





WIG MEZO-GADIA

Product Design Manager

Specialized Domains | Enterprise Systems | Financial
Technology | Data & Developer Experiences

 sayhello@wigmz.studio

 Los Angeles, USA



Libra Solutions (Movedocs)

Los Angeles, CA

Product Design Manager

06/2024 - Present

- Leads a 4-person product design team responsible for the end-to-end user experience of an enterprise CMS platform serving 40,000+ subscribers in the legal financing and medical lien sectors.
- Architected AI-augmented design workflows for the product design team using Claude Code, Supernova, and Figma Make — standardizing team knowledge as markdown-based skill documentation across Figma, Confluence, and Jira, enabling Claude Code to reference team context directly.

Lead Product Designer

06/2024 - Present

- Owned end-to-end product design for two enterprise platforms, defining UX strategy, interaction patterns, and visual standards from the ground up.
- Directed the redesign of a legacy desktop CMS used by internal operations teams to manage settlement funding distribution across underwriting contracts.

Product Designer

06/2024 - Present

- Established the company's first design system — including a component library and documentation framework — reducing feature inconsistencies across products and accelerating design-to-development delivery.



Trimble

Los Angeles, CA

Senior UX Designer

09/2022 - 11/2023

- Led the design of AI-driven projects, from text-to-chat agents and autogenic systems, driving API adoption in 8+ business sectors.
- Designed a cloud-based data platform that enhanced dataset access across 8+ industries and 9+ technologies, creating a unified framework for data collection and discoverability.
- Utilized iterative testing approaches such as user interviews, A/B testing, and usability testing to collect user feedback and inform product enhancements.



Kohler

Los Angeles, CA

Product Designer

05/2021-07/2022

- Created e-commerce workflows for product visualization that transform creative ideas into reality, from concept to delivery.
- Designed filters, search features, and streamlined cart-to-checkout flows, improving customer experience and boosting conversion rates.
- Developed a customer-facing design system that ensured consistent global design patterns and strategy.



UI Tutor

06/2021 - 07/2022

Career Foundry

Los Angeles, CA

- Tutored over 8 aspiring UI designers across 2 course tracks, providing guidance and assessments that led to successful completions in an introductory course.



CDW

Chicago, IL

Associate Product Designer

04/2019-05/2021

- Redesigned solution web pages, resulting in a 3.9% increase in direct online traffic and improved customer engagement.
- Developed features for an account management system, leading to an 83% increase in customer self-service and a reduction in ticket escalation.
- Implemented functionality improvements that boosted the average order rate by 132.9%, reduced cart abandonment by 5%, and created 49,367 new accounts.

Expertise

Product Design
Interaction Design
Information Architecture
Complex User Research/Testing
Product Management
Agile Methodologies
Rapid Prototyping
Mobile Design (Android/iOS)

Technical Skills

Design: Affinity, Supernova, Figma, Framer, Protopie, Adobe
Research: Miro, Figjam, Dovetail, Maze, Hotjar, CenterCode
Collaboration: Jira, Confluence, Google Sheets, Lucid, Supernova
DevOps: VSCode, Github, HTML/CSS, 0 AEM, Python3
AI: Github Copilot, Claude Code, Leonardo AI
Prototyping: After Effects, Protopie

Professional Development

UX Design Apprenticeship, Designation, Chicago 2018
 Designing for Specialized Domains, NNG, Virtual 2024

FIDM

June 2011 - Los Angeles
 Associate of Arts in Visual Communications

Designation

May - Oct 2018 - Chicago
 UX Apprenticeship

UW-Madison

Bachelor of Arts in History

UIC School of Law

Juris Doctor