



The Texas Space Summit is where space stops being abstract and starts becoming real business.

Sponsorship & Exhibitor Prospectus

YOUR PATHWAY

TO SPACE EXPLORATION & COMMERCE

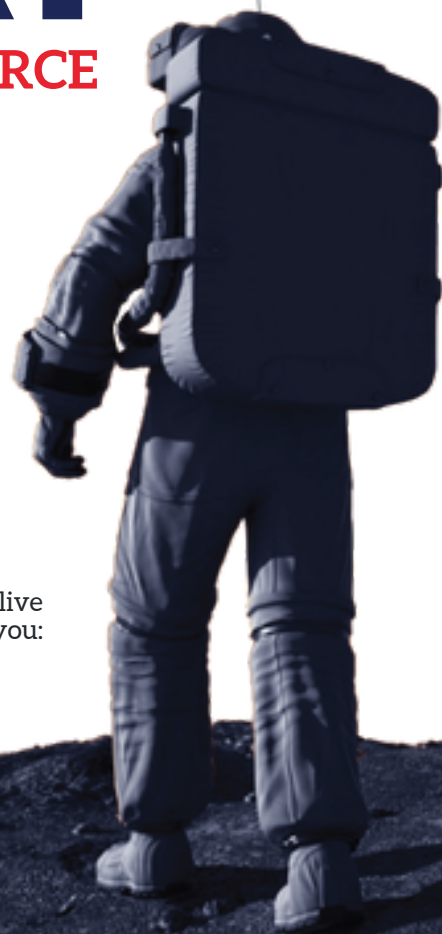
Land in San Antonio, at the heart of American industry, and sit shoulder to shoulder with the people who fund, build, regulate, test, and deploy the next generation of space infrastructure.

From ground-based solutions and low-Earth orbit to cislunar and lunar operations, data, defense, and energy, this is where ideas become contracts and pilots become programs.

Across three days, you'll move seamlessly between main-stage conversations, live system demos, investor sessions, and hosted-buyer meetings designed to help you:

- Showcase technology in front of decision-makers
- Meet partners who can help you deliver
- Turn introductions into real opportunities

In space, the Lone Star outshines the rest.



www.TexasSpaceSummit.com

THE SUMMIT

Where civil, commercial, and national security space meet in the Lone Star State to shape the business of space.

INDUSTRY PROFILES

Industry: Launch, in-space logistics, robotics, materials, data/AI

Defense & Civil: USSF/USAF/USN/USA program offices, NASA, FAA, NOAA, NRO, FCC

Research & Academia: Texas universities and national labs

Capital: Venture, growth equity, corporate venture

Public Sector: State and municipal economic development

Cross Industry Collaborations: Energy & Utilities, Agriculture, BioTech

WHO ATTENDS

The Summit brings together the people who decide what gets funded, built, launched, and deployed across Texas and the national space ecosystem. Attendees represent organizations with real contracting authority, innovation budgets, and strategic influence.

Attendee profiles include:

- Policymakers & Government Leaders
- Military Leadership
- Prime Contractors
- Commercial Space Operators
- Texas Innovation & Economic Development Organizations
- National Laboratories & R&D Centers
- International Partners
- Investors
- Higher Education & Medical Centers

PROGRAM HIGHLIGHTS

- Main Stage keynotes, firesides, C-suite panels, and press opportunities
- Exhibit Hall with modular booths and demo bays for live systems and solution tests
- Deep Space Superhighway: immersive corridor for branded experiences and live tech
- Investor Forum with live sessions and private meetings
- Hosted-buyer meetings, purpose-built receptions, and curated 1:1s
- Immersive Sector Worlds: partner-built environments grounded in real test data, turning abstract space work into clear, hands-on experiences
- Community activations in Tranquility Base Garden and the Space Cowboy Saloon



EXPECTED NUMBERS

2,000+
ATTENDEES

100+
ORGANIZATIONS

50+
EXHIBITORS

30+
SPEAKERS

VP+
MAJORITY
DECISION-
MAKERS

JOURNEY MAP

Texas Space Summit turns the Henry B. González Convention Center into a single, continuous mission—from Texas ground operations to orbit, and out to the Lunar and Martian surfaces. Every hall, corridor, and venue is a leg of that journey, allowing sponsors and exhibitors a clear space to establish their presence and share their part of the story.

