

Giada Sun

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Los Angeles, CA

EDUCATION

Master of Human-Computer Interaction and Design

University of Washington, Seattle
August 2020 · Seattle, WA

Master of Fine Arts in Video and Media Design, School of Drama

Carnegie Mellon University
May 2019 · Pittsburgh, PA

Bachelor of Arts in Drama and Theatre, additional Asian Art History Program

National Taiwan University
May 2015 · Taipei, Taiwan

TEACHING

Guest Lecturer, Theatre Design, Technology & Production

University of Virginia, Department of Drama
April 2025 - Present · Remote

Media Design Advisor

Carnegie Mellon University, School of Drama
December 2021 - February 2022 · Remote

EXPERIENCE

Mighty Networks Remote / Palo Alto, CA

Mighty Networks is a cross-platform B2B2C SaaS product that empowers creators, coaches, and event planners to build branded online communities.

As the sole designer on the content squad, I own end-to-end design and contribute to front-end development across iOS, Android, and web, covering member-facing experiences and the host controls behind them, and collaborating with PMs, engineers, QA, and researchers.

Senior Product Designer Jan 2024 - Present

- Designed Community Values, a fully customizable gamification-based engagement system adopted by 39% of pro communities. Communities using the feature see nearly 2x member growth and an 11%+ lift in monthly active members.
- Partnered with engineers to rebuild the design system using Claude Code, improving accessibility, supporting brand-customizable color tokens, and enabling a modular pick-and-build workflow that accelerates feature development.
- Improved core member-facing features including feed, chat, courses, and search by introducing new capabilities and ensuring consistent UI and UX following the design system, supporting daily engagement across 18,000+ communities.
- Designing a unified media experience across iOS, Android, and web, enabling continuous video and audio playback for course lessons, background listening, picture-in-picture, and an optimized player UI for posts, articles, and courses.
- Drove alignment on product vision, interaction patterns, and UX direction across the design team, ensuring design considerations were reflected in the long-term roadmap.

Product Designer Sep 2021 - Dec 2023

- Designed the hashtag feature from the ground up, adopted by 46% of communities with an average of 1.2 hashtags per post, improving content discoverability.
- Expanded course capabilities with new display styles and quiz support, adopted by 55% of communities and directly supporting monetization.

Desklight Remote

Creative Technologist Feb 2021 - Sep 2021

Sole designer and front-end developer at an educational consulting agency serving schools, NGOs, and corporate training centers. Managed the full design-to-development pipeline, delivering interactive prototypes and production websites.

- Designed and developed Spark, an LMS-based learning hub for Immigrants Rising, a California-based NGO supporting undocumented young people. The platform helps users build entrepreneurship skills and discover funding opportunities.

Freelance

Digital Media Designer

Create live video, React web applications, and real-time visualizations for theater and spatial installations. Collaborated with artists and arts organizations across New York, Los Angeles, Taipei, Pittsburgh, and St. Petersburg on 20+ projects.