

20
YEARS OF
EXCELLENCE



CATALOGUE



PUPA CERAMIC
GALLERY INTERIOR
VIDEO



PUPA CERAMIC
GALLERY AD-1



PUPA CERAMIC
GALLERY AD-2



Franchise Opportunity

Own The Future Of Bathroom Retail.

www.pupaindia.com

About Pupa

A Rising Name in Bathware & Construction Materials

20+

Years of
Manufacturing
Expertise

6

Branches

2

Manufacturing
Units

6

Stock Points
across Tamil
Nadu

500+

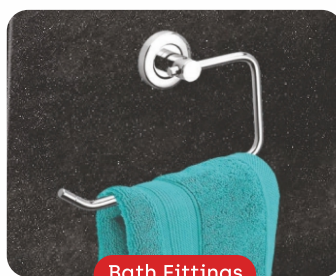
dealers
across
Tamilnadu

ISO 9001, 4001
45001

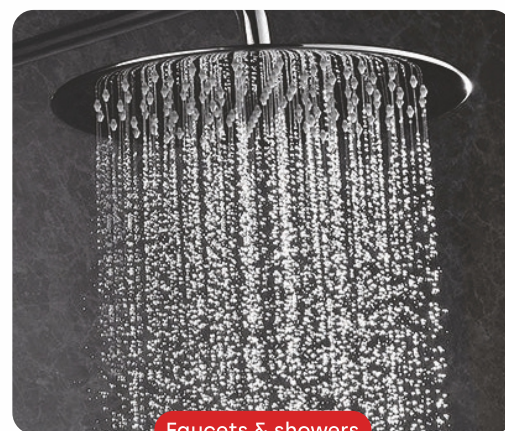
Certified
Company



End-to-end Solutions For Modern Bathrooms



Bath Fittings



Faucets & showers



Manhole



Construction chemicals

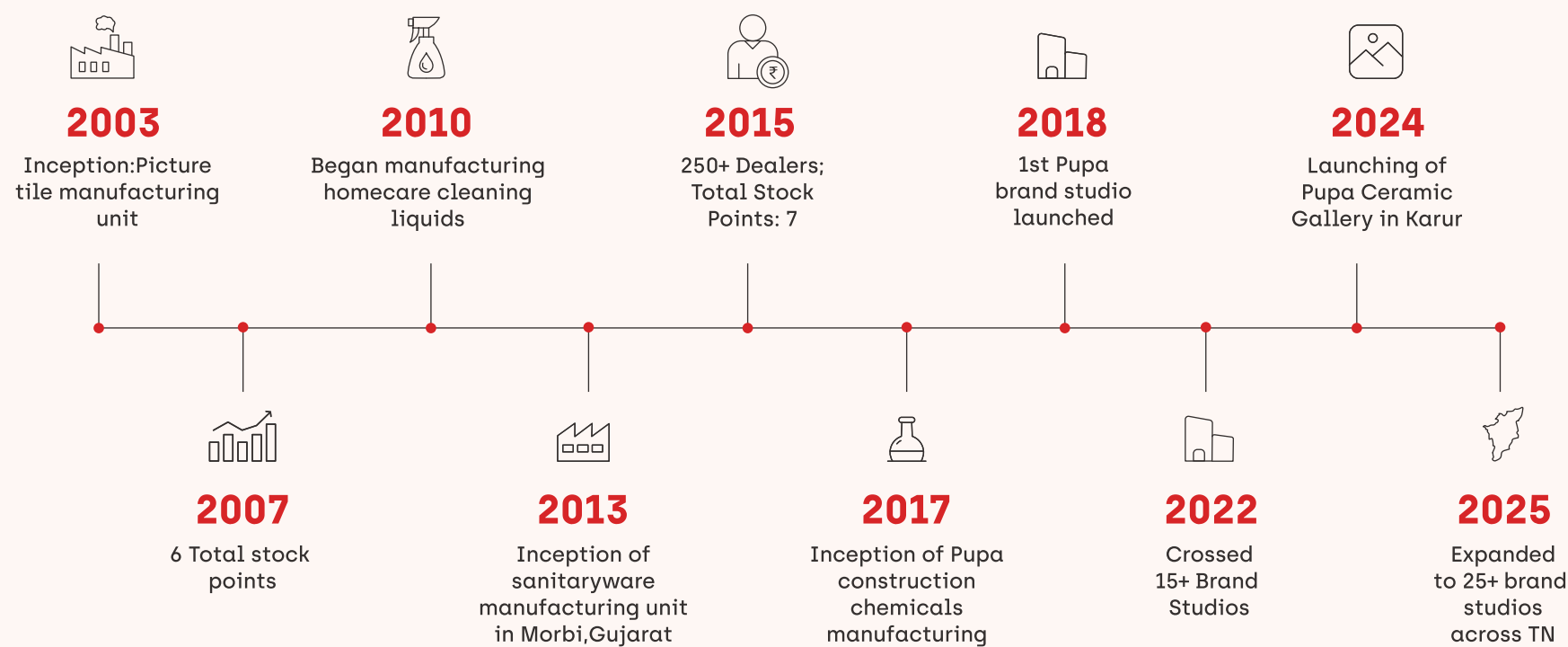


Kitchen sink



Sanitaryware

From humble beginnings to leading player



PUPA CERAMIC GALLERY

Reimagining Bathroom Retail With Experience Driven Galleries

Bathroom products have long been lost in generic tile shops. Pupa Ceramic Gallery offers an immersive, specialized showroom format that puts bathrooms at the center.



What Our Flagship Store Achieved

₹4.3cr

Revenue
in Year 1

700+

Footfall on
average per
month

86%

Customer
Conversion
Rate

4.9★

Rated in
google with
305 Reviews



PUPA CERAMIC GALLERY

Why Pupa Ceramic Gallery Over Multi-Brand Store?

Better Margins. Better Profitability.

Because you focus on one brand,
You get better margins. With better
margins, you can offer better prices
to customers, **a Win-Win strategy.**

Stronger buying
power-higher
slab benefits



Simplified
inventory
& display



1000+ SKUs
across styles
& price points



Stronger brand
incentives





Investment & Returns



PARAMETER	DETAILS
Area Required	5000 sq. ft. Display space + 2500 sq. ft Ware house
Total Capex	70 Lakhs - (Showroom Interior, Opening Expense, Display Materials)
Franchise Fee	5 Lakhs
Working Capital	25 Lakhs
Gross Margin	40%
ROI	30%
Payback Period	34 Months (on ₹1 Cr Investment)
Tenure	10 years

Partner With Us

Step:1



Apply for franchise

Step:2



Discussion & location approval

Step:3



Agreement & onboarding

Step:4



Launch & grow together

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