EXHIBIT HALL

The journey begins on the ground in Texas, where industry, capital, and policy meet on the Main Stage and Expo Floor before anything leaves the pad. This is ground control of the summit. From here, attendees flow into Deep Space, the immersive passage that carries them from Earth's orbit toward the endless frontier.



LIFTOFF LOUNGE

Central briefing hub with an elevated stage on the exhibit floor where employers and international partners introduce opportunities before heading into orbit.



DEEP SPACE SUPERHIGHWAY

Immersive corridor that carries guests from Earth to orbit to the lunar and Martian frontier, with projection capsules and data stories that stitch every room into one continuous flight path.



SPACE COWBOY SALOON

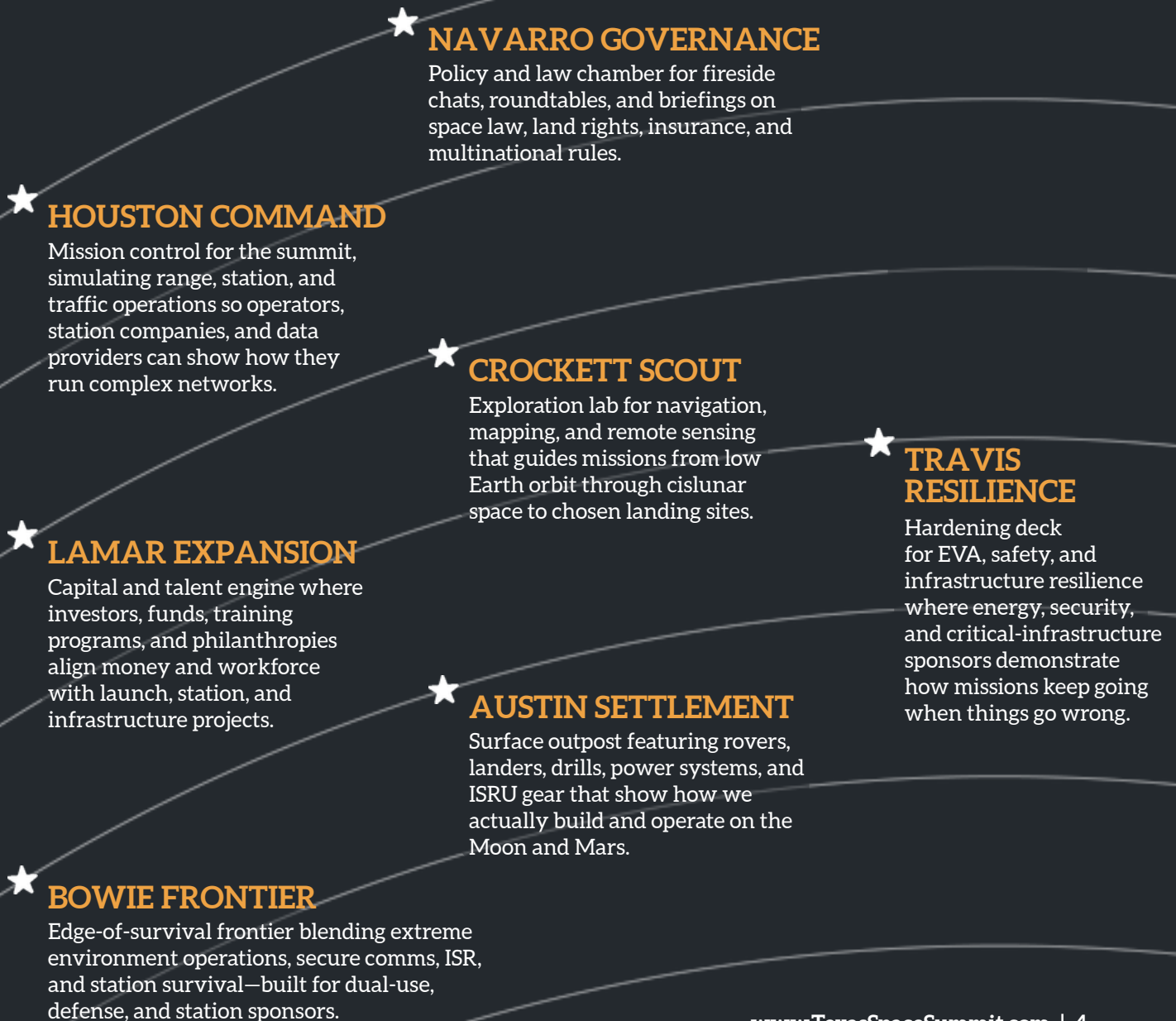
A Texas-forward social hub on the exhibit hall floor, open to all attendees for refreshment breaks, casual meetings, and high-traffic sponsor visibility.

