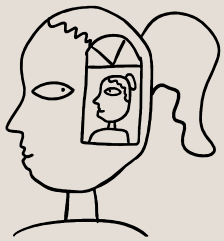
AISHWARYA L V G



ABOUT ME

I'm a Communication Design student at PES University, Bengaluru, who enjoys exploring unconventional ideas through expressive imagery and visual storytelling. My work is shaped by a curiosity for different visual styles and ways of presenting ideas. I see design as more than making things look good, it's a way to shape how people perceive, experience and interact with the world around them.

EXPERIENCE

March 2026 - Oct 2026

Sticks Design • Bangalore
Branding and Packaging Intern
Worked across four projects, developing brand identities, guidelines and visual assets from scratch, designing packaging and brand collateral, building the studio's visual identity, and handling marketing and social media initiatives.

Nov 2025 - May 2026

DSGNR • PES University • Bangalore
Design Head
Oversaw creative direction, event branding and visual communication across DSGNR's events and initiatives.

Nov 2025

Design Santhe • PES University • Bangalore
Lead Designer
Conceptualised and designed the visual identity and branding system of Design Santhe, PES University's flagship annual design festival, guiding a team in its execution across all event touchpoints.

EDUCATION

July 2023 - Present
PES University • Bangalore
Bachelor of Design
(Communication Design)

SKILLS

- Graphic Design
- Brand Identity
- Packaging
- Illustration
- Animation
- Infographics

TOOLS

- Photoshop
- Illustrator
- InDesign
- Procreate
- Affinity
- Canva
- Figma
- Gemini
- ChatGPT
- Claude
- Google Flow
- After Effects

LANGUAGES

• English • Hindi • Telugu

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