

CHEY
COULBOURN

COLLAB
DECK

TECH, FASHION, BEAUTY, AND LIFESTYLE BRANDS
EMAIL: FROMCHEYWITHLOVE@GMAIL.COM
SELF REPRESENTATION

SHOWCASE 2026

DIGITAL PORTFOLIO
@FROMCHEYWITHLOVE

WHO IS CHEY?
VALUE PROPOSITION
TARGET AUDIENCE
PREVIOUS WORK
RATES + PERFORMANCE
WORK WITH ME

01
02
03
04
05
06

(01)

Chey is a Charlotte-based content creator, educator, and digital entrepreneur originally from Los Angeles. Alongside her creative work, she built a multimillion-dollar technology startup with her husband, giving her a unique perspective at the intersection of creativity, strategy, and entrepreneurship.



Her content combines cinematic storytelling with practical social media education, helping aspiring creators begin and refine their own creative journeys. Her world also extends into lifestyle, travel, fashion, and beauty, creating natural opportunities for partnerships that feel authentic to both Chey and her audience.

Chey's approach is visually refined while remaining personal and relatable. She creates thoughtful, elevated content that helps brands connect with modern, style-conscious audiences through stories that feel intentional, useful, and genuinely human.

WHO IS CHEY?

(02)

CINEMATIC STORYTELLING	Visuals that makes products feel like part of real life.
ELEVATED VISUALS	Warm, cinematic content crafted for today's digital platforms.
STRATEGIC PLACEMENT	Organic placement of any brand product for authentic conversion.
CREATIVE STRATEGY	Unique creative direction for deliverables to ensure our collaboration is strongly adopted and memorable.
VALUE PROPOSITION	



CREATIVE WOMEN BUILDING A LIFE AND ONLINE PRESENCE THAT FEEL DISTINCTLY THEIR OWN.

Chey creates for modern, style-conscious women, primarily ages 25–34, who are balancing creativity, ambition, and everyday life. They are emerging creators, entrepreneurs, and intentional consumers looking for practical guidance, trusted recommendations, and elevated inspiration they can actually use.

THEY COME TO CHEY FOR:

- Approachable content strategy and valuable creator tools
- Honest beauty, fashion, travel, and lifestyle finds
- Cinematic visual diaries that make you feel like you're apart of the story
- Real recommendations that explain what works with honesty, not just another trendy hook that blends in with everyone else

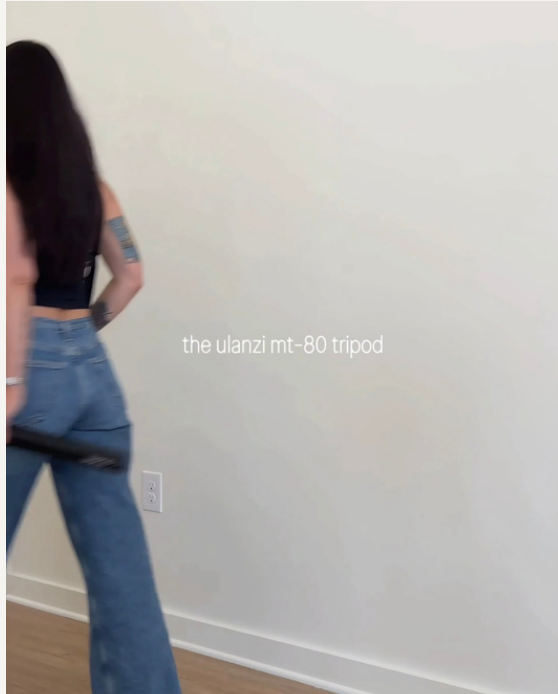
FOR BRAND PARTNERS:

Chey provides a natural way to introduce products into her content that allows her viewers to authentically see it in their lives as well with practicality and real application.

TARGET AUDIENCE

(03)