JOURNEY MAP

Texas Space Summit turns the Henry B. González Convention Center into a single, continuous mission—from Texas ground operations to orbit, and out to the Lunar and Martian surfaces. Every hall, corridor, and venue is a leg of that journey, allowing sponsors and exhibitors a clear space to establish their presence and share their part of the story.

IMMERSIVE SECTOR WORLDS

Partner-built immersive brand environments guide attendees through a series of Sector Worlds that show how real operators, investors, and policymakers keep missions running safely on target.



JOURNEY MAP

Texas Space Summit turns the Henry B. González Convention Center into a single, continuous mission—from Texas ground operations to orbit, and out to the Lunar and Martian surfaces. Every hall, corridor, and venue is a leg of that journey, allowing sponsors and exhibitors a clear space to establish their presence and share their part of the story.

WORLDS COLLIDE

Every mission aims somewhere. At the summit's "surface," attendees see how we actually live, work, and build once we land. Above it all, elevated venues provide leaders and partners with a high-orbit vantage point, offering a place to debrief, celebrate, and close deals.

★ STARS AT NIGHT BALLROOM

Main Stage & Rough Riders Speakeasy

High-orbit vantage point combining a premium stage for plenaries, an elevated lounge, and a hidden speakeasy for full access sponsor dinners, investor gatherings, and late-night deal-making.

★ PREFUNCTION & TERRACE

Tranquility Base Garden

Lunar-inspired garden and terrace for closing receptions—a calm vantage point overlooking the leap from Earth to new worlds.

★ ROUGH RIDER SPEAKEASY

A private, password-entry clubhouse next to the Main Stage, designed for premium hospitality, executive access, and high-value conversation.

SPONSORSHIP

Sponsorship at the Texas Space Summit is designed for companies seeking real business outcomes: new government and prime-contractor relationships, visibility with Texas decision-makers shaping policy and investment, entry points into Texas supply chains, and early insight into the state's priorities in research and development, launch, manufacturing, and human systems. Sponsors benefit from curated introductions, live demos with buyers, and environments built for deal-making.

LEAD THE MISSION

TITLE SPONSOR

\$150,000

Naming Rights (Hero), Stage Time (keynote intro) + (2) panels, Press Release (PR) mentions (2 with quote), Social media posts (8), Email features (4), Summit website placement (Hero across site), Summit Program Back Cover Full page ad (to be supplied by sponsor), On-site signage (Main Entrance & Main Stage), Booth 10x30, Full-access passes (30), Exhibit hall only passes (6), Meeting room hours (8), On-site 60s video spotlight.

Post-Summit Visibility: Your brand remains visible well after the Summit through curated digital content, recap communications, and ongoing recognition, extending impact without compromising attendee privacy.

