

JORDAN FONG

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portfolio.newschool.edu/fongj578

Profile

Motivated graphic design student with a strong foundation in design and a passion for delivering cohesive, high-quality work. Experienced in collaborating to meet strict deadlines while maintaining attention to detail. Dedicated to refining creative outputs and producing impactful designs that meet and exceed expectations.

Education

Parsons School of Design

(2022 - PRESENT - 2026)

BFA Communication Design

63 5th Ave, New York, NY 10003

Roosevelt High School

(2018 - 2022)

1120 Nehoa St, Honolulu, HI 96822

Technical Skills

- Photography: *DSLR*
- Collaborative Design: *Figma*
- Web Design: *HTML, CSS, JavaScript*
- Adobe Suite: *InDesign, Illustrator, Photoshop, Premiere Pro, Lightroom*
- Rendering: *Rhino*

Personal Skills

- Team & Time Management
- Conflict Resolution
- Active Listening
- Planning & Coordination
- Taking Initiative
- Research & Data Analysis

Experience

Resident Advisor

The New School, New York, NY (Aug 2024 - PRESENT)

- Served as a Resident Advisor, fostering a supportive community while managing conflicts, responding to crises, and ensuring student well-being.
- Demonstrated reliability and adaptability by stepping up during understaffing, effectively handling increased responsibilities and maintaining a positive living environment.

New School Print Tutor and Design Lab Technician

Parsons School of Design, New York, NY (Aug 2024 - PRESENT)

- Provided tutoring in InDesign, print production, and bookbinding techniques, supporting students with design projects and technical skills.

Brand & Customer Communications Intern

MullenLoweUS, New York, NY (Jun 2024 - Aug 2024)

- Designed and posted social media assets in line with our brand guidelines to boost company morale.
- Created decks used by our c-suite leaders.
- Strategized how to be recognized in the industry as a challenger brand.

Affiliations

New School Free Press at The New School

Photo Editor (Aug 2023 - PRESENT)

- Maintain a team and worked with reporters to publish high-quality visuals.

AIGA@TNS at The New School

Social Media Manager (Sept 2023 - PRESENT)

- Created social media posts and engaging captions.
- Collaborated with other board members to plan engaging events.

Student Publications at Roosevelt High School

Editor-In-Chief (2019 - 2022)

- Led an editorial team to produce an inclusive, award-winning book by developing a cohesive visual identity, designing layouts and bespoke assets, creating social media content, and managing copywriting, photography, and team-building initiatives.