

Alexander Kevin Radhitya L

Designer | [Portfolio](#)

Jakarta, Indonesia

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Passionate and skilled individual with a comprehensive understanding of business processes through diverse experience across nations. Seeking to leverage analytical strategic thinking, maangement, design, and collaboration skills in a dynamic environment.

Skills

Main: Creative Thinking | Product Design | Design System | User Centered Design

Others: Digital Marketing | A/B Testing | Communication | Time Management

Languages: English (Full Professional Proficiency) | Bahasa Indonesia (Native)

Work Experience

Jr. UI/UX Designer (Full Time)

August 2024 - **PRESENT**

Multilogin Software OÜ, Estonia

- Created Multilogin's full website prototype including states and all workflow for better understanding product for the developers.
- Cross collaboration between product owners and developers to create UI Redesign using Google's Material 3 Design
- In charge of handling the UI Redesign changing from Carbon Design System and using Google's Material 3 Design.

Product Designer (Internship)

February 2023 – August 2023

PT Bank BTPN Tbk, Indonesia

- Managed and collaborated in the creation of 100+ components for Jenius Design System.
- Created 9 high fidelity prototypes for Flexi Cash marketing purposes.
- Daily audited and ensured correct usage of design rules Jenius active design projects from typography, colors, until design components.

Product Designer (Internship)

July 2022 – January 2023

PT GIT Solution, Indonesia

- Successfully launched two websites into production and completed more than 50 design backlogs.
- Collaborated with digital marketing and content writer to create 10+ content for ongoing design projects.

Projects

@bangotoidn

July 2024 – Aug 2024

TikTok

- Created and managed a gaming account for car simulation videos. Gaining 9k+ followers in with 5 million views in total.
- Conducted song trend analysis, A/B testing, game market analysis, and implemented video editing techniques in content creation.

Education

Bachelor's Degree in Computer Science

2019 – 2023

Binus University, Indonesia

Interactive Multimedia Concentration (GPA 3.56/4.00)

Final Thesis: *Development of Android-Based Inventory Management System with QR Code*

Tech: Android Studio, Java, Figma.

Certifications

TOEFL ITP – 627 (C1 Proficient User)

July 2024

Attract and Engage Customers with Digital Marketing by Google

July 2024