Irina Kim

UX/UI & Product Designer

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Portfolio | LinkedIn
Chicago, IL

Design Lead with 10+ years of experience driving UX for enterprise and consumer products across EdTech, HR Tech, FinTech, eCommerce, and Telecom.

Advocate for design standards in complex, cross-functional environments.

Led the Think UX design community, growing it from 200 to 2,500+ members.

SKILLS

Design: Product Design, Interaction Design, Design Systems, Information Architecture, Prototyping, Accessibility (WCAG), Mobile & Responsive Design, Conversational & Voice UI, AI-powered Experiences

Research: User Research, Usability Testing, Workshop Facilitation, Journey Mapping

Leadership: Design Strategy, Mentorship, Hiring, Stakeholder Management, Cross-functional Collaboration, Agile

Tools: Figma, Framer, Adobe CC, Miro, Rive, Claude, Recraft, Perplexity, Figma Make

Languages: English, Russian

EDUCATION

DesignSpot School 2020
UX concept developing program

International IT University
Almaty, KZ 2011 — 2015
Bachelor of Science in Information Systems (BSIS)

WORK EXPERIENCE

Independent Apr 2026 — Present
UX Consultant & Mentor

- Conducted a UX review for a US public education agency program, delivering IA, content, and navigation recommendations
- Mentored mid-level designers 1:1 on portfolio, career and skill growth

EPAM Systems Apr 2020 — Mar 2026
Mid → Senior → Lead Experience Designer

- Served as Resource Manager for the Kazakhstan/Uzbekistan design unit of 8–12 designers: managed hiring for the region, conducted performance reviews, and grew 2 designers from mid to senior level
- Delivered UX across 11 large-scale enterprise products for internal and client platforms
- Led design for an AI voice assessment experience (50K+ users), recognized with a Silver Stevie® Award
- Shaped a unified vision for 3 performance-management tools; the process became the company-wide standard
- Designed a compliance-heavy recruiting workflow for a global insurer in Hong Kong; developed a status model that became the basis for the system architecture
- Owned concept design in an envisioning project for a global EdTech company: shaped 4 strategic concepts, leading to a Phase 2 extension and a launched career-readiness product

Kcell JSC Feb 2018 — Apr 2020
Product Designer

- As the sole product designer, designed and evolved B2C digital products for 7M+ subscribers: corporate website, mobile apps, and e-commerce platform
- Redesigned subscription plan pages based on analytics and usability findings, doubling the plan switch rate
- Built a shared design system with separate Kcell and Activ themes and used it to relaunch both mobile apps; designed in-app eSIM issuance, the first in Kazakhstan

AVON Cosmetics Mar 2016 — Feb 2018
UI/Content Designer

- Designed and coded e-commerce landing, promo, and product launch pages (HTML, CSS, JS)

S&G IT Group Aug 2015 — Mar 2016
Web Designer

- Designed websites, landing pages, and brand identity for agency clients