

Taras Vovchuk

Age: 27

taras.vovchuk@gmail.com

Chicago, Illinois

786.501.6856

👋 Hi, I'm Taras. I'm a UI/UX designer with a background in computer science. I've gained experience across various industries, specializing in UX design, as well as advertising, marketing, and art directing. I am a strong advocate for human-centered design and believe that design thinking should be integrated into every aspect of our lives. My interest in how we interact with software and perceive information helps me develop elegant and creative solutions for complex problems.

Experience

UX/UI Designer - UNITED TIRES

2017 - present time

Working as a full-time UX/UI designer, collaborating closely with developers and stakeholders. I drive a human-centered approach within our agile workflow by introducing various research initiatives that help design better solutions and build trust with our users. My responsibilities include conducting monthly WIP presentations with stakeholders and performing extensive research and analysis to inform our design decisions.

Multimedia Designer - Freelance

2016 - present time

Design a variety of promotional materials including banners, posters, business cards, flyers, and content for email campaigns, social media posts, and landing pages. Responsible for filming and editing promotional videos. Collaborate closely with clients on small branding projects, both print and digital, to ensure their vision is accurately represented.

Network and Systems Administrator - UNITED TIRES / TINTING CHICAGO

2016 - 2017, 2022- present time

I am responsible for the maintenance, configuration, and reliable operation of computer systems, network equipment, internet connectivity, scanners, surveillance and alarm systems. My duties include installing and upgrading computer components and software, managing the inventory system, and integrating automation processes to improve efficiency.

TOOLS

Figma
Adobe Suite
Chat GPT
Framer
Webflow

EDUCATION

Lviv Polytechnic University -
Computer Science , 3 years
Multiple Udemy UX/UI Courses
Multiple Books on Design

REFERENCE

Volodymyr Barabakh
CEO
United Tires
+1 6858150272

In addition to my professional pursuits, I am passionate about producing video and photo content, playing guitar, and volunteering extensively to help Ukraine lately. I also love to travel across the United States, exploring new landscapes and cultures. These interests fuel my creativity and curiosity, enriching my perspective both in and out of the workplace.