

KAVISH GAUR

Senior Product Designer (UI/UX) | AI & Conversational Products | Design Systems | Enterprise SaaS

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PROFILE SUMMARY

Senior Product Designer with 8+ years in design (6+ in product UX), working on conversational AI, enterprise SaaS, and design systems. Designed VISA's conversational AI travel assistant (80K+ users, 6 countries) and a national government marketplace (India) (100K+ quarterly users). Built a scalable design system with a 30+ component library that improved team velocity by 30%. Apply AI tools (Claude, ChatGPT) in research synthesis and rapid prototyping.

SKILLS

- **Product UX & AI Design:** User Research • User Experience Design • Interaction Design • Wireframing • Prototyping • AI Product Design • Agentic UX Architecture • Conversational AI Flows • AI Error & Fallback Design • Prompt Design • Design Thinking
- **Design Systems & Enterprise:** Design Systems & Scalable Component Libraries • CMS Architecture • Orchestration Platforms • Multi-tenant Platforms • Admin Dashboards • SaaS • Data-Heavy Interfaces
- **Visual & Tools:** Visual Design • Figma (Expert) • Framer • Adobe Suite • Claude AI • ChatGPT • AI Prototyping Tools

EXPERIENCE

Specialist - UI/UX | Omnicom Media Group, Gurugram | Oct 2023 - Present

- **Global AI & Consumer UX:**
 - Led end-to-end design of VISA Go, a conversational AI travel assistant app; launched on the [Play Store](#), scaling to 80K+ users across 6 countries with 85%+ user satisfaction.
- **Enterprise Systems & Inclusive UX:**
 - Led the UX strategy for complex CMS orchestration platforms by building a scalable design system with a component library (30+ components, 30% faster team velocity).
 - Simultaneously designed high-engagement, accessible admin portals for a major pharmaceutical brand, achieving an 89% engagement rate and 95% session completion.

Senior UI/UX Designer | VegaSega Solutions, Noida | Jun 2021 - Sep 2023

- Led a design team on a national government marketplace (India) with 100K+ quarterly users, partnering with developers to ship the final build. Project link: <https://ncuihaat.online/>
- Conducted 50+ user interviews and synthesized findings into research reports.
- Increased digital engagement by 46% through iterative UX optimization and testing.

UI/UX Designer | Vgeekers Infotech, Noida | Jul 2020 - Jun 2021

- Led and mentored a team of interns; delivered UX solutions and social media creatives for client projects.

UI/UX Designer | ADS and URL, Delhi | Jan 2020 - Jun 2020

- Owned UI/UX design for client projects end-to-end.

Motion Graphics Designer | NEXT IAS, Delhi | May 2018 - Nov 2019

- Created explainer videos that drove a 27% sales increase.
- Designed infographics, social media creatives, and marketing assets across print and digital channels.

Motion Graphics Designer | Vgeekers, Noida | Jul 2017 - Mar 2018

- Designed motion graphic explainer videos and marketing assets for client projects.

EDUCATION & CERTIFICATIONS

- B.Tech CSE, A.K.T.U (2018) | Human Centric Interface Design, Interaction Design Foundation (2021) | UI/UX Design Certification, Accenture FutureLearn Academy (2021)