Quinton Butler

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Fort Worth, TX

Summary

Experienced and creative Motion Design professional with 5 years of expertise in 3D animation, video editing, and web design. My industry background includes working as a Motion Designer for Dr. Phil's Merit Street Media, a large production studio. I have dedicated myself to crafting interactive designs and engaging content, using creative decision-making to boost audience engagement and drive business growth.

Skills

Motion Graphics, 3D Applications, Video Editing, Web Design, Adobe After Effects, Adobe Creative Suite, Social Media Marketing, News Broadcast, Multimedia, Creative Direction, Communication skills, Team Building

Professional Experience

News Motion Designer

Dr Phil's Morning on Merit • Fort Worth, Texas
03/2024 - 08/2024

- **Broadcast Graphics:** Designed graphics for the morning news show using Adobe Creative Suite & 3D software utilizing 11 LED studio surfaces and full-screen animations reaching 65 Million Viewers.
- **Launched National Network:** Contributed to the preparation, rehearsal, and successful launch of the Morning on Merit show by developing department communication channels and technical workflows which contributed to growing the show to be ranked 9th nationally.
- **Graphics Team:** Collaborated with a team of five motion designers to create network packages and maintained on-call availability for breaking news situations, allowing the network to quickly respond to live events.

Senior Instructional Designer

BILT.inc • Dallas, Texas
01/2022 - 05/2023

- **3D Instruction Manuals:** Collaborated with CAD and Quality Assurance teams to transform PDF assembly instructions into interactive 3D manuals via tablet reducing support costs up to 35%.
- **Technical Animation:** Animated various products using SAP Visual Enterprise Author to visualize each step of the assembly process.
- **Technical Writing:** Created a comprehensive parts and tools list by organizing each component, resulting in a clear instructional experience that increases review volume up to 6x.
- **Large Scale Clients:** Engaged with a diverse range of clients, including Home Depot, Walmart, Weber Grill, Breville, Mainstays, Siemens Electrical, and the Department of Defense (DoD).

3D Motion Designer

Freelance • Dallas, Texas
07/2019 - 12/2021

- **ZEV Renderings:** My 3D visualization services aided in a funding round for ZEV Station, helping to raise $5.1M. Created 3D renderings for an extensive charging station project in California, designed to be versatile travel hubs for electric and fuel cell vehicles.
- **Portable Power Solution:** Designed a 3D rendering for MOXION during their Series B funding round, which resulted in $10M in funding.
- **Top 2% of 3D Designers:** Achieved Top Rated Plus status on the Upwork Freelance platform in 2021, ranking among the top 2% of 3D Designers for outstanding project outcome and client satisfaction.

Education

Bachelor's of Fine Arts: Computer Animation

Sam Houston State University • Huntsville, Texas
05/2019