator at Cornerstone Audiology!



Solutions for Wind & Hearing Aids

Speaking of wind...

Many of our patients call this time of year, wanting to know what we can do to minimize the wind noise across their hearing aid microphones when they are outside.

Here are Dr. Christina Corrales's best solutions for wind noise and hearing loss.



1. Lyric Hearing Devices - small, discrete and tucked deep into the ear canal, this extended wear device stays in your ear for 8-12 weeks and utilizes your ear canal to hide from the wind. Reply to this email to see if you are a candidate for Lyric.

2. Utilize programming on your behind-the-ear device - our team can program your devices with settings to minimize wind noise or even give you a special "wind program" when you are outside. Call today to schedule your adjustment appointment with your provider!

Love Local The Luggage Shop

In 2025, we will be featuring a different local business each month that is near to our hearts. We are inspired by great customer service and a heart for our community!



This month, we want to high-five the **Luggage Shop** on 98th and Quaker. Have you shopped here before?

The Luggage Shop is a 3rd generation family business selling luggage, and accessories for traveling and has a GREAT selection of games.

I LOVE shopping here. Their team is willing to help with any of your needs and will even stop and play cards with you to show you why you will love a game they have for sale.

Last month, they really won me over when I stopped in and noticed they were giving 15% off to anyone who would trade in a gently used suitcase toward a new purchase. These trade-in suitcases were then donated to Women's Protective Services.

Stop by and browse (you can park right by the front door) and tell them that Cornerstone Audiology sent you!



New Cases for Hearing Aids

Have you seen our new **hearing aid cases**?

For all patients who purchase new devices in 2025, we are providing a brand-new hearing aid travel case.

This will help protect your devices and keep all of your supplies in one place!

Want to purchase one? They are for sale in our office for just \$15. Stop by and get yours today!



Don't Forget...

Don't forget to schedule your future appointment at Cornerstone Audiology!

Much like a haircut, we always want you to have one on the books to ensure your devices are proactively cleaned, your hearing prescription is up to date, and all is well for hearing your best!

[Click here](#) to schedule or [call us](#) today.



Follow our socials to keep up with the latest news from our team!



2 LOCATIONS TO SERVE WEST TEXAS

Lubbock
5738 82nd Street
Lubbock, TX 79424
TEL: 806-687-4327

Snyder
3219 College Ave.
Snyder, TX 79549
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