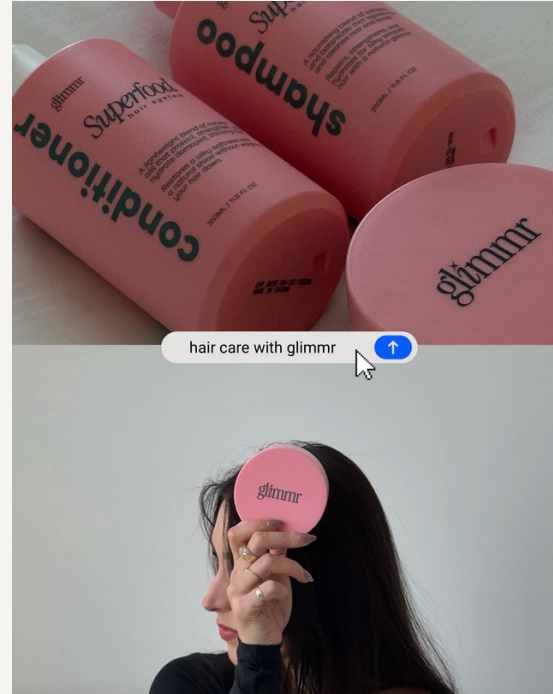




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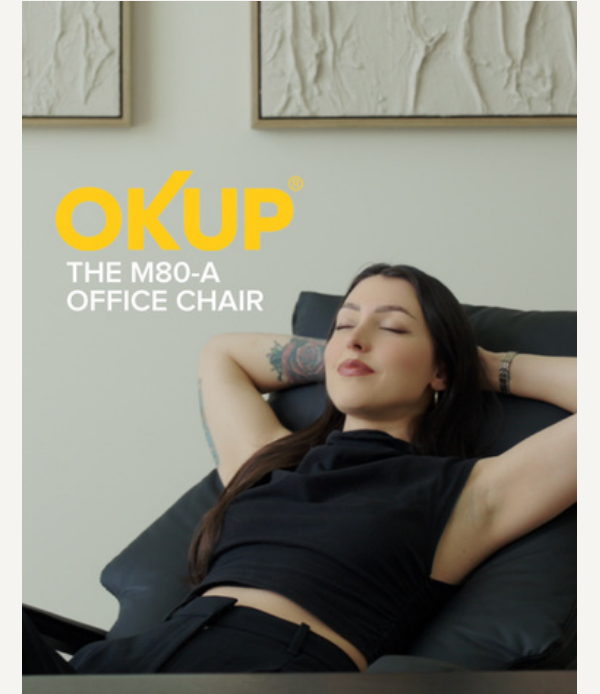
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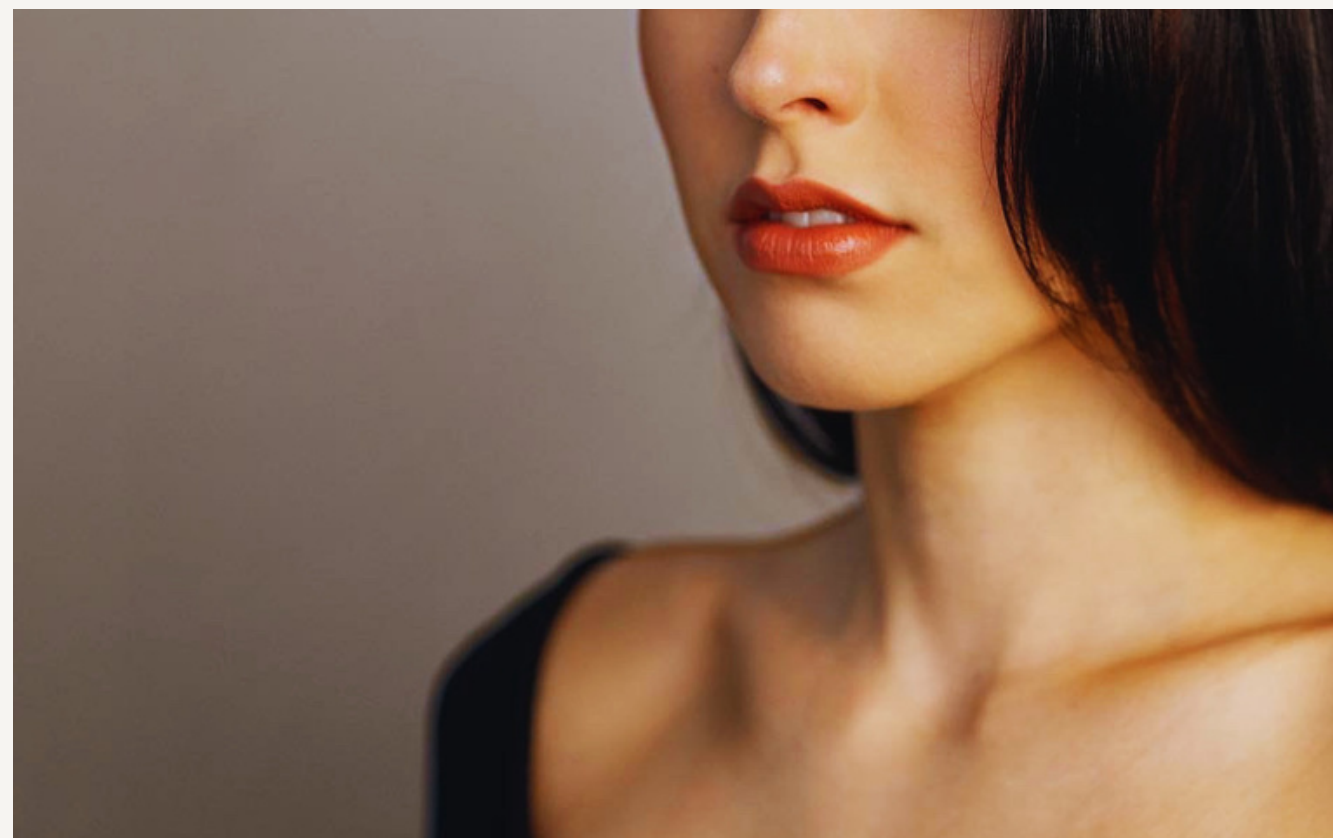
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PREVIOUS WORK



- NO. 1 ULANZI MT-80 TRIPOD
- NO. 2 DERMWELL SKINCARE
- NO. 3 GLIMMR HAIRCARE
- NO. 4 TOPJOB ANYDESK FOLD + BOBA CHAIR
- NO. 5 OKUP M80-A OFFICE CHAIR CAMPAIGN



CREATOR PARTNERSHIP

Starting at **\$1,000**

One conceived, filmed, and edited short-form video published on one primary platform, supported by three stories and link in bio section.

UGC ASSET PACKAGE

Starting at **\$900**

Cinematic, conversion-aware vertical content created for use across the brand’s organic social channels. Final pricing is based on the number of concepts, deliverables, and revisions.

CUSTOM PACKAGES AVAILABLE

TBD

Paid usage, whitelisting, raw footage, exclusivity, rush production, additional versions, and reshoots outside the approved brief are quoted separately.

INSTAGRAM

4,182 followers
29.8K views in the last 30 days
86.3% of views from non-followers

TIKTOK

July 28–August 24, 2026
12.2K post views
1.4K likes
388 comments
121 shares

YOUTUBE

522 subscribers
218 views
6.1 watch hours
Last 28 days

RATES + PERFORMANCE

(05)

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(06)

WORK WITH ME

LET'S MAKE SOMETHING
DOPE.

(fin)

THANK YOU FOR YOUR
CONSIDERATION ★

