

Mateo Benitez

Product Designer

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SUMMARY

Product Designer with 4+ years of experience across web, iOS, and Android, designing complex enterprise platforms in healthcare, e-commerce, retail, mental health, social impact, and climate tech. Named Concentrix Game Changer of the Year 2025 (Innovation): one of 12 recipients across 72,000 employees in Latin America. Combines strong visual craft with deep accessibility expertise and a systems-first mindset, including building an AI tool connecting Claude Code and Cursor to Figma via MCP server to automate accessibility annotations at handoff. Proven track record shipping platform rebuilds ahead of schedule and embedding accessibility into the core of the design-to-engineering workflow.

EXPERIENCE

Concentrix · Product Designer

Mar 2024 – Present

- Named Concentrix Game Changer of the Year 2025 in the Innovation category: one of 12 recipients selected across 72,000 employees in Latin America and the only Argentinian among them. Also recognized at the Argentinian Townhall in 2025 and 2026 for outstanding impact in accessibility.
- Rebuilt a legacy healthcare enterprise platform from a fragmented baseline, using the accessibility audit as the entry point to introduce a consistent visual language, cleaner navigation, and fewer steps in high-frequency workflows: reducing task completion time and error rates across a 200,000+ user base of clinical staff, hospital administrators, and sales representatives.
- Made this the first product in the client portfolio to achieve a 90%+ automated accessibility score by identifying and resolving 1,274 WCAG failures across 6 enterprise products (web, iOS, Android) via Level Access, establishing reusable compliant patterns that accelerate future releases.
- Built an AI tool connecting Claude Code and Cursor to Figma through an MCP server that automates accessibility annotations for designer handoff files, eliminating a manual, error-prone step from the design-to-engineering workflow.
- Appointed as official accessibility reviewer for the client: serving as the final design checkpoint before engineering handoff, documenting accessibility behavior for every design system component in Storybook, and triaging 785 compliance tickets to eliminate clarification loops between design and engineering.
- Built an internal accessibility hub and ran team-wide learning sessions, centralizing WCAG documentation, Storybook annotation guides, and audit resources into a shared reference, equipping designers to produce audit-ready handoff files independently.

Independent · Web & Product Designer

2021 – Present

- Sole designer for Perra Negra, a Buenos Aires creative studio with no prior brand identity, delivering brand identity, web design, and Framer development for clients including Dior, Jazmín Chebar, Ginebra, Mercado Libre, BAFWeek, and Conociendo Rusia, with responsive design, SEO, and CMS implementation.
- Sole designer for an international social networking platform built to amplify women's voices globally, owning end-to-end product design across community feeds, user profiles, messaging, and content discovery with a focus on inclusivity and cross-cultural usability.

Kovix · *Product Designer*

Feb 2022 – Mar 2024

- Built the company design system, brand identity, and marketing site from scratch as the sole designer in a 100+ person organization, including implementing the landing page in WordPress: giving all teams a shared visual language and significantly reducing production time.
- Designed the end-to-end experience for a warehouse management system for one of Argentina's largest retail chains, reducing operational friction by restructuring dense task flows and improving information hierarchy across a complex, high-volume desktop product.
- Contributed to the redesign of a major online supermarket, including the grocery lists feature, a cashback incentive in the payment flow to shift demand toward off-peak delivery slots, and homepage sections validated with Hotjar and FullStory behavioral data.
- Sole designer for an AI-powered platform helping UX researchers synthesize user interviews and surface behavioral insights automatically: designing end-to-end product experience from core analysis flows to data visualization.

Satellites on Fire · *Product Designer*

Nov 2021 – Apr 2022

- Joined as sole designer for a climate-tech startup detecting wildfires faster than NASA's system using AI and satellite imagery, redesigning the web app and building the brand from scratch. Backed by MIT, the UN, Techstars, and the co-founder of Reddit, the platform now serves 21 countries, is being integrated into AON's forestry insurance policies, and has raised a \$2.7M seed round led by Dalus Capital.

revibe · *Product Designer*

Apr 2021 – Jan 2022

- Sole designer of a mobile mental wellness app combining AI-generated playlists and music therapy to help adolescents manage anxiety: delivering a cohesive experience from interaction model to motion design, including full brand identity.

CORE COMPETENCIES

Product Design: End-to-end design process · Wireframing & prototyping · User flows · Interaction design · High-fidelity comps · Mobile (iOS & Android)

Accessibility: WCAG 2.2 · VPAT · Audit & remediation · ARIA · Screen reader testing · Level Access · axe · WAVE

Design Systems: Atomic Design · Component docs · Storybook · Design-to-code · Pattern libraries · Figma libraries

AI-Assisted Design: Vibe coding · Prompt engineering · MCP integration · Workflow automation · Agentic design

Visual Craft: Typography · Color systems · Iconography · Branding · Responsive & mobile-first · Email & web design

Research: User research · Usability testing · Journey mapping · A/B testing · Qual/quant · Heuristics

Tools: Figma · FigJam · Framer · Spline · Storybook · Maze · Hotjar · FullStory · Miro · Rive · Lottie · Illustrator · Photoshop · HTML · CSS · WordPress · Jira · Confluence · Asana · Claude Code · Cursor · Lovable · Nano Banana

Languages: Native Spanish · Native English

EDUCATION & CERTIFICATIONS

Instituto Tramontana · Degree in Digital Design, 2023–2024

Universidad de San Andrés · UX Research Certification, 2023

ITBA University · Professional Certification in User Experience Design, 2022

Level Access · Accessibility Certifications: ARIA, Design Heuristics, Mobile Accessibility, Automated Testing, 2025

Interaction Design Foundation · Certifications in Gestalt, HCI, Quantitative UX Research, and Emotional Design, 2022–2023

ORT Argentina · High School Diploma with Honors in Information, Technology and Communication, 2017–2021