

VEDANT

kulkarni

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EXPERIENCE

Parallel

JUN 2022 - MAR 2024

Product Designer

Crafted zero to one, onboarding journeys and various digital products for **AU Small Finance Bank**

Associate Product Designer

Created on LMS Systems and Dashboards for **xto10x** used in different MBA Colleges.

Worked with the founders of **Gullak** to enhance the core flows of the application, improving sales by making design decisions.

Designed the application of **HaqDarshak**, a SharkTank Company, from User Research to Prototyping in a 1 month sprint resulting in 5L+ Downloads.

Partnered with **Hyperface** to create a kiosk used in the **Global Finance Festival** to promote **AU Bank's LIT Credit Card**.

Studio Maniams

JAN 2022 - APR 2022

Product Design Intern

Designed 2 Toy Collections for my Graduation Project for Accessory Design.

Tamasha

JUN 2021 - DEC 2021

Associate UI/UX Designer

Worked closely with the product team to create Wireframes, Interfaces and Micro-Interactions to revamp the existing app. Designed multiple avatars and Illustrated the walkthrough screens. Created In-Game Screens for the application. Worked on the User Experience and Flow of the app.

UI/UX Design Intern

EDUCATION

NIFT, Chennai / *B.Des Accessory Design*

AUG 2018 - MAY 2022

SKILLS & TOOLS

User Research, User Interface, Rapid Prototyping, Iterative Design, Illustration, Blender, Figma, Adobe Illustrator, Adobe Photoshop, Framer