

Privacy Policy

Effective Date: February 12, 2025

At the Toledo Science Center d/b/a Imagination Station ("Imagination Station," "we," "our," or "us"), we are strongly committed to respecting and protecting your privacy. This Privacy Policy ("Policy") is designed to help you understand how we collect, use, and share the information that we collect through the Imagination Station website at ImaginationStationToledo.org (the "Website").

Some of the concepts below are a little technical and can be confusing, but we have tried our best to explain things simply and transparently. If you have any questions about our Policy, please let us know.

Please read this Policy carefully to understand our policies and practices for collecting, using, maintaining, protecting, and disclosing your information. If you do not agree with our policies and practices, your choice is to not use our Services. By accessing and using our Services, you agree to this Policy. This Policy may change from time to time. Your continued use of the Services after we make changes is deemed to be acceptance of those changes, so please check the Policy periodically for updates.

COLLECTION OF PERSONAL INFORMATION

We may collect Personal Information anytime you interact with our Website. The types of information we collect depend on how you use the Website.

Information You Provide To Us

The information we collect on or through our Website may include:

- Your name, address, e-mail address, telephone number, and similar information related to the Website or services we provide.
- Information that you provide by filling in forms through our services. This includes information provided at the time you contact us, register, make a reservation, or at checkout.
- Records and copies of your correspondence if you contact us.
- Details of transactions you carry out through our Website. You may be required to provide financial information before we can provide services.
- Commercial information, including products or services purchased, obtained, or considered, or other purchasing or consuming histories or tendencies.

Technical Information Which Is Collected Automatically

As you navigate through and interact with our Website, we may use automatic data collection technologies to collect certain information about your equipment, browsing actions, and patterns, including:

- Internet or other electronic network activity from the device you are using to access our Website. This includes information about the content you view, the time you spend viewing the content, clickstream data, and the features you access on the Website that we collect using web beacons, cookies, pixels, and other similar technologies.
- Information about your device and internet connection such as an Internet Protocol (IP) address, device identifiers (including the manufacturer and model), and Media Access Control (MAC) address.
- Standard server log data, such as your application version number, computer type (Windows or Macintosh), screen resolution, operating system, browser type and version, error information, and the date and time of your visit.

This information will help us to improve our Website and to deliver a better and more personalized service to you, such as keeping track of items you put in your shopping cart and email engagement statistics. For more information about these technologies, see the section in this Policy, “How We Use Cookies”.

We may also aggregate or de-identify the information described above. Aggregated or de-identified data is not considered Personal Information and is not subject to this Policy.

Information Collected From Our Partners:

We may collect personal information about you from our third-party partners and combine it with other information that we collect. Personal information we collect from our partners may include, your demographic information, shopping history, and geographic location.

HOW WE USE YOUR INFORMATION

We collect and use your information so that we can operate effectively and provide you with the best experience when you use our Website. We also use the information we collect to:

- Present our Website and its contents to you.
- Provide services to you.
- Notify you about changes to our Website or services.
- Enhance your customer experience and improve our services.
- Protect against, identify, and prevent fraud and other unlawful activity, claims, and other liabilities.
- Create, maintain, customize, and secure your account with us.
- Provide you with customer support and respond to your inquiries and support requests, including investigating and addressing your concerns and monitoring and improving our responses.
- Provide you with marketing and promotional content.
- Comply with legal proceedings and requirements and perform other activities as required or permitted by law.
- Enforce any contracts between you and us, including for billing and collection.
- Fulfill any other purpose for which you provide the information.

- Any other purpose for which you give your consent.

HOW AND WHEN WE DISCLOSE YOUR INFORMATION

We do not share, sell, or otherwise disclose your Personal Information for purposes other than those outlined in this Policy. We may share the information we collect with:

- Our affiliates that help us provide services to you.
- Contractors, service providers and other third-parties we use to support our Website and services.
- A buyer or other successor in the event of a merger, divestiture, restructuring, reorganization, dissolution or other sale or transfer of some or all of Imagination Station's assets, in which Personal Information held by us about our users is among the assets transferred.
- Law enforcement agencies or government agencies, to comply with a law, regulation, or legal request; to enforce agreements, including for billing and collection purposes; or to detect, prevent, or otherwise address fraud, credit risk reduction, security, or technical issues.

We may also disclose your information:

- To fulfill the purpose for which you provide the information.
- For any other purpose disclosed by us when you provide the information.
- To enforce or apply our Terms of Use.
- If we believe disclosure is necessary or appropriate to protect the rights, property, or safety of Imagination Station, our customers, or others.
- With your consent.