OWN THE CONVERSATION

MAIN STAGE SPONSOR

\$100,000

Naming Rights (Stage), one panelist slot at a panel of sponsor's choice, PR mention (1 w/quote), Social media posts (6), Email features (3), Summit website placement (Hero rotating), Summit Program Full page ad, On-site signage (Main Stage area), Booth 10x30, Full-access passes (20), Exhibit Hall only passes (4), Meeting room hrs (4).

Post-Summit Visibility: Your brand remains visible well after the Summit through curated digital content, recap communications, and ongoing recognition.

EXCLUSIVE SPONSORSHIP OPPORTUNITY

ROUGH RIDERS SPEAKEASY

SOLD

Area Naming Rights (e.g., The [Sponsor Name] Rough Riders Speakeasy) for which the sponsor can provide a codeword for entry, PR mentions, Social media posts, Email invitation (1 dedicated email invitation to join you in the speakeasy with the codeword embedded in the email to all registrants), Prominent placement on the summit website, Full page ad in the summit program, On-site venue signage, Tabletop display inside the Speakeasy, A silent video ad can be played throughout the summit days in the Speakeasy, The sponsor may host a private reception for up to 30 invited guests one night between 6 - 8pm (with a different custom codeword), Will include 2 drink tickets per guest for beer or wine, or 1 specialty cocktail chosen by the sponsor, One 30 second video ad to be played during walk-in slides in the Main Ballroom before plenary sessions, Eight (8) full-access passes, Post-summit visibility.

SPONSORSHIP

Sponsorship at the Texas Space Summit is designed for companies seeking real business outcomes: new government and prime-contractor relationships, visibility with Texas decision-makers shaping policy and investment, entry points into Texas supply chains, and early insight into the state's priorities in research and development, launch, manufacturing, and human systems. Sponsors benefit from curated introductions, live demos with buyers, and environments built for deal-making.

SEPTEMBER 22, 2026 | EXCLUSIVE SPONSORSHIP OPPORTUNITY

IMMERSIVE EXPERIENCE RECEPTION

\$40,000

Location: 3rd Floor—Begins in Starlight Ballroom, travel through the Immersive Experiences, hallway, and Speakeasy, Sole branding of reception, Welcome remarks at the start of the reception (3-5 minutes), Branded bar signage/napkins/table décor, VIP reserved table area in the Speakeasy, Eight (8) full conference passes, Opportunity to play a silent video on rotation in the ballroom, Opportunity to name the signature cocktail passed at the reception, Post-summit visibility.

IMMERSIVE SECTOR WORLDS

\$25,000

Each room is an exclusive sponsorship at this price, but this does not exclude exhibitors.

Curated room placement—area naming rights (e.g., [Room Name] brought to you by [Sponsor Name]), PR mentions, Social media posts, Email inclusion (when emails mention rooms or sessions in specific rooms, it will list the room, sponsored by [sponsor]), Prominent placement on the summit website at each listing of the immersive experience breakout, Half (½) page ad in the summit program, On-site venue signage, Tabletop display in the room, 75" Monitor, Four (4) full-access passes, Opportunity to play a silent video on rotation in the room (except during any presentations), Post-summit visibility.

IMMERSIVE EXPERIENCE EXHIBITORS

SOFTWARE EXHIBITOR

\$1,500

55" Monitor, Laptop (if needed), Tech support, Onsite inclusion on signage, In-room 24" x 36" sign with sponsor logo, One (1) Full Conference Pass; The exhibitor provides the software and the necessary equipment to activate the software.

HARDWARE EXHIBITOR

\$2,500

Space in immersive sector breakout room (to be determined by the show organizer in coordination with the exhibitor), 65" Monitor, Laptop (if needed), Tech support, Onsite inclusion on signage, In-room 24" x 36" sign with sponsor logo, One (1) Full conference pass, Exhibitor provides equipment that must meet specific weight and size requirements.



SPONSORSHIP

Sponsorship at the Texas Space Summit is designed for companies seeking real business outcomes: new government and prime-contractor relationships, visibility with Texas decision-makers shaping policy and investment, entry points into Texas supply chains, and early insight into the state's priorities in research and development, launch, manufacturing, and human systems. Sponsors benefit from curated introductions, live demos with buyers, and environments built for deal-making.

