

CONTACT

+1 (408)641-8101

minhkhuepham.design@gmail.com

Portfolio: minhkhuepham.com



MINH KHUE PHAM

Graphic Designer specializing in brand, marketing, and digital design across print, social, and web. Experienced creating campaign assets in fast-paced marketing environments while collaborating across creative and business teams. Combines strong visual execution with audience awareness, brand consistency, and practical marketing goals.

SKILLS

DESIGN TOOLS

- Illustrator, Photoshop, InDesign, After Effects
- AutoDesk Fusion 360
- Figma & Figjam
- Canva, Powtoon

ADDITIONAL

- Microsoft 365 (Word, Power Point, Outlook)
- Product & Landscape Photography
- Miro, Monday.com, Notion
- Wix & Framer

LANGUAGES

- English
- Vietnamese

EXHIBITS

WORKS FEATURED AT

- Dongseo University, South Korea
- [KOGEI University, Japan](#)

EXPERIENCE

02/2026–PRESENT

SOCIAL MEDIA & MARKETING ASSISTANT | FRANCO MOBILE HOMES

- Design digital and print marketing assets including social media graphics, brochures, postcards, flyers, and website visuals across multiple integrated brand initiatives.
- Optimize visual content, SEO, and social strategy, contributing to Facebook audience growth from 1.1K to 2.7K+ followers.
- Collaborate on website updates, campaigns, and brand communications to maintain consistent visuals across digital and print touchpoints.

08/2025–10/2025

MOTION DESIGNER & PHOTOGRAPHER | WHAT SHAPES US EXHIBITION

- Designed motion graphics for digital exhibition displays and installation.
- Coordinated screen configuration and media playback to ensure accurate presentation of visual content.
- Photographed and edited exhibition installations and process documentation for archival and promotional use.

03/2025–07/2025

VISUAL DESIGN INTERN | VERVE AI

- Designed engaging graphics and visuals for social media campaigns as well as paid ads, increasing campaign engagement rates.
- Collaborated with marketing team to ensure the brand consistency across several platforms.

2024–2026

EVENT COORDINATOR & PHOTOGRAPHER | NEO DESIGN CLUB 2026

- Created promotional graphics, presentations, and event visuals for design-focused workshops and community events.
- Photographed and documented events for social media presence and promotional use.
- Coordinated schedules, production assets, and event preparation with club leadership.

2019–2026

ASSISTANT MANAGER | JADE CHINA RESTAURANT

- Promoted from Associate to Assistant Manager based on leadership, reliability, and staff training performance.
- Managed team coordination, customer service, and daily operations in a high-volume environment.

EDUCATION

2022–2026

BFA Graphic Design

San Jose State University

2019–2022

AA Liberal Arts

De Anza College

