School of Business Management



ADMISSION OPEN FOR 2027

BACHELOR OF BUSINESS MANAGEMENT (BBM)

The Bachelor of Business Management (BBM) is a four-year, full-time programme designed to cultivate adaptable and well-rounded business professionals. It provides a comprehensive understanding of the competencies needed to manage and lead organisations effectively in a dynamic global environment. Recognising the importance of versatile professionals, the programme equips students with a broad understanding of key business functions and their interconnected roles. This holistic approach enables graduates to make informed decisions that contribute to organisational success. The programme is currently pursuing dual accreditation with the Chartered Management Institute (CMI), UK, to enhance international recognition and professional relevance.

ENTRY REQUIREMENTS

Admission to the BBM programme is open to students from all academic streams (Commerce, Arts, and Science) who meet the following criteria:

- Successful completion of Class XII with a minimum of 45% in English and a pass in Dzongkha and Mathematics/Business Mathematics.
- Applicants will be merit-ranked based on their ability rating points in subjects including Business and Entrepreneurship /Economics/Physics/Chemistry/Biology, English, Maths/B. Maths, Dzongkha, and one other subject.
- Shortlisted applicants are required to take the GCBS Entrance Test (GET).
- Selection is based on a combination of Ability Rating Points (60%) and GET scores (40%).

CAREER OPPORTUNITIES :

- Business Analyst
- Business Advisor and Consultant
- Business Development Manager
- Project Manager
- Corporate Leader and Manager
- Entrepreneur and Startup Founder

MORE INFORMATION

www.gcbs.edu.bt

Gedu, Chukha, Bhutan

Note: This is subject to change. Please check the GCBS official website for more details.

PROGRAMME STRUCTURE

The four-year programme offers a comprehensive curriculum that encompasses foundational business principles and specialised topics needed for the Business Management Programme. Key features of the programme structure include:

Note: ENG102 Academic Writing is offered as a compulsory non-credited module.

YEAR	SEM	MODULE NAME				
1	I	**ENG101** English for Business Communication	**BMS101** Business Mathematics	**ACT101** Principles of Financial Accounting	**BIM101** IT for Business	**HCM101** Principles of Human Capital Management
	II	**DZG102** Dzongkha for Business Communicationn	**ECN103** Business Economics	**MGT101** Business Environment	**BMS102** Business Statistics	**MKT101** Principles of Marketing
2	I	**EDP101** Entrepreneurship	**FIN206** Business Finance	**MGT202** Management Theory and Practice	**HCM206** Organisational Behaviour	**RES101** Research Methods in Business
	II	**MGT203** GNH for Business	**EDP202** Innovation & Design Thinking	**MGT204** International Business	**MGT205** Corporate Governance and Ethics	**BLA203** Business and Corporate Law
3	I	**ECN307** Digital Economics	**MGT306** Strategic Planning and Management	**MGT307** Operations Management	**MGT308** Data Analytics and Decision Making	**BLA304** Intellectual Property Rights for Startups
	II	**PIP301 Professional Internship (60 credits)**				
4	I	**RES402** Research Project	**MGT409** Project Management	**HCM414** Negotiation Dynamics	**MGT410** Theory and Practices in Consulting	**HCM417** Leadership in Organisations
	II	**RES403** Industrial Project (36 credits)			**MGT411** Change Management	**MGT412** Digital Transformation

Note: GCBS reserves the right to edit and make changes to the programme curriculum. For the most up-to-date information, please visit the college's official website.