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**BRAND+AID.**

ABOUT  
**BRAND+AID.**

**01** Alignment:

- + You say **Integrity**, we say **Ethics**
- + You say **Quality**, we say **Excellence**
- + You say **Innovation**, we say **Expertise**
- + You say **People**, we say **Empathy**

**02** Passion:

- + Cool Shit, Happy Customers!

**03** Niche:

- + Premium Brands and Premium Products

CAA



reddit

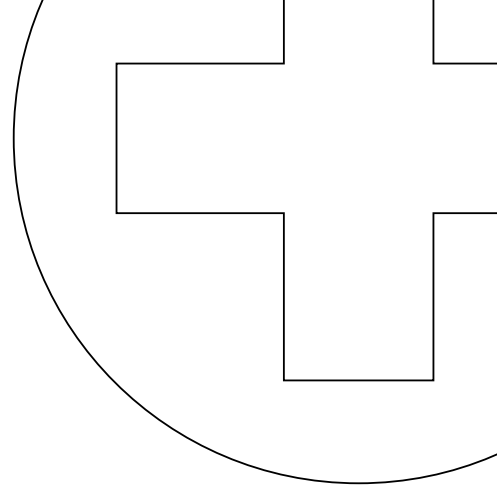


adidas



Goldman Sachs

UBER



# WE DO IT ALL

## 01 Web Stores:



✚ If you're managing inventory and drop-shipping goods to your customers and employees, we feel your pain. Company webstores help keep your products organized, in stock, and simple to order. Brand+Aid designs, launches, and manages webstores with endless functionality, so you can get back to doing what you do best.

## 02 Kitting & Shipping:

✚ Influencer kits? New employee kits? Brand launch kits? WFH kits? We do it all! If you need multiple products shipped in the same box for an elevated gifting experience, we'll handle the labor and logistics from sourcing to delivery.



## 03 Events:



✚ A successful event is one that ties your brand to your customers to create a life-long connection. Brand+Aid helps brings it all together!

# WE DO IT ALL

## 04 Creative Capabilities:

⊕ Brand+Aid was born out of the experience gained working with some of the world's largest brands and best agencies. With 10+ years in the merchandising industry and more than 50 years in-house design expertise, our team is your creative engine.

## 05 Customer Service:

⊕ Though we've grown over the last ten years, we haven't lost our commitment to personalized service. Every client has a dedicated account manager and full support team focused on delivering superior service and products.

## 06 Great Value:

⊕ We understand the balance between value and cost. Our fee models provide the flexibility to keep you on budget while delivering products that hit the mark.

## 07 Dealer / Wholesale:

⊕ Whether it is incentives for your dealers and wholesalers, purchases made on your webstore, or gifts for your employees and customers, we have experience in every channel.



