

EIGO CONG

Communication design student who aspires to become a generalist. Eigo explored and incorporated creative coding, localized and personally trained Ai models (coded webUI), motion graphics, Augmented Reality, and 3D modeling into multiple branding projects during his study in Parsons. Eigo constantly attempt to incorporate newest technology and is unafraid of experienmenting in design.

EDUCATION

Communication design BFA Parsons school of design

2021 — Present

Dean's list

Active among digital design, creative coding, AIGA clubs. Constantly participates studio visits and industry events.

EXPERIENCES

Design internship KY thermal limited.co

05/2024 — 09/2024

Worked with small in-house design team, executing new brand identity and creating generative tools using Figma, Adobe Suite, Blender, Html, css, javascript.

Freelance

2021 - Present

- Created 5×5m tall murals for Cat's cove (coffee shop)
- Various small branding projects for Small Businesses.
(Astro Studio - Podcast, 430global - Fashion Brand, Lazarus - Fashion Brand)

SKILLS

Visual identity
Motion identity
Brand strategy
Creative Coding
Typeface design
Photoshoot production
Book & Zine making

SOFTWARES

Adobe Suite
Local gradio Ai deployment
Spark AR
Figma
Blender, Spline
Framer, Cursor, Cline, Touchdesigner
Html,css,javascript,Firebase,API
Glyph

RECOGNITIONS

2025 - Demo Festival exhibitor (Studio Dunbar)
2024 - C2A award (Honorable mention)
2024 - IPA award (Campaign category Official nominee)
2024 - Experimental Film Festival (Best Cinematography Winner)

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LANGUAGES

Mandarin - Native
English - Fluent