

ZAKARI KENNEDY

UX DESIGNER | USER RESEARCHER | INTERACTION DESIGNER

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PROFILE

User Experience (UX) Designer with a BSc in UX Design and hands on experience in user research, wireframing, prototyping, usability testing, and interface design. Skilled in Figma, Framer, and Adobe Creative Suite, creating user-centred digital experiences that align business goals with user needs. Strong foundation in UX methodologies, interaction design, information architecture, and visual communication. Experienced working directly with stakeholders and clients to deliver user-focused digital solutions.

SKILLS

Core UX: User Research, User Interviews, Wireframing, Prototyping, User Flows, Journey Mapping, Personas, Information Architecture, Usability Testing, Accessibility (WCAG), Interaction Design, Mobile First Design

UI & Systems: Visual Communication, Responsive Design, Design Systems, Digital Branding

Tools: Figma, Framer, Webflow, Wordpress, Adobe XD, Rive, Photoshop, Illustrator, InDesign, Lightroom, Xcode, HTML, CSS

Methods: Human-Centred Design (HCD), Design Thinking, Agile Frameworks, WCAG Accessibility

EDUCATION

NORWICH UNIVERSITY OF THE ARTS (2023-2026)

BSc (Hons) User Experience Design

HERTFORDSHIRE REGIONAL COLLEGE (2018-2021)

Level 3 Extended Diploma Music Performance & Production - Distinction

Level 2 Diploma Music Performance & Production - Distinction

EXPERIENCE

FREELANCE UX DESIGNER & GRAPHIC DESIGNER (2023 - PRESENT)

Selected Clients: Watches of Norwich, Aziteams, Chronotrader

- Designed responsive websites, user interfaces, branding, and digital experiences for clients across retail and technology sectors.
- Conducted user research, created wireframes and interactive prototypes, and translated business requirements into user centred design solutions.
- Collaborated directly with stakeholders throughout discovery, design and feedback stages to refine and improve digital products.

FREELANCE PHOTOGRAPHER & CONTENT CREATOR (2021 - PRESENT)

Selected Clients: Sundown Festival, KISS FM, Voodoo Daddy's Showroom, SU Events, Adrian Flux Waterfront

- Delivered visual content for major commercial clients, festivals, and events.
- Developed strong visual communication, storytelling, and audience-focused design skills.

ADDITIONAL EXPERIENCE

CUSTOMER SERVICE & OPERATIONAL ROLES (2021 - 2024)

Companies: Brasteds (Front of House), McDonalds (Team Member), Royal Mail (Mail Sorter), Talon Manufacturing (Warehouse Operative), Noatum Logistics (Warehouse Operative)

- Developed communication, teamwork, customer service, problem-solving, and organisational skills in fast paced environments.