

Overview	From innovation strategy to digital product development to environmental design, I have spent over 15 years translating both nascent and iconic brands to new mediums, environments, and industries. I've been fortunate to collaborate with a diverse array of clients including, Samsung, Amazon, SFMOMA, Chanel, Starbucks, Nike, HBO, Mayo Clinic, Harley Davidson, and the Gates Foundation. I currently lead creative and product teams at Cactus, where we're redefining how healthcare is delivered and experienced—work that earned Cactus recognition as one of Fast Company's Most Innovative Companies of 2025.		
Experience	Cactus	Partner, Head of Design Design Director Art Director	Jan 2023 Jan 2021 May 2018
	Belle & Wissell, Co.	Art Director Senior Designer Designer	Apr 2016 Jan 2015 Apr 2013
	Studio Roxas	Designer, Illustrator	Aug 2012
Education	Hofstra University	BFA, Communication Design	2011
Speaking	WCCE	World Expo 2020 Dubai	2021
Accolades	My work has been awarded and recognized by Fast Company's Innovation by Design Awards, The Frame Awards, Communication Arts Awards, Interior Design Best of Year, The Webby Awards, Architizer Awards, The Print Awards, SEGD, SXSW, Wired Magazine, Juxtapoz Magazine, Dwell, The New York Times, and more.		