

Curriculum Vitae

Danilo Colella

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Experience

Front-end Web Developer • Dept Agency • <i>Rotterdam (NL)</i> Developed Salesforce E-commerce platforms for major fashion brands including Costes, WeFashion and Via Outlets; supervised Front-end teams to ensure consistent quality; optimised performance and accessibility across platforms to WCAG 2.1 standards	Oct 2022 - Oct 2025
Full stack Web Developer • Raintonic • <i>Padua (IT)</i> Developed custom ERPs and MES solutions using Angular and NestJS; independently managed software across full software development cycle; collaborated closely with cross-functional and inter-cultural teams	Feb 2021 - Oct 2022
Social Media Manager • Holbein & Partners • <i>Treviso (IT)</i> Planned and managed social calendar for a diverse range of clients; designed visual content and copy for social media; analysed campaign performance and insights	Jan 2020 - Oct 2020
Web Developer & Designer • SGCommunity • <i>Treviso (IT)</i> Developed and maintained responsive Wordpress websites for a variety of clients; designed custom graphics and motion content for social media; collaborated directly with clients to define project goals	Oct 2018 - Dec 2019
Social Media Manager • Più Internet • <i>Treviso (IT)</i> Created animations and written content for social media platforms; managed advertising campaigns on Meta platforms; monitored performance metrics and audience insights	Jun 2018 - Feb 2019
Full Stack Web Developer • MID • <i>Treviso (IT)</i> Developed and maintained custom websites with interactive animations; optimised site performance and SEO; ensured cross-browser and mobile compatibility	Oct 2016 - Mar 2018

Education

<i>University of Padova</i> , B.A. Communication Sciences Explored Sociology and History; deepened understanding of consumer psychology	Oct 2016 - Mar 2019
<i>ITIS Max Planck</i> , Computer Science qualification Solid foundation in Computer Science theory and practical application, with hands-on experience in Object-Oriented Programming (OOP), Java, and web development	Sept 2011 - Jun 2015

Other skills / achievements

- Developed and maintained platform for **Percorrere il Sile** running club
- Built and managed website for **Fiab Amici della bicicletta** cycling association
- **Writer** and owner of [Substack newsletter](#) on design, books and creativity
- Member of **Interaction Design Foundation (IxDF)** participating in workshops and courses
- **Self-taught** graphic design and UX principles and practices
- Designed a movie trivia quiz app 'Give Me Trivia'
- Consistently ranked at the top of my class across multiple academic years
- Certified **AIGAE Nature Guide**

Language Skills: Italian (native), English (fluent), Dutch (B1)

Technical Skills: Figma, Adobe suite, Wordpress, Git, React, Angular, JavaScript, HTML, CSS, MySQL, NodeJS

Other: MS Office literate, full driver's license

Interests

Reading, drawing, painting, urban sketching, cinema, running, hiking, outdoors