

Olivia Dori

Product Designer

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📍 Tel-Aviv Yaffo, Israel

PROFESSIONAL EXPERIENCE

Similarweb | Product Designer

2023 - 2024

Worked in a team of 2 designers, for the Sales Intelligence solution, focusing on B2B product innovation and AI-driven design leadership, while sticking to company's design system. I was part of the product designers guild in Similarweb.

- Designed the AI project for the Chrome extension, shaping a seamless user experience for Sales Intelligence.
- Implemented complex integration solutions on the desktop platform, enhancing functionality and usability.
- Actively monitored and tracked the performance of my designs, and initiated projects like no data state design book. internal user interviews for platform redesign and JTBD data analysis.

Cluster & Algopix | Product Designer

2021 - Now

As a founding designer at a fast-paced eCommerce data startup, I developed intuitive user interfaces, established a design system, and contributed to product strategy. Collaborating with stakeholders.

- Planned successful solutions, redesigned user flows, and conducted A/B tests to achieve company goals.
- Improved product metrics through personal initiatives and managed tasks for two front-end developers while focusing on a UX-driven approach.

Re:make | Founder & CEO

2020 - 2021

Re:make is an initiative designed with a purpose to reduce textile waste in Israel.

- Used advance methodologies from the startup world, accompanied by mentors.
- Executed user research, in a two-sided marketplace.
- Prioritized and created detail product specifications.

Mandala Market | Founder & CEO

2020 - 2021

Mandala Market produces designers & artists markets accessible for every size of business.

- Produced innovative events with thousands of visitors and hundreds of brands.
- Responsible for business development, design, and content.

REPOP (Spotango) | Marketing & Community Manager

2019 - 2020

- Added 100+ new customers and opportunities.
- Formulated, implemented and executed marketing strategies and programs to achieve KPI's.

911 Fashion (Story) | Merchandise Manager

2016 - 2019

- Compile and maintain reports based on large-scale data, including crucial Data Analysis for all departments.
- Managed, reported and analyzed the inventory Profit and Sales.
- Responsible for surplus inventory.

CERTIFICATES

UI Design Rules

Udemy, May 2021

EDUCATION

The Open University | 2016 - 2023

BA, Social Studies and Humanities

John Bryce | Dec 2020 - Apr 2021

UXV Certification Program - Tal Florentin

Shenkar | Jul 2020 - Nov 2020

ACT Shenkar - Accelerator Program

SKILLS

Softwares

- Figma
- XD
- SQL
- Analytics
- Office
- Invision
- Axure

Languages

- Hebrew (Native)
- English (High Level)
- Spanish (Intermediate)

Other

- Behavioral Economics
- Sustainability
- Minimalism
- Meditation & Yoga
- Sketch