

Reimagining Eye Care for the Digital Age

How technology is helping eye care providers deliver better patient experiences, improve efficiency, and create more time for care.



Eye Care Is Entering a New Era

Patient expectations are rising, and technology is reshaping how vision services are delivered. We partner with eye care providers to bring together **AI, automation, conversational platforms like WhatsApp, Voice AI, and intelligent data systems** to unlock transformative outcomes.



Increased Patient Inflow

Attract and convert more patients through smart digital acquisition strategies.



Seamless Patient Journeys

Modern, frictionless experiences from first contact to follow-up care.



Lower Operational Overheads

Automate repetitive tasks and reduce administrative burden across the practice.



More Time for Clinical Work

Free up care teams to focus on what matters most: patient health and outcomes.

6+

Technology Pillars

AI, automation, WhatsApp, Voice AI, analytics, and data systems working in unison.

100%

Stronger Performance

Financial, operational, and clinical outcomes all improve together.

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Better Outcomes

Consistently superior results for patients and providers alike.

What We Do:

Full-Spectrum Eye Care Transformation

Our work spans every dimension of the modern eye care practice: from the first patient touchpoint to clinical documentation, billing, and beyond.

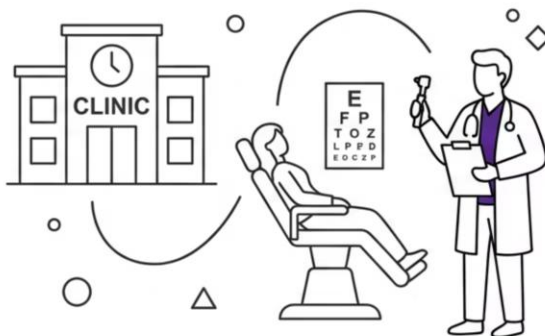
Patient Acquisition & Engagement

- ❑ Smart patient acquisition powered by AI
- ❑ Conversational engagement through WhatsApp
- ❑ AI-enabled front desk and call handling
- ❑ Automated scheduling and appointment management
- ❑ Structured follow-ups for routine screenings and surgery recovery

Clinical & Operational Intelligence

- ❑ Digitization of patient history and clinical documentation
- ❑ Streamlining of clinical and administrative workflows
- ❑ AI assistants for quicker access to medical knowledge
- ❑ Optimizing billing and revenue processes
- ❑ Advanced analytics for operational and clinical insights
- ❑ Remote engagement and ongoing patient monitoring

EARLIER



- Local-only patient base
- Limited geographic reach
- Manual record keeping

TODAY



- Digital consultations
- Extended global reach
- Care plans without boundaries
- Expert advice regardless of location

- ✓ **Distance is no longer a barrier.** Digital tools allow ophthalmologists to extend consultations, care plans, and expert opinions far beyond physical locations reaching patients wherever they are.

The Future-Ready Eye Care Practice

Tomorrow's leading practices will be defined by their ability to align deep clinical expertise with intelligent technology; creating ecosystems that are both patient-centric and operationally excellent.



Deep Clinical Expertise

World-class medical knowledge at the core of every patient interaction and care decision.



AI-Driven Insights

Real-time analytics and predictive intelligence guiding smarter clinical and business decisions.



Strong Digital Presence

Visibility and trust built across digital platforms to attract and retain patients at scale.



Intelligent Automation

Workflows that run themselves; freeing clinicians and staff for high-value work.



Continuous Patient Engagement

Ongoing relationships with patients through digital channels, follow-ups, and remote monitoring.



Data-Backed Decisions

Every operational and clinical choice informed by structured, reliable data systems.

Providers that integrate technology with clinical excellence will stand out in both **patient trust** and **operational performance**.

At **10xDS**, we collaborate with eye care centres, multi-specialty hospitals, diagnostics providers, and wellness organizations to help them transition into digitally enabled care ecosystems. This shift is visible across healthcare, and the time to act is now.

More Patients Grow your practice with AI-powered acquisition and engagement.	Smoother Experiences Deliver seamless journeys from first contact to ongoing care.
Less Operational Burden Automate, streamline, and optimize every layer of your operations.	More Time for Care Give your clinical teams the space to do what they do best.

i If you're connected with a provider exploring **growth, efficiency, or AI-led transformation**, we'd be happy to start a conversation. Let's build the future of eye care together.



Let's build what's next.

Partner with us to accelerate
transformation and deliver
measurable impact.



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