

Yoonsoo (Mia) Cho

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EXPERIENCE

HYPERTRIANGLE

Product Designer / Technical Artist | Full-Time | Intern

July 2025 – Aug 2025

Seoul, South Korea • On-site

- Designed and developed AI-powered creative workflows using ComfyUI, Python, and JavaScript, reducing manual production work by 30%
- Led cross-departmental collaboration between the executive, design, and render teams (**10+ stakeholders**) to implement a unified AI-assisted asset pipeline, improving workflow consistency
- Implemented ML algorithms for technical tools in tandem with visual direction, delivered **live product demonstrations**, and troubleshoot **internal QA testing** protocols of new features for team usage

IMPERFECTIXN | IMAGIFY.GLOBAL

Brand & Product Designer | Digital Marketer

June 2025 – June 2026

Seattle, WA • Hybrid

- Initiated a digital transformation and brand marketing for a consumer retail brand, managing end-to-end website design and launch within **6 weeks** to strengthen digital presence
- Led end-to-end digital brand redesign, website launch, and content strategy for a creative collective, increasing **social engagement by 25%**

Dr.Different

Brand & Product Designer | Freelance

Dec 2025 – April 2026

Seoul, South Korea • Remote

- Redesigned Amazon product listings and visual brand identity to improve customer engagement and product communication
- Developed brand guidelines aligned with business goals and brand image

SELECTED PROJECTS

GYEOL

Project Manager | AI Researcher

Sept 2025 – June 2026

- Led human-centered research on generative AI, collecting over **100+ sample data**, **conducting 5+ professional interviews**, and **presenting qualitative analysis to identify design opportunities**.
- Collaborated with researchers for human-centered design recommendations, contributing to a Mary Gates Research Scholarship-funded project.

Priorio

Product Manager & Developer

Dec 2025 – April 2026

- Designed an AI-powered academic planner integrating Canvas, Google Calendar, and Workato's B2B recipes to provide students a personalized scheduling experience
- Led UX design from concept to high-fidelity type, and conducted user research and usability testing

iJournal X WebImpactUW

Project Manager

Nov 2025

- Managed **end-to-end redesign and launch** of the University of Washington iJournal platform, coordinating designers, developers, and stakeholders across a six-month product cycle
- Defined product roadmap, features, and facilitated collaboration to deliver a scalable platform

LEADERSHIP

Teaching Assistant | INFO 360 & 362

University of Washington

Dec 2025 – June 2026

Seattle, WA

- Mentored **30+ undergraduate students** through UX design, design research and methods, interaction design, product prototyping, and digital tools
- Led **weekly design critiques** and **Figma workshops** to improve design collaboration and solution
- Collaborated with instructors in **course planning** and supported **student participation** for two consecutive quarters

Design For America (DFA)

UX Designer

Sept 2021 – June 2023

Seattle, WA

- Contributed to **2 year-long** UX design teams (Creative Visions 2021–22, Pomegranate 2022–23), applying research-driven design to projects in accessibility and social awareness challenges.

EDUCATION

University of Washington–Seattle

GPA : 3.84/4.0

- B.S. in Informatics | Architecture Minor

Sungkyunkwan University

- Study Abroad in iSchool South Korea (2025) | Cross-cultural tech research in Korea's digital ecosystem | Aug 2025

Cornell University | Summer

- School of Continuing Education | June 2025

AWARDS

PMP Certificate
(Expected Dec 2026)

Mary Gates Research
Scholarship (2025-2026)

- K-Captstone 2026
- 1st Place
- Husky Hack (2025)
- 2nd Place out of 40+ teams

SKILLS/ TOOLS

- Development
Python, Java, HTML/CSS, JavaScript, C++, SQL
- Design
Adobe Creative Suite, Microsoft Excel, Figma, Framer, Final Cut Pro
- AI
ChatGPT, OpenAI, Claude, Cursor, ComfyUI, Midjourney, ElevenLabs

LANGUAGE

- English**
Native/Bilingual Proficiency
- Korean**
Native/Bilingual Proficiency
- Chinese**
Limited Working Proficiency
- Japanese**
N3 - Expected Dec 2026