

Nils Salzer

Freelance **UX/UI Designer**

Ludwigsburg · Stuttgart and remote
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I design digital products and websites, from UX research and UI design to design systems and Framer builds.

Services

UX Research
UI Design
Design Systems
Prototyping
Framer Websites

Tools

Design
Figma, FigJam, Figma Make,
Figma Sites

Build
Framer, Webflow, Wix Studio,
Lovable

Collaboration
Miro, Notion, Slack, ClickUp

Languages

German Native
English C1
Chinese Basic

Education

German-Chinese Program in
Media and Technology (B.Eng.)
Stuttgart Media University
(HdM)

09/2020 – 03/2026
Bachelor thesis: Y.AI

Semester abroad

Mahidol University International
College, Bangkok
09/2023 – 02/2024

Experience

UX/UI Designer · Freelance

since 03/2026

- **SaaS web app:** Redesign as the sole UX/UI designer, design built from scratch
- **Design system:** Built a custom design system with components and tokens as a shared foundation for design and development
- **Collaboration:** Developer handoff to frontend development and alignment with the software team

UX/UI Design Working Student · Werk 8

10/2024 – 03/2026

Ludwigsburg

- **Client projects:** UI design for the Bürger Maultaschen website relaunch and the Coretura website launch, among others, responsive across all breakpoints
- **Page concepts:** Designed page types for a logical, user-friendly structure
- **Design systems:** Reusable components based on atomic design with structured variables, shortening the design cycle across multiple projects
- **Prototyping:** Interactive prototypes, iteratively improved based on stakeholder feedback

UX/UI Design Intern · Mercedes-Benz Group

03/2024 – 09/2024

Sindelfingen

- **Figma migration:** Coordinated and supported the migration of UX concepts from Sketch to Figma
- **UI components:** Improved the usability of navigation elements
- **Design system:** Contributed to the MBUX platform design system for consistent design quality

Selected Projects

Y.AI · Mobile App · Bachelor Thesis

Bürger · Website Relaunch

Coretura · Website Launch

Case studies at nilssalzer.com