



# Manali Bapat

UX & Product Design

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## EXPERIENCE

### Product Designer / Mindtickle

Jul 2023 - Present BANGALORE, INDIA

Streamlined Enablement Admins' workflows by implementing efficient bulk actions for Asset management, resulting in a **20% increase in monthly asset creation**.

Designed a weekly email notification system to provide admins with visibility into asset feedback **for customers with ARR \$2.6 M**.

Developed an intuitive overview page with multiple widgets, providing managers with actionable insights in a more efficient manner. Successfully simplified complex reports, improving usability and accessibility, with **600+ weekly visits** and an **average user engagement time of 5 minutes**.

### Product Design Intern / Tekion Corp

Jan 2023 - Jul 2023 BANGALORE, INDIA

Designed an intuitive and engaging iPad application for Tekion CRM, deepening my expertise in designing for iPad and tablets.

Conducted thorough research, user interviews, and usability testing to gain a deep understanding of user needs and preferences on the iPadOS platform.

### Product Design Intern / Mindtickle

May 2022 - Aug 2022 PUNE, INDIA

Led the interaction and interface design for Mindtickle's new overview page feature, including the **creation and editing of widgets**.

### Product Design Intern / Suzuki Innovation Centre

Feb 2022 - Apr 2022 HYDERABAD, INDIA

Designed an HMI feature, revolutionizing Indian traffic and road safety, by translating **complex use-cases** into intuitive and user-friendly interfaces.

### Product Designer / Design Consultants Architects

Aug 2019 - Aug 2021 PUNE, INDIA

I shaped a **SaaS product from scratch**

Worked closely with the founders to chart out **design and business goals for the product**.

## EDUCATION

**M. Des** / Indian Institute of Technology (IIT) Hyderabad

Aug 2021 - Jun 2023 TELANGANA, INDIA  
CGPA 9.21 on 10 point scale

**B. Arch** / Savitribai Phule Pune University (Dr. B. N. College of Architecture)

Jul 2014 - Jul 2019 MAHARASHTRA, INDIA

## TALKS

### Selected to speak

at Design Outlook Conference 2024

I talked about my design journey, touching multiple points like importance of having dedicated mentors, benefits of being proactive and taking initiative and lastly, learning to make your own decisions.

Jun 2024 MELBOURNE, AUSTRALIA

## SKILLS

### Research

User Research, Persona,  
User journey mapping

### Product design

Information architecture, Wireframing, User Interface, Prototyping, Usability testing, A/B testing

### Tools

Figma, Notion, WiX, Prezi, Photoshop, Illustrator, InDesign

### Other

Curious, Continuous learner, Self starter,  
Branding, Photography

Please visit my [LinkedIn](#) profile for details!