EXCLUSIVE SPONSORSHIP OPPORTUNITY

REGISTRATION EXPERIENCE SPONSOR

SOLD

Logo on check-in counters, Badge co-branding, Welcome signage, Social media posts, Email inclusion (each registration confirmation email will include the sponsor logo), Prominent placement on the registration website, Half (½) page ad in the summit program, On-site venue signage, Opportunity to provide swag for attendees at registration. Four (4) full conference passes.

EXCLUSIVE SPONSORSHIP OPPORTUNITY

SPACE COWBOY SALOON

\$15,000

Space Cowboy Saloon area naming rights, Social media posts, Placement on the floorplan on the summit website, Half (½) page ad in the summit program, Onsite venue signage in the Exhibit Hall, Three (3) full-access passes, A silent video ad can be played on the monitor in Space Cowboy Saloon every hour, Select post-summit visibility, The sponsor (must be an exhibitor) receives an allotted amount of drink tickets (beer/wine) to distribute to attendees as they please, Includes sponsor branding on napkins or table stickers, The sponsor can provide promotional items to be distributed and used in the saloon (e.g., Drinkware). Exhibit hall reception will be on Monday from 4 - 6pm.

EXCLUSIVE SPONSORSHIP OPPORTUNITY

WELCOME BAG SPONSOR

\$15,000

Logo printed on attendee bags to be distributed at registration, Opportunity to include an item in the bag, Social media posts, Sponsor logo on the summit website, One-fourth (¼) page ad in the summit program, On-site venue signage, Three (3) full conference passes.

EXCLUSIVE SPONSORSHIP OPPORTUNITY

LANYARD SPONSOR

SOLD

Sponsors Logo on all attendee lanyards, Social media posts, Sponsor logo on the summit website, One-fourth (¼) page ad in the summit program, On-site venue signage, Three (3) full conference passes.

SPONSORSHIP

Sponsorship at the Texas Space Summit is designed for companies seeking real business outcomes: new government and prime-contractor relationships, visibility with Texas decision-makers shaping policy and investment, entry points into Texas supply chains, and early insight into the state's priorities in research and development, launch, manufacturing, and human systems. Sponsors benefit from curated introductions, live demos with buyers, and environments built for deal-making.

EXCLUSIVE SPONSORSHIP OPPORTUNITY

DEEP SPACE SUPERHIGHWAY

SOLD

Area naming rights (e.g., [Sponsor Name] welcomes you to Deep Space Superhighway) and a video spotlight on the escalator screens, Social media posts, Prominent placement on the summit website, Half-page ad in the summit program, On-site venue signage, Three (3) full-access passes, Post-summit visibility.

MULTIPLE SPONSORSHIP OPPORTUNITY

TRANQUILITY BASE GARDEN EXPERIENCES

\$7,500

Option to provide services in Tranquility Base Garden—(E.g., relaxation cubes, beanbags, VR stations, or massages), Social media posts, Prominent placement on the summit website, One-fourth (¼) page ad in the summit program, On-site venue signage, Tranquility base, tabletop display, or area designated for services, Two (2) full-access passes, A video spotlight without sound played on rotation in the Tranquility Base Garden, Select post-summit visibility.

SPONSORSHIP & ADVERTISING

ADDITIONAL OPPORTUNITIES AVAILABLE

INQUIRE FOR MORE DETAILS

Charging Table Sponsor: Attendees are always looking for a place to charge their devices, so shouldn't you be the one to provide it? Sponsor four, six, or all charging stations!

Coffee Bar Sponsor: Who doesn't need that jolt of energy while perusing the tradeshow floor and immersive experiences?

Mission Patch Sponsorship: Mission patches are a long-standing tradition in the aerospace industry, symbolizing participation in something larger than oneself. This sponsorship aligns your brand with the Summit mission and creates a collectible keepsake that attendees, volunteers, and industry leaders will take home long after the event concludes.

