

Keeping Clowne Town Cricket Club thriving year-round



pitchin
platform



challenge

Struggling to fundraise year-round

- ▶ A longstanding 100 Club fundraiser, but **only active** April through October
- ▶ Fundraising **dropped off in the winter**, creating a seasonal revenue gap
- ▶ Club volunteers had to restart efforts each spring, **adding to their workload**

Making fundraising easy & continuous

-  Set up an **indefinite 100 Club subscription** through PitchIn Platform, **open all year**
-  Members sign up for £5/month with a link **shared on social media and email**

Year-round support, effortless maintenance

- Ⓟ Now members contribute £5 monthly, even **in the off-season**
- Ⓟ **Consistent revenue with minimal admin** – payment updates and auto-reminders help manage it all

Make fundraising easy, even in the off-season

Discover how PitchIn Platform makes fundraising easy and consistent for community clubs like yours.



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Net profit

£4,868.16

YTD (2024)

Total purchases

71

YTD (2024)

Profit by month

