

Lisa Hjelt

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Hello, I'm Lisa, originally from Stockholm, Sweden. I'm a socially-driven problem solver with a passion for innovative solutions. I highly value teamwork and believe in creating an environment that fosters collaboration for exceptional results. My expertise lies in streamlining processes, refining soft skills, and fostering a unified, high-performance team culture.

Work experience

EF Education Product Designer

SEP 2023 - DEC 2023 · FULL TIME

As a product designer for EF language courses, my primary focus centered on refining and innovating design system components. I actively contributed to enhancing the user experience by meticulously crafting and optimizing design elements within EF's language courses.

UX Research · User Interface Design · Product Design · Design system · Design Thinking · Design Tools · UX-design · A/B testing · Marketing · Teambuilding

Nordnet Bank AB Product Designer

MAY 2019 - SEP 2023 · FULL TIME

Lead designer on several core customer journeys including pension, portfolio management, and B2B services.

Active part of the design system teams innovating or developing new components and migrating to Figma.

Workshop facilitation, user research interviews, & developing new ways of working processes in a scaling team from 4 to 11 designers.

App & Web Design · Product Strategy · Design Systems · Creativity & Innovation · Team Growth & Leadership · Information Architecture · Design Thinking · Design Tools · Usability · Figma · UX Research · Documentation

Crossplatform Sweden AB Product Designer

FEB 2019 - JUL 2019 · FREELANCE

Freelance consultant providing UX, UI, & research services.

One of the projects I worked on while consulting for Crossplatform was Parkera.

I led the development of a parking application for Parkera, overseeing the entire design process from inception to completion. This involved conceptualizing, planning, and executing the app's design from scratch, ensuring its functionality, user-friendliness, and innovative features.

App Design · Product Design · Design system · Information Architecture · Design Tools · Sketch · UX-research · Invoice processing · Usability · Start up · Business development · User journeys

Blondes for sail Product Designer & Creative

AUG 2017 - OCT 2019 · FULL TIME

Offered a comprehensive suite of design services encompassing UX, UI, and web design, complemented by a range of creative solutions such as adept use of Photoshop, photography expertise, and proficient art direction

including photoshop, photography, and art direction.

Photography · Product Design · Web Design · Sketch · Photoshop · Bookings · Memos · Creative Problem Solving · Digital Media · Team Leadership · Business development · Memos · Calendars · Invoice Processing · Confidentiality · General Administration

Ivyrevel Creative intern

MAY 2017 - AUG 2017 · INTERNSHIP

Summer internship for the Swedish clothing brand Ivyrevel providing creative services including photography, brand strategy & web design.

Communication · Commercial Photography · Creative Strategy · Photoshop

Awards

NORDNET BANK

Red dot design award 2021

Skills

UX, UI & Visual design

Design systems & interaction design

User research & usability testing

Design systems

Communication & collaboration

Workshop facilitation

English

Swedish

Education

2018

Berghs School of Communication

Interaction design

Hyper island

2016 - 2018

Digital media creative

Tools

Figma, Maze, Framer, Adobe, Microsoft Office, Atlassian, Hotjar, Google