

Madison Rey

Communication Designer

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Education

Bachelor's Degree in Communication Design

Texas State University / 2026
Summa Cum Laude

Tools

- Adobe Creative Suite
 - Illustrator
 - InDesign
 - After Effects
 - Photoshop
 - Lightroom
 - Premiere Pro
- Framer
- Figma
- Clip Studio Paint
- Procreate

Skills

- Art Direction
- Design Systems
- Brand Identity
- Typography
- UX Research and Testing
- Prototyping
- Wireframing
- User Flows
- Responsive Design
- Web Development

Recognition

Dean's List

Texas State University

President's List

Texas State University

Graphis New Talent

Honorable Mention / 2025
3 Dogs Brewing
Tilted Barn Brewery

Experience

Freelance Designer & Illustrator

Self Employed / 2021–Present

- Create illustrations for commissioned clients based on provided concepts, references, and feedback.
- Communicate with clients to clarify ideas, and revisions throughout the project process
- Manage multiple projects independently while meeting deadlines and maintaining quality

Sales Associate

Party City / June 2024–August 2025

- Designing and fulfilling custom balloon arrangements for events and special occasions
- Handling in-store displays, including seasonal section setups and merchandising transitions
- Providing exceptional customer service and solution-based recommendations during fast paced shifts

MFA/CD Graphic Designer

Texas State University / May 2025–May 2026

- Design graphics and visual content, including social media posts, posters, event signage, and promoted advertisements
- Manage and maintain the program's social media presence while ensuring consistent visual branding
- Assisting with events by handling the setup, cleanup, and assisting guests

Involvement

Bystander Intervention AR Experience

Hays-Caldwell Women's Center / 2025

Created an educational augmented reality (AR) experience for HCWC's bystander intervention workshop, presented to the San Marcos Youth Task Force

Game Y'all Showcase

November 2025

Showcased an interactive narrative game to industry developers and the local Austin game community

TXST ComDes Senior Exit Review

January 2026– May 2026

Took part in creating and designing the digital exhibition and archive for Synthesis, the Senior Exit Review for TXST ComDes