HOW WE USE COOKIES

We use various technologies to collect and store information when you use our Website, which may include using cookies or similar technologies to identify your browser or device. These technologies allow us to understand website and Internet usage and to improve or customize the content, offerings, or advertisements on our Website. For example, we may use cookies to personalize your experience on our Website (e.g., to recognize you by name when you return), or save your password in password-protected areas. We also use these technologies to collect and store information when you interact with services from affiliated third parties, such as advertising services.

The technologies we use for automatic information collection may include:

- **Cookies.** A cookie is a small file placed on the hard drive of your computer or mobile device. We use cookies to store information, such as your login credentials and website preferences, so that we can remember certain choices you've made. Cookies can also be used to recognize your device so that you do not have to provide the same information more than once.
- **Web beacons.** Pages of our website or our e-mails may contain small electronic files known as web beacons (also referred to as clear gifs, pixel tags and single-pixel gifs) that permit us, for example, to count users who have visited those pages or opened an e-mail and for other related website statistics (for example, recording the popularity of certain website content and verifying system and server integrity).

- **Third-Party Cookies.** Some content or functions on the Website are served by third parties, including advertisers, advertisement networks and servers, content providers, application providers, and social media sites. With your consent, these third parties may use cookies (alone or in conjunction with web beacons and other tracking technologies) to collect information about you when you access the Website. The information they collect may be associated with your Personal Information or they may collect information, including your Personal Information, about your online activities over time and across different websites and other online services. They may use this information to provide you with interest-based advertising and other targeted content. We do not control these third parties' tracking technologies or how they may be used. If you have any questions about advertisements or other targeted content, you should contact the responsible provider directly.
- **Other technologies.** There are other local storage and Internet technologies, such as local shared objects (also referred to as "Flash cookies") and HTML5 local storage, which operate similarly to the technologies discussed above.

You may be able to refuse or disable cookies by adjusting your web browser settings. Some browsers have options that allow the visitor to control whether the browser will accept cookies, reject cookies, or notify the visitor each time a cookie is sent. Because each web browser is different, please consult the instructions provided by your web browser (typically in the "help" section). Please note that you may need to take additional steps to refuse or disable local shared objects and similar technologies. If you choose to refuse, disable, or delete these technologies, some of the functionality of the Services may no longer be available to you. Deleting cookies may, in some cases, cancel the opt-out selection in your browser. You can also learn more about cookies at: <https://www.allaboutcookies.org/>.

Do Not Track Signals and Similar Mechanisms: Our website is not configured to read or respond to "do not track" settings or signals in your browser headings.

WHERE WE PROCESS YOUR INFORMATION

We process and store personal information in the United States.

YOUR RIGHTS AND CHOICES

We believe you should be in control of your Personal Information. If you do not wish to have your Personal Information used by us to contact you for marketing or promotional purposes, you can opt-out by clicking on the "Unsubscribe" or similar link in the most recent communication you received from us and by following the prompts that appear. This opt-out does not apply to information provided as a result of a product purchase, product service experience, or other related transaction.

If you wish to unsubscribe from our email campaigns, please click on the Unsubscribe link at the bottom of any marketing email sent from us. If you opt out of our email marketing, we will still

send you messages related to our transactions and relationship with you, such as order confirmations. If you wish to stop receiving text messages from us, reply STOP, QUIT, CANCEL, OPT-OUT, or UNSUBSCRIBE to any text message sent from us. For more information, see our Mobile Messaging Terms and Conditions available [HERE](#).

When you have an account with us, you may review, change, or update your contact information by emailing marketing@istscience.org

YOUR PRIVACY RIGHTS

You may request information regarding the disclosure of your personal information to third parties for their direct marketing purposes. To make such a request, please send an email to marketing@istscience.org or write to us at Imagination Station Toledo, 1 Discovery Way, Toledo, Ohio 43604.

CHILDREN'S INFORMATION

Our Services are not intended for children under 16 years of age. No one under age 16 may provide any information to or through the Website. We do not knowingly collect Personal Information from children under 16. If you are under 16, do not use our Website and do not provide any information to us. If we learn we have collected Personal Information from a child under 16, we will delete that information. If you believe we might have collected any information from or about a child under the age of 16, please contact us at marketing@istscience.org.

CHANGES TO OUR PRIVACY POLICY

It is our policy to post any changes we make to our Privacy Policy on this page. The date the Privacy Policy was last revised is identified at the top of the page. You are responsible for periodically visiting our Website and this Privacy Policy to check for any changes.

CONTACT US

If you believe your Personal Information has been used in a way that is inconsistent with this Policy or your specified preferences, or if you have further questions related to our privacy practices, please contact us marketing@istscience.org or by mail at the address below:

Imagination Station
1 Discovery Way
Toledo, Ohio 43604.