Prateek Singhal

Senior Product Designer (UI/UX) | Product Management | Design Systems | AI Design-to-Code

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SUMMARY

Senior Product Designer with 7 years in SaaS, fintech, health-tech and e-commerce, also running product management for a US wealth management platform. AI-native: designs with Claude Code and the Figma MCP.

EXPERIENCE

Senior Product Designer (UI/UX, Design Systems) Feb 2025 – Oct 2026

The Kinnect Company | Florida, USA (Remote) | Promoted from Product Designer

- Redesigned Home into a guided onboarding flow, cutting data setup by **about 85%** (1–2 weeks to 1–2 days).
- Designed an AI chat assistant that builds a family's data straight from their documents: **3–4 hours of manual entry become under an hour of review**, about 10 minutes for smaller families.
- Moved design to an AI workflow (Claude Code + Figma MCP): first drafts are **about 2x faster**, with a 20-screen feature in 1–2 days instead of half a week, so more is signed off each week.
- Co-led the design system rebuild with engineering and now own it: from a legacy library with **41% hard-coded colours** to **300+ tokens, 88 component sets and 145 icons** with automated QA and WCAG checks.
- Run product management since early 2026, writing sprint requirements from problems agreed with stakeholders: handoff **75% faster** (2 weeks to half a week) and **70% less rework**, over **11 sprints**.
- Redesigned the Vault so files are found by type, not deep folder paths; also Boards and document checklists.

Product Designer (UI/UX) Apr 2024 – Feb 2025

VigorusAI | Pune, India (Remote)

- Designed Chikitsa.io, a hospital management suite adopted by **3x more doctors**, cutting manual entry time by **80%**.
- Led end-to-end design of AI and blockchain healthcare products, prototyping flows with engineering.

UI/UX Designer Oct 2023 – Apr 2024

GoMedicx24 Healthcare Solutions | Jaipur, India (Hybrid)

- Increased user engagement by **35%** and stakeholder satisfaction by **50%**, working closely with developers.
- Led UI/UX for a med-tech startup serving hospitals, doctors and patients, and built its first design system.

Product Designer (UI/UX) Nov 2019 – Oct 2023

Mahavir Tech | Ahmedabad, India (Remote)

- Helped raise client revenue by **40%** and e-commerce sales by up to **50%** through better user experiences.
- Led **20+** design projects for global clients: mobile apps, websites and stores on Shopify, WordPress and Wix.

PROJECTS

Loopwise Design System | github.com/ptksl/loopwise-design-ops Oct 2026

- 195 tokens, 34 components and 235 variants built in Figma by directing Claude Code; **0 QA issues**, WCAG AA.

Hobbmate, social platform app | hobbmateapp.com 2017 – 2019

- Designed a social app end to end across 13 flows (feed, uploads, discovery, messaging, AI): **5K+ downloads, 5-star App Store rating**; later rebuilt in Next.js.

Contact Poster Pro, iOS app (acquired for $20K) | apps.apple.com/app/contact-poster-pro 2023 – 2024

- Designed an iOS 17 app for personalised Contact Posters, with its photo effects, through launch and acquisition.

SKILLS

Design: Design Systems, Design Tokens, Interaction Design, Prototyping, UX Research, Usability Testing, WCAG

Product and AI: Product Discovery, Stakeholder Management, Prioritisation, Monday.com, Jira, Claude Code, Figma MCP, Cursor, v0, Lovable, HTML, CSS, Git

Tools and Domains: Figma, Framer, Adobe CC; SaaS, FinTech, Wealth Management, Health-Tech, E-commerce

Languages: English (Professional), Hindi (Native), Russian (Limited Working), German (A1)

EDUCATION AND CERTIFICATION

Bachelor of Arts (B.A.), Economics, Sociology and Public Administration, University of Rajasthan 2020

Introduction to Information Security (ISO 27001 ISMS), Risk Pro Feb 2025