

Jasmine Ly

Game Artist & Designer

📍 Mississauga, Ontario

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Skills

Illustration
Visual Development
Documentation
System Design
UI / UX Design

Software

Unity Godot
FMOD Visual Studio
Figma Clip Studio Paint

Collaborative

Miro Notion
Trello Git
Google Microsoft
Workspace Office

Languages

JavaScript Java
Python C/C#/C++
GDScript HTML/CSS

Education

Specialized Honours BA in Digital Media Game Arts 2021 - 2026
York University Toronto, ON

Experience

User Experience (UX) Research Assistant Feb 2025 - April 2026
York University Toronto, ON

- **Conducted preliminary research**, including AI chatbot benchmark collection, self-hosted databases, AR marker technology, and 360° video.
- **Developed applications** targeted towards an **Indigenous user experience**, ensuring cultural relevance and accessibility for community

Art Lead & Illustrator Jan 2025 - April 2025
GDYU 2025 Winter Game Project Toronto, ON

- Led a team of **11** artists for “Citizen Jane”, a game inspired by noir comic aesthetics
- **Oversaw the art production pipeline**, maintaining styling consistency across different artists and providing constructive feedback.
- **Illustrated** the intro comic-styled opening cutscene and **8+** environment panels
- Coordinated with writing, game design, and programming teams to unify cross-departmental ideas into the game’s visual identity

Art Director Sept 2022 - April 2025
Game Devs @ YorkU (GDYU) Toronto, ON

- Created **graphics, marketing materials, and community events** for over **800** club members

Recognized Projects

Touché Tempo (The Commuters) Jan 2026 - April 2026
Project Manager, Technical Artist, Art Director & 2D Artist

- Coordinated tasks for a team of **6**, prioritizing scope management and quality
- **Directed the visual art style** of the game, drawing influence from Victorian, Steampunk, and Art Deco aesthetics.
- **Developed narrative systems**, including character reputation, comic-styled cutscenes, relationship progression, and branching dialogue.
- **Awarded 1st in Accessibility** at the **Toronto Level-Up Showcase 2026**.
- Featured in **Noodle Goose Games’ “YOU CAN PLAY THIS JAM”** accessibility game jam.