



Ricardo Fernandes

PRODUCT DESIGNER

Details

Guimarães, Portugal

+351 915 163 170

ricardojsferdesign@gmail.com

Links

[LinkedIn](#)

[Portfolio](#)

[Instagram](#)

Skills

Figma · FigJam

Wireframing & Prototyping

Design Systems

User Flows & Information Architecture

Usability & User-Centred Design

Developer Handoff

Adobe Creative Suite

Languages

Portuguese — Native

English — Advanced (C1)

Spanish — Beginner

Profile

Product Designer focused on user-centred digital products. I combine interface design, prototyping and a solid technical understanding to create effective experiences, and I work closely with development teams from the first user flows to the final handoff. I use AI-assisted workflows to move faster from flows to high-fidelity UI.

Employment History

UX/UI Designer, SOLVIT

JAN 2026 — PRESENT · GUIMARÃES · HYBRID

- Design web platforms and back-office tools, from user flows and wireframes to high-fidelity UI and prototypes.
- Work closely with developers on handoff and implementation, keeping designs aligned with the live product.
- Build and customise responsive WordPress websites and marketing graphics.

Graphic & UX/UI Designer, Freelance

JAN 2022 — PRESENT · REMOTE

- Designed responsive websites, handling wireframes, visual design and prototypes to improve user journeys.
- Created brand identities and visuals across print, digital and social media.

Digital Designer, Up We Go

SEP 2025 — OCT 2025 · PORTO · HYBRID

- Created social media assets, websites and newsletters aligned with each brand identity.
- Worked with the marketing team on creative and strategic campaigns.

Graphic Designer, Infinit Label

FEB 2025 — APR 2025 · FAFE · ON-SITE

- Created visual assets and prepared files for smooth print production.
- Improved the prepress workflow and communication with clients.

Graphic Designer, Papel Alves & Alves

SEP 2024 — JAN 2025 · GUIMARÃES · ON-SITE

- Delivered brand-consistent graphics for packaging and marketing materials.
- Prepared files for offset and flexographic printing with high technical accuracy.

Education

Bachelor's in Graphic Design, IPCA – ESD

BARCELOS · 2021 — 2024

Google UX Design Professional Certificate, Coursera

2025

Certificate in Professional English (C1), Voxy