

Win Quick Commerce in

90 days



A 90-day Qcomm Accelerator Program



APPLICATIONS OPEN TILL

August 10, 2026



COHORT START DATE

August 15, 2026



DURATION

90 days

Trusted by 250+ Consumer Brands

Dcluttr's Intelligence Platform is used by Leading Consumer Brands

Crafted with Leading Qcomm Operators & Investors

Dcluttr has been shaped by the insights from Top Qcomm Leaders



Nikunj Biyani
Founder, Superyou



Arjun Vaidya
Founder, V3 Ventures



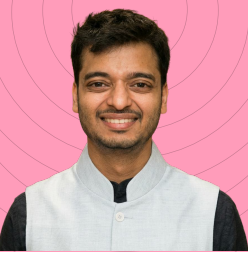
Ahana Gautam
Founder, Open Secret



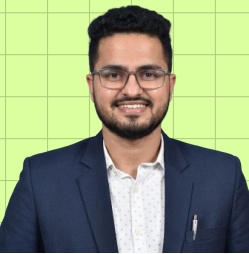
Urmit Shah
Investments, DSG Consumer Partners



Matt Chitharanjan
Founder, Blue Tokai



Akshay Dujodwala
CEO, Mangalam Brands



Syed Shamoail
Co-Founder, Barosi



Ankush Dadu
Partner, Anand Sweets



Himanshu Mahajan
Head of Marketplaces, Jockey



Vignesh VP
Head of Marketplaces, Safari Industries

What will you get at Brand Factory?

A 90-days Qcomm Accelerator Program



A Dedicated Growth Team

A team of Qcomm specialists who have managed and scaled the fastest-growing consumer brands



India's Most Advanced Intelligence Platform

Access to Dcluttr's Qcomm Intelligence Platform that powers the growth of 250+ brands today.



Mentorship by Top Qcomm Founders & Operators

Practical insights, growth playbooks, and case studies from experienced Qcomm operators



Demo Day with Leading D2C Investors

Guidance from leading consumer VCs and an opportunity to pitch your brand.

The Dcluttr Impact

How Leading Consumer Brands have scaled on Quick Commerce with Dcluttr

↑ 45%

increase in ROAS on **blinkit**
using Dcluttr's AI Agents for
Qcomm Ads **within 1 month.**



Superyou

↑ 53%

improvement in TACOS on
blinkit using Dcluttr's
Market Intelligence and AI
Agents **within 4 months**



Blue Tokai

↓ 35%

drop in ACOS on **zepto**
using Dcluttr's Market
Intelligence and AI Agents
within 1 month



Organic Tattva

↑ 74%

jump in ROAS across
blinkit **zepto** **instamart**
using Dcluttr's Full-Stack AI
Agents **within 2 months**



Gala

90 Days. Three Phases. Designed for Scale

Phase 01

Strategy & Planning

Onboarding

Meet your dedicated growth team and get a complete walkthrough of the accelerator journey.



Onboarding



Dcluttr Setup



Growth Opportunity Discovery



Roadmap Finalisation

90 Days. Three Phases. Designed for Scale

Phase 01

Strategy & Planning

Dcluttr Setup

Set up Dcluttr's Quick Commerce Intelligence platform with all required integrations and customisations.



Onboarding



Dcluttr Setup



Growth Opportunity Discovery



Roadmap Finalisation

90 Days. Three Phases. Designed for Scale

Phase 01

Strategy & Planning

Growth Opportunity Discovery

Deep-dive sessions powered by Dcluttr's Category Insights AI Agent to identify key challenges and competitive advantages.



Onboarding



Dcluttr Setup



Growth Opportunity Discovery



Roadmap Finalisation

90 Days. Three Phases. Designed for Scale

Phase 01

Strategy & Planning

Roadmap Finalisation

Define clear 3-month and 6-month growth milestones with a tailored execution plan.



Onboarding



Dcluttr Setup



Growth Opportunity Discovery



Roadmap Finalisation

90 Days. Three Phases. Designed for Scale

Phase 02

Execution & Learning

Media & Demand Generation

- End-to-end planning and execution across on-platform and off-platform channels
- Deploy advanced ad strategies powered by Dcluttr's AI Agents
- Activate Dcluttr's CPAS framework to drive incremental demand



Media & Demand Generation



Supply Chain



Pricing & Promotions



Growth Operations

90 Days. Three Phases. Designed for Scale

Phase 02

Execution & Learning

Supply Chain

- Implement supply chain optimisation playbooks
- Reduce lost sales with real-time dark store inventory visibility and warehouse stock prioritisation



Media & Demand Generation



Supply Chain



Pricing & Promotions



Growth Operations

90 Days. Three Phases. Designed for Scale

Phase 02

Execution & Learning

Pricing & Promotions

- Run pricing and discounting experiments to balance growth and P&L
- Set up hyperlocal competitor price monitoring
- Maintain cross-platform price parity



Media & Demand Generation



Supply Chain



Pricing & Promotions



Growth Operations

90 Days. Three Phases. Designed for Scale

Phase 02

Execution & Learning

Growth Operations

- Daily performance optimisation
- Weekly growth reviews and strategy sessions
- Ongoing category manager engagement and alignment



Media & Demand Generation



Supply Chain



Pricing & Promotions



Growth Operations

90 Days. Three Phases. Designed for Scale

Phase 03

Demo Day

Investor Showcase

Present your growth journey and future roadmap to some of India's leading consumer and D2C investors.

-  Access to Capital
-  Funding Mentorship
-  Community of Qcomm Founders



Your Mentors

Learn the strategies, systems, and playbooks used by operators
to build and scale category-leading consumer brands

“ How to build an investible
business on Quick
Commerce?”



Arjun Vaidya
Founder, V3 Ventures

“ How to build supply
chain systems that
can scale?”



Ankur Siroliya
COO, SuperYou

“ Capital Efficient
Brand Building on
Qcomm



Urmit Shah
Investments, DSG Consumer Partners

“ Challenges of scaling a
bootstrapped business
on Quick Commerce



Syed Shamoail
Co-Founder, Barosi

“ How to build a legacy
brand in a 10-min
economy



Akshay Dujodwala
CEO, Mangalam Brands

“ How to Win in
Consumer Durables
on Quick Commerce



Vignesh VP
Head of Marketplaces, Safari Industries

“ What I learned from
selling sweets on
Qcomm



Ankush Dadu
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