Mission Ready Package: Support the crew behind the mission. This package combines two of the most visible and memorable sponsorship opportunities, aligning your organization with both the Summit workforce and a collectible piece of Texas Space Summit history.

WHY EXHIBIT?

Exhibiting at the Texas Space Summit is more than floor presence. It is a direct play for visibility, relationships, and commercial momentum inside Texas' fast-growing space economy. Exhibitors are not just attendees; they are contributors helping shape the statewide space network and the business decisions that follow. Land Here. Go Beyond.

- Market-entry visibility in Texas with statewide leaders, buyers, and partners
- Targeted conversations with decision-makers sourcing space, defense, energy, and data capabilities
- Supply-chain partnerships with primes, integrators, and procurement teams
- Workforce recruiting through direct access to talent and institutional partners
- Demo-driven differentiation that turns interest into action

MINIMUM BOOTH SIZE: 10' X 10' (100 SQFT)

STANDARD INLINE/CORNER BOOTHS

\$32 per SQFT

- Pipe & Drape (8' backwall, 3' sidewalls)
- One 6' table
- Two Chairs
- Wastebasket
- Listing on the event website & program
- Exhibit Hall & Full-access passes (One Full Access Pass and Two Exhibit Hall Passes per 100 SQFT)

IDEAL FOR TURNKEY PRESENTATION & BRANDING

PRE-BUILT KIOSK BOOTHS

\$4,200

- Custom kiosk structure, counter, and integrated graphics package
- Lighting element
- Electrical connection
- TV
- Listing on the event website & program
- One Full Access Pass and One Exhibit Hall pass



