



# ELIAS SCHWEIZER

Marketing Manager/  
Webdesigner

## PROFILE

A creative marketing manager with five years of marketing training. Expert in social media marketing, psychographic market research, web design and corporate marketing for start-ups.



Döbereinerstr. 18  
95028 Hof



+49 15754056374



elias@blue-nexus.de

## SKILLS

Figma	<div style="width: 80%;"></div>
SPSS	<div style="width: 60%;"></div>
Rogator	<div style="width: 40%;"></div>
Microsoft Office	<div style="width: 70%;"></div>
Framer	<div style="width: 85%;"></div>

## EXPERIENCE

07 / 2023 – 02/2025

### Marketing Manager

Phalanx Selbstschutz

CMO for the german start-up "Phalanx Selbstschutz". The start-up sells a comprehensive self-defense course system to fitness studios

01 / 2022 – 08/2023

### Marketing Manager

Dreamhub

CMO for a technically innovative start-up that is involved in the construction of self-cleaning sleeping capsules for short-term travelers. The start-up is dependent on state funding and was declared ineligible for funding. After the MVP was constructed, the project was therefore abandoned

## EDUCATION

03 / 2021 – 09 / 2023

### Master of Science Marketing Management

Marketing studies at Hof University of Applied Sciences with a semester abroad in South Korea from 03/2022 - 09/2022

03 / 2015 – 08 / 2020

### Bachelor of Arts B.A.

Business administration student with a focus on marketing at the OTH Regensburg. Absence due to illness in 2016



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Figma

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Microsoft Office

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# ELIAS SCHWEIZER

Marketing Manager

08 / 2012 – 06 / 2014

University Entrance Qualification

Student at the FOS Landshut

## INTERNSHIPS

09 / 2019 – 01 / 2020

Internship at P&P-Studios

Work as social media and PR manager for an audio agency

01 / 2012 – 07 / 2012

Internship at LWS-Security

Work in the emergency call and service control center of a security service company

08 / 2011 – 01 / 2012

Internship at Brem

Administrative and organizational work in a law firm