# STAY COOL

01 BEER CADDY COOLER



02 20L TOP COOLER



03 25L COOLER



04 COOLER BAG



# SNACK WITH STYLE

01

INSIGNIA - ACACIA AND SLATE  
SERVING BOARD WITH TOOLS



02

MARINER LAZY SUSAN CHEESE  
CUTTING BOARD & TOOL SET



03

MONTEREY TRAVEL  
CHEESE KNIFE SET



# ADVENTURE PREP

01

METRO BASKET  
COLLAPSIBLE TOTE



02

CORONADO CANVAS AND WILLOW  
BASKET TOTE



# FROM BOAT TO BEACH

01 ADIRONDACK CHAIR WITH COOLER



02 ADVENTURE PORTABLE UTILITY WAGON



03 SLING CHAIR



04 TRANQUILITY PORTABLE BEACH CHAIR





# ON THE MOVE

01

TARPAULI  
NBACKPACK



02

KEMANO  
BACKPACK



# DUFFEL

01

THULE GO PACK  
CARGO DUFFEL



02

BARREL  
DUFFEL



03

TRIDENT  
DUFFEL



# PICNIC TIME

01

QUILTED BLANKET



02

PT-FRONTIER PICNIC UTILITY COOLER



03

PICNIC BLANKET



# SOUND

01

SATELLITE  
MUSIC BOX



02

JBL FLIP 5 PORTABLE  
WATERPROOF SPEAKER



# LIDS

01 ALTERNATE TRUCKER



02 LINED WATERMAN



03 7 PANEL TWILL STRAPBACK



04 PREMIUM COTTON DAD HAT



# BUNDLE UP

01 WOMEN'S BASECAMP  
THERMAL



02 MEN'S AXIS  
SHELL



03 MEN'S  
DIAMONDBACK



04 WOMEN'S CLIPPER  
SHELL



# PARTY TIME

01

GROWLER STAND  
WITH 64 oz GLASS



02

WINE SACK  
BEVERAGE TOTE



# THIRSTY

01 ASOBU  
ORB



02 CORKCICLE 24 oz  
TUMBLER



03 MIIR 32 oz  
BOTTLE



04 TREND SETTER  
REFLECTION





# ACCESSORIZE

01

SK8  
GLASSES



02

WOODEN  
WATCHES



# BREEZY TEES

01

SANTA CRUZ  
POCKET SWEATSHIRT



02

CVC CREWNECK  
T-SHIRT

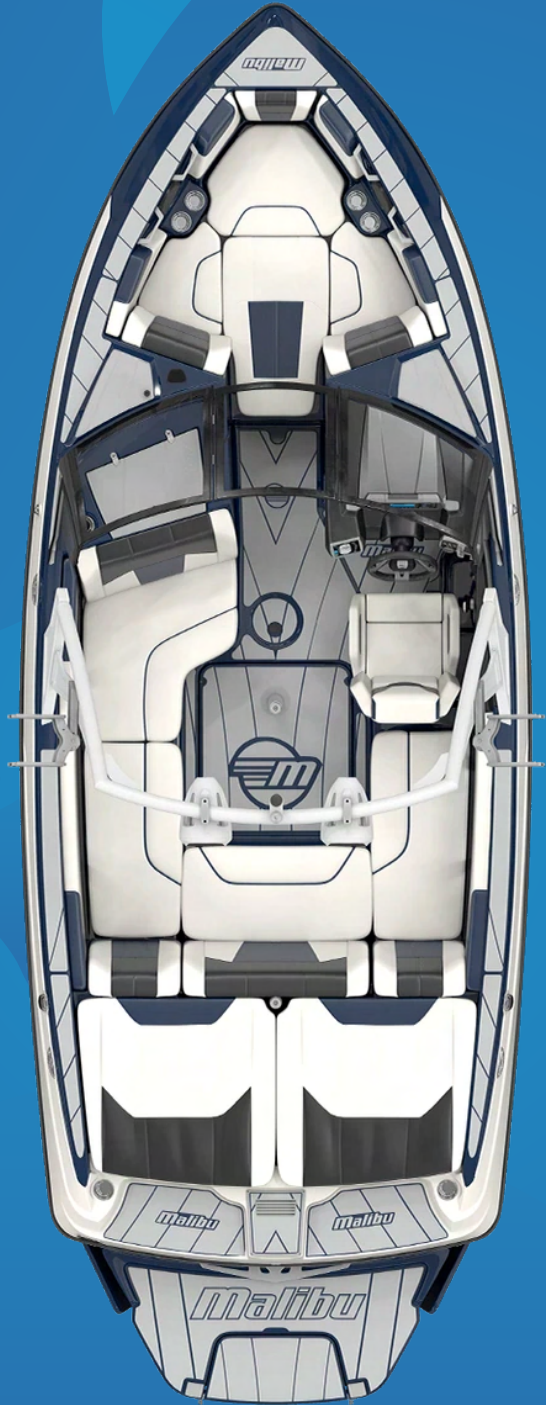


03

LADIES FESTIVAL  
TANK



# PRICE MODEL OPTIONS



## 01 Per Project:

- ⊕ Cost of merchandise, mark-up, and shipping.

## 02 Retainer:

- ⊕ Set monthly fee based on merchandise calendar provided quarterly that includes cost of merchandise and labor, shipping separate because we don't know cost until items shipped. True-up at end of each quarter.

## 03 Dedicated Team:

- ⊕ Plan creative, merchandise, web store, dealer/wholesaler needs, shows/events on annual basis to determine monthly retainer. True-up at end of each quarter.



# QUESTIONS?

whats next?

Thank you,

+ *Brand+Aid*