SUMMIT SCHEDULE

MOVE-IN

SUNDAY, SEPTEMBER 20, 2026

12:00PM Exhibitor Move-In

SUMMIT OPENS

MONDAY, SEPTEMBER 21, 2026

7:30 AM Registration Opens

8:00 AM Exhibit Hall Opens

9:00 AM Main Stage Keynote

10:00 AM Immersive Experience Opens

5:00 PM Day One Closing Reception on Exhibit Hall Floor

DAY 2

TUESDAY, SEPTEMBER 22, 2026

7:30 AM Registration Opens

8:00 AM Exhibit Hall Opens

9:00 AM Main Stage Keynote

9:00 AM Immersive Experience Opens

4:00 PM Exhibit Hall Closes

4:00 – 11:59 PM Exhibitor Hall Move-Out

MOVE-OUT

WEDNESDAY, SEPTEMBER 23, 2026

9:00 AM Main Stage Keynote

9:00 AM Immersive Experiences

12:00 PM Lunch and Closing Keynote

2:00 PM Show Ends

2:00 – 11:59 PM Immersive Worlds and 3rd Floor Move-Out

ADVISORY BOARD

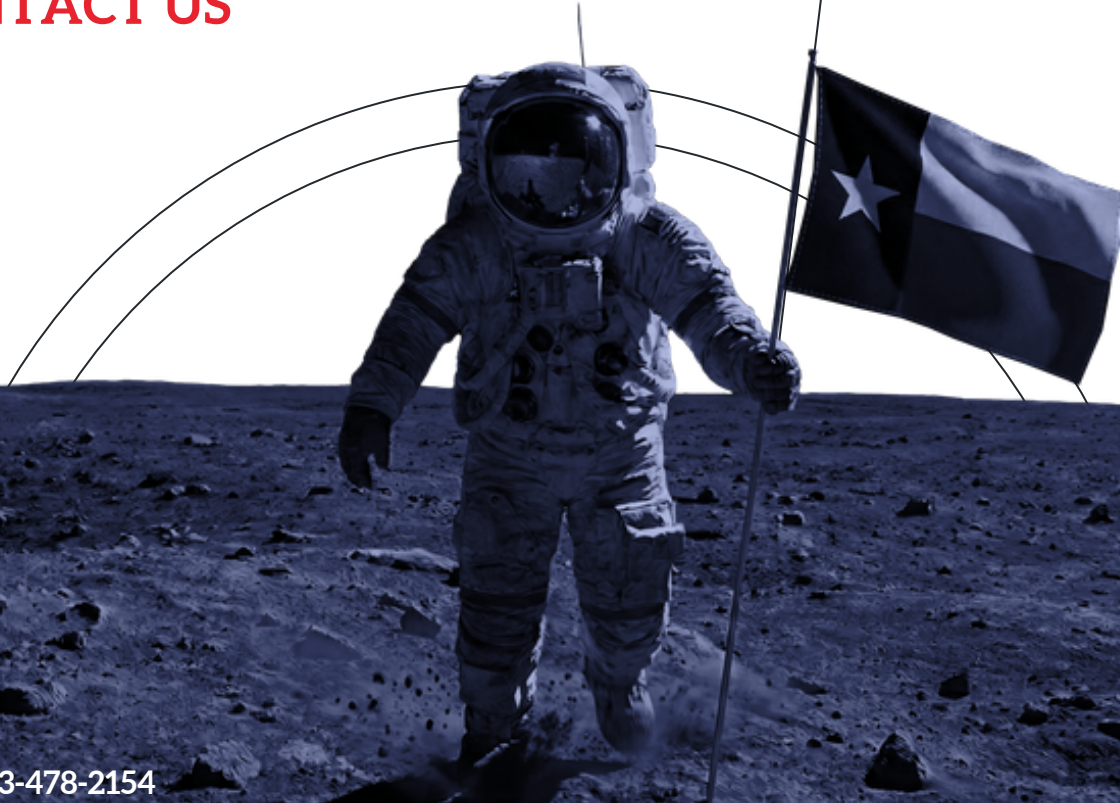
Our advisory board comprises a cross-section of Texas space leadership, spanning industry, defense, research, capital, and the public sector. Initial advisors include senior executives, program managers, and civic partners, who guide content and connections that lead to real-world deployments.





PREPARE FOR LAUNCH

CONTACT US



713-478-2154



sales@texasspacesummit.com



www.TexasSpaceSummit.com



Texas Space Summit



Sponsor & Exhibitor Application + Agreement

September 21–23, 2026 | San Antonio, Texas

The Texas Space Summit convenes leaders across government, defense, commercial space, innovation, academia, and capital to shape the future of space activity in Texas and beyond. As a sponsor or exhibitor, you are not simply purchasing space — you are joining a curated ecosystem designed to encourage meaningful dialogue, showcase innovation, and foster long-term partnerships across the space economy.

This Application & Agreement confirms your intent to participate and outlines the terms that ensure a safe, professional, and high-quality experience for all involved. This Agreement serves as a standard participation framework. Specific benefits, requirements, and deliverables applicable to each Sponsor or Exhibitor will be detailed in the applicable Sponsorship or Exhibitor Addendum and reflected in the fully executed contract.

Event Information

Event Name: Texas Space Summit

Venue: Henry B. Gonzalez Convention Center, San Antonio, Texas

Website: www.TexasSpaceSummit.com

Event Dates: September 21–23, 2026

Exhibit Hall Dates: September 21–22, 2026

1. Applicant Contact Information

Organization Name: _____

Primary Contact Name & Title: _____

Email: _____ | **Phone:** _____

Billing Address: _____

On-Site Contact (if different): _____

Email: _____ | **Mobile Phone:** _____

2. Participation Type (Select All That Apply)

☐ Sponsor

Sponsorship Package Name: _____

Investment Amount:

\$ _____

☐ Exhibitor – Exhibit Hall

Booth Size: ☐ 10×10 ☐ 10×20 ☐

Other: _____

Investment Amount:

\$ _____

☐ Immersive / Experience Activation

Immersive / Experience Package Name: _____

Investment Amount:

\$ _____

Total Investment: \$ _____



3. Participation Overview

The benefits of your sponsorship or exhibitor booth include:

- Brand visibility before, during, and after the Summit
- Exhibit or activation space within the Event footprint
- Engagement with senior leaders, policymakers, and industry stakeholders
- Inclusion in Event marketing materials, signage, and digital platforms

Final placement, scheduling, and activation approvals are subject to Event design, safety requirements, and overall attendee experience.

