LAFFER TENGLER INVESTMENTS

Equity Strategies

Distinctive approaches. Shared investment discipline.

Laffer Tengler's equity and equity-linked strategies are built on disciplined valuation, fundamental research and ongoing portfolio review. While each strategy serves a different investment role, the underlying approach emphasizes business quality, financial strength, valuation and the durability of the investment case.

Across the lineup, the team applies these disciplines differently depending on the objective, from dividend growth and long-term capital appreciation to concentrated conviction, thematic exposure and hybrid participation through convertible securities.

Six Strategies. Six Distinct Roles.



Three Core Equity Approaches

Different objectives. A consistent, disciplined process.

Each of our core equity strategies is designed to meet a specific investment objective, while sharing a common foundation of valuation discipline, fundamental research and ongoing portfolio review.



New Era Value

A broader approach to value that combines valuation discipline, business quality and durable growth potential.

PRIMARY EMPHASIS

Broader value + durable growth

WHAT DISTINGUISHES IT

Combines Relative Dividend Yield (RDY) with Relative Price-to-Sales Ratio (RPSR) to evaluate a broader range of businesses. Fundamental research then tests valuation against financial strength, company quality and long-term opportunity.

WHERE IT CAN FIT

Designed as a core large-cap equity allocation while complementing strategies that lean more heavily toward growth, income or concentrated ideas.



Dividend Growth

Income today with the potential for dividend growth and long-term appreciation.

PRIMARY EMPHASIS

Dividend Income + dividend growth

WHAT DISTINGUISHES IT

Focuses on business quality, revenue and earnings growth, dividend sustainability, valuation and long-term appreciation potential. This approach can also help avoid "yield traps," where a high current yield may mask weakening fundamentals or an unsustainable yield.

WHERE IT CAN FIT

Designed as a large-cap core or value-oriented equity allocation for investors seeking current income, growing dividends and long-term capital growth.



Equity Growth

Long-term growth pursued with careful attention to valuation and business quality.

PRIMARY EMPHASIS

Growth + valuation discipline

WHAT DISTINGUISHES IT

Combines proprietary valuation measures with fundamental research to evaluate growth potential, business quality, financial strength and valuation together.

WHERE IT CAN FIT

Designed as a core large-cap equity allocation for investors seeking long-term capital appreciation with a disciplined approach to valuation.

Distinct Investment Approaches

Different structures. Distinctive opportunity sets.



12 Best Ideas

PRIMARY EMPHASIS

Concentrated conviction

WHAT DISTINGUISHES IT

A concentrated portfolio of 12 companies drawn from New Era Value and Equity Growth. Each holding must earn its place through fundamentals, valuation, relative conviction and long-term return potential.

WHERE IT CAN FIT

Designed to complement broader equity allocations with focused exposure to the firm's highest-conviction ideas.



Macro Cycle Opportunities

PRIMARY EMPHASIS

Structural themes + long-term opportunity

WHAT DISTINGUISHES IT

Combines a top-down view of long-term economic and technological change with bottom-up company analysis across Robotics, Space, Quantum Computing, Power and Materials.

WHERE IT CAN FIT

Designed to complement broader equity allocations by providing differentiated exposure to long-term economic and technological transitions.



Convertibles

PRIMARY EMPHASIS

Equity participation + hybrid structure

WHAT DISTINGUISHES IT

Combines equity participation potential with the income and contractual features of convertible securities, offering exposure to stock appreciation alongside fixed-income characteristics.

WHERE IT CAN FIT

Designed to complement traditional equity and fixed-income allocations for investors seeking a differentiated balance of income and growth potential.

IMPORTANT INFORMATION

Disclosure Information

Advisory services are offered through Laffer Tengler Investments, Inc. ("LTI"), an investment adviser registered with the U.S. Securities and Exchange Commission ("SEC"). Registration with the SEC does not imply a certain level of skill or expertise. Additional information about LTI, including its Form ADV, is available through the SEC's Investment Adviser Public Disclosure website at www.adviserinfo.sec.gov.

The information contained herein is provided for informational purposes only and does not constitute investment, legal, tax, or accounting advice. It is not intended as a recommendation, solicitation, or offer to buy or sell any security or adopt any investment strategy, nor should it be construed as a client-specific suitability analysis. Investors should not rely on this material as the sole basis for making investment decisions.

All investments involve risk, including the possible loss of principal. Different types of investments involve varying degrees of risk, and there can be no assurance that any investment or investment strategy will be successful or profitable. There is no guarantee that any investment objective will be achieved. Past performance is not indicative of future results.

LTI's market views and opinions are current only as of the date presented and are subject to change without notice. Changes in market conditions or outlook may result in changes to portfolio holdings and characteristics.

Supporting documentation for any claims or statistical information is available upon request.