Additional package-specific benefits will be detailed in the Sponsorship or Exhibitor Addendum associated with the selected participation level and incorporated into the final contract.*

4. Key Participation Terms

By submitting this Application & Agreement, Applicant acknowledges and agrees to the following:

Event Operations

- All Exhibitors must comply with venue rules, fire codes, safety standards, and applicable laws. Detailed operational guidelines, including permitted and prohibited materials, booth construction rules, and safety requirements, will be provided by the General Services Contractor as part of the official Exhibitor Kit. Sponsors without exhibit booths or freestanding structures are not subject to exhibitor fire code requirements.
- Organizer retains discretion over floor plans, activation locations, scheduling, and placement to ensure safety and flow.
- Activations must be staffed and supervised at all times.

Brand & Media

- Applicant grants permission for use of logos and brand assets for Event promotion.
- Organizer may photograph or record the Event, including exhibits and activations, for promotional and archival purposes.

Insurance (applicable to Exhibit Booths only)

- Exhibitors shall maintain Commercial General Liability insurance with limits of not less than \$1,000,000 per occurrence and \$2,000,000 aggregate.
 - The Texas Space Summit and the event venue shall be named as Additional Insureds.
 - Exhibitors must provide a Certificate of Insurance evidencing such coverage and Additional Insured status prior to move-in.
 - Sponsors who do not maintain exhibit booths or freestanding structures are not subject to this insurance requirement.
-



5. Fees, Payment & Confirmation

- Participation fees are due upon invoice unless otherwise agreed in writing.
- Failure to remit payment may result in loss of participation or benefits.
- Submission and signature of this Application does not guarantee placement until confirmed by the Organizer.

Once accepted and countersigned, this document serves as confirmation of participation.

6. Cancellation & Force Majeure

Participant Cancellation

If Applicant cancels participation:

- 120+ days prior to Event: 10% of total fees retained
- 119–60 days prior: 35% retained
- Less than 60 days prior: 50% retained

Force Majeure

If the Event is postponed, participation will transfer to the rescheduled dates. If the Event is canceled due to circumstances beyond Organizer control, Organizer may issue a refund, credit, or transfer to a comparable program.

The performance of this Agreement by either party is subject to acts of God, war, government regulation or decision, government cancellation, disaster, strikes (other than by employees of the party invoking this provision), civil, disorder, acts of terrorism, curtailment of transportation facilities delays or cancellations preventing at least twenty percent (20%) of Meeting attendees from arriving at the meeting within five (5) hours of their scheduled arrival time, or other emergency making it inadvisable, illegal, or impossible to provide the facilities or to hold the Texas Space Summit. This Agreement may be terminated without liability for any one or more of these reasons.

7. Indemnification & Liability

Each party agrees to indemnify and hold the other harmless from third-party claims arising from negligence, breach of this Agreement, or intellectual property infringement.

Neither party shall be liable for indirect or consequential damages. Total liability shall not exceed the fees paid or payable under this Agreement.

8. Governing Law

This Agreement shall be governed by the laws of the State of Texas. Venue shall lie exclusively in Bexar County, Texas.



9. Acceptance & Confirmation

By signing below, Applicant confirms that:

- The information provided is accurate
- They agree to the terms outlined above
- Signature constitutes a binding agreement upon Organizer acceptance

SIGNATURES

APPLICANT

Authorized Name & Title:

Signature:

Date:

ORGANIZER

Authorized Name & Title:

Signature:

Date:

*Upon receipt of this agreement and countersignature, the Organizer will provide written confirmation detailing all benefits and requirements applicable to the party's selected sponsorship